

katherine zhang

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education

Santa Monica College

A.A. in Graphic Design

Design Course Work

User Experience:

Collecting research and implementing design methodologies to create user-centered services.

Graphic Design Studio:

Establishing brand identity and aesthetic and carrying out a consistent style in all digital and print media.

Web Design:

Wireframing, prototyping, and ultimately building a fully functional website using HTML, CSS, jQuery, and Javascript.

skills

Illustrator

InDesign

Photoshop

After Effects

HTML & CSS

Balsamiq

InVision

Graphic Design

Typography

Studio art

experience

UCode / Python Plus Instructor

La Canada, CA { March 2019 - Present }

Teaching kids, aged 8-12, computational thinking, problem solving, and introducing them to Python Plus block program.

gorjana / Sales Associate & Stylist

Los Angeles, CA { December 2018 - February 2019 }

Joined the team as a seasonal employee for the holiday period of 2018. Reached daily sales goals, made connections with customers and maintained brand status and professionalism.

Fellow / Hostess and Bartender

Westwood, CA { June 2018 - August 2018 }

Greeted and seated customers with a friendly countenance, assisted servers and bussers. Maintained cleanliness behind the bar and served non alcoholic beverages.

Erba Collective / Front Desk Associate

Los Angeles, CA { May 2017 - December 2017 }

Checked in customers, handled phone calls and emails. Ran social media accounts including: Weedmaps, Instagram, and Snapchat. Continued personal connections with patients.

HomeGoods / Sales Associate

Albany, NY { June 2015 - August 2016 }

Sales floor merchandising and display. Cashier. Customer service. Promoted TJX credit cards to customers and guided their applications. Assisted with store closing on most shifts.

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