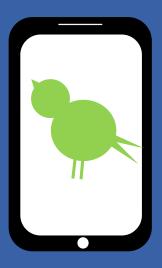


Flycatcher

Catching information on the fly



Who we are







Frequent flyer



Vaggelis
Developer

Very **NERVOUS** flyer



Afroditi Analyst Frequent flyer



Antonis Imaging Scientist



Popular activities







1 out of 3 Nervous flyers

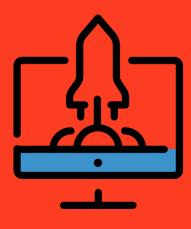




Can we change a seemingly idle time?

What: Flycatcher



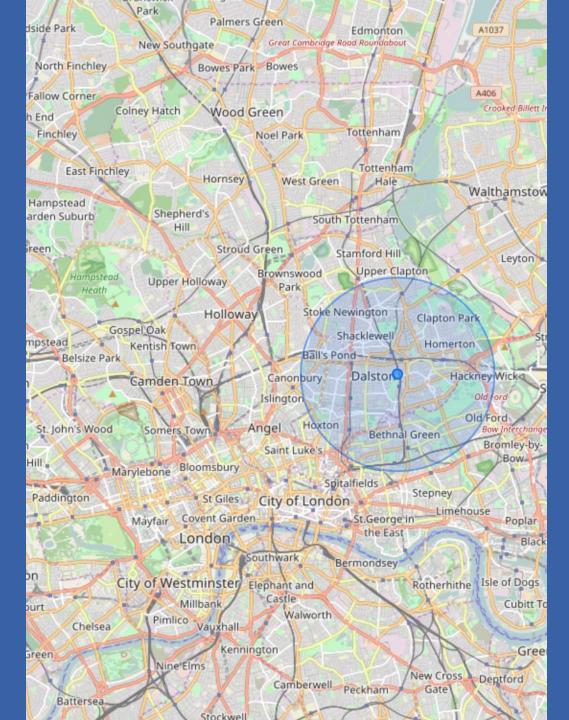


Interactive Application





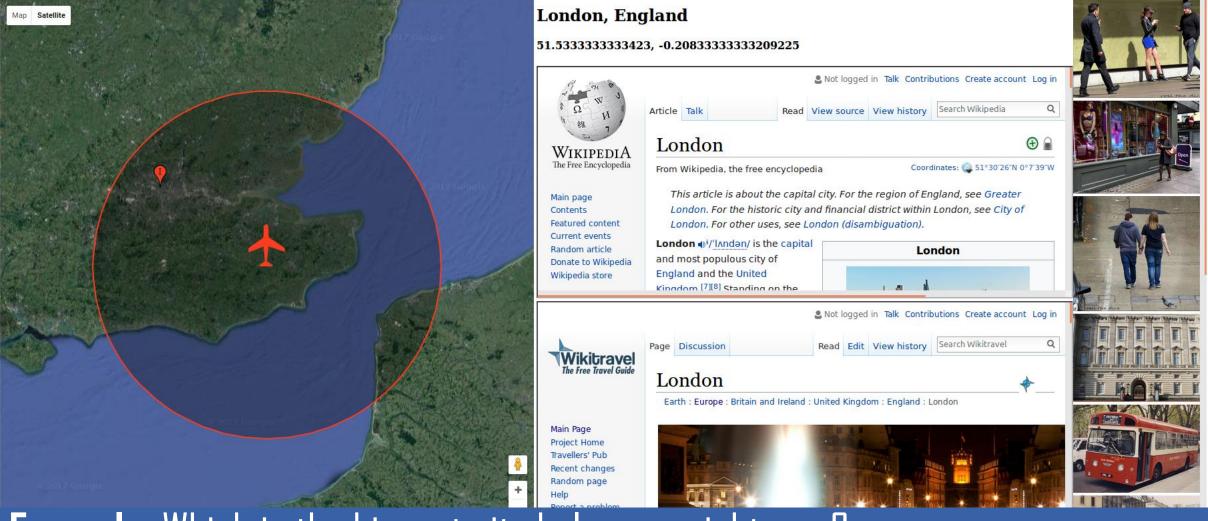
ExampleWhere am 1?



Resources

- Open StreetMaps
- OSMBuildings
- 3DLandscape

Flycatcher



Example: Which is the biggest city below me right now? **Resources:** NASA's population data (GPW), Google maps, GPS, Python, Wikis, Flickr

In the future



Personalisation

Link your activity to your seat number or e-mail address to save your progress



3D Visualisation

Combine it with VR to bring earth to life



Gamification

Solve quizzes, unlock awards and win freebies in your next flight



Future Resources

NASA images, TripAdvisor, Foursquare, Wikis, Crowdsourced information



Inform & Educate

Discover local news, learn new words of a foreign language, plan your next holiday, find some local recipes

Credits

- Slide 4 | flying stats: http://www.iata.org/pressroom/pr/Pages/2013-12-30-01.aspx
- Slide 4 | nervous flier stats: http://flyfright.com/statistics/
- Slide 6 | Data: http://sedac.ciesin.columbia.edu/data/set/gpw-v4-population-count
- All icons made by <u>Freepik</u> from <u>www.flaticon.com</u> | Except from:
 - Slide 5 (route): made by MadeByOliver, from flaticon.com
 - Slide 5 (startup, smartphone): made by Gregor Cresnar, from flaticon.com
 - Slide 4 (nervous): made by MadeByOliver, from flaticon.com

Thank you!

