

1. Tell me about yourself.

I'm Srikanth Katikala, a passionate data enthusiast with a background in Computer Applications.

I enjoy transforming raw data into meaningful insights using tools like SQL, Excel, Power BI, and Python.

I've worked on projects like sales dashboards and analytics reports that improved decision-making.

I'm always eager to learn and grow in the field of data analytics.

2. Why did you choose a career in data analytics or data science?

I've always been fascinated by how data drives business decisions.

Data analytics allows me to combine logic, creativity, and technology to solve real-world problems.

I enjoy identifying patterns and turning data into actionable insights.

This field continuously evolves, keeping me motivated to learn and adapt.

3. What do you know about our company and why do you want to work here?

Your company is known for its strong data-driven culture and innovative approach to solving problems.

I admire how you use analytics to improve customer experience and operational efficiency.

with your goals.

I'm excited to contribute to impactful projects and grow with your team.

4. Describe a time when you faced a challenge in a project and how you handled it.

During one project, I faced inconsistent and missing data that affected analysis accuracy.

I handled it by cleaning and validating the dataset using Excel and Python.

I documented each step for transparency and accuracy.

This approach improved the reliability of insights and boosted team confidence.

5. How do you handle tight deadlines or pressure at work?

I stay calm and prioritize tasks based on impact and urgency.

I break large tasks into smaller, achievable steps and track progress.

Communication with the team is key to managing expectations.

This method helps me stay focused and deliver quality work on time.

6. How do you explain complex data insights to non-technical people?

I avoid technical jargon and highlight key business takeaways.

For example, I use Power BI dashboards to make trends easy to understand.

My goal is to help them see the story behind the data clearly.

7. Describe a situation where your analysis or recommendation made a positive impact.

In a sales dashboard project, my analysis identified underperforming regions.

After sharing insights through visuals, the team focused on targeted promotions.

This improved sales by a noticeable percentage within a month.

It made me realize the real value of data-driven decisions.

8. How do you handle feedback or criticism?

I view feedback as an opportunity to improve.

I listen carefully, understand the perspective, and apply suggestions where needed.

If something is unclear, I ask for examples to learn better.

Constructive feedback helps me grow both technically

9. What are your short-term and long-term career goals?

In the short term, I aim to strengthen my technical and analytical skills in a professional environment.

Long term, I aspire to become a data scientist or analytics lead, driving data strategy.

I want to continuously learn emerging tools and technologies.

My goal is to create real business value through data.

10. What motivates you to do your best work?

Solving challenging problems and seeing the impact of my work motivates me.

I enjoy learning new tools and finding smarter ways to analyze data.

Team collaboration and recognition for meaningful contributions inspire me.

Continuous growth and making data-driven decisions keep me excited every day.