



KATE LINDSAY

☎ (781)-859-7037 ✉ info@kate-lindsay.com 🌐 www.kate-lindsay.com

Designer, Illustrator, Photographer. Quick-thinking, passionate individual with an eye for layout, color, and typography. Fast learner and highly motivated. Also well versed in 80s music and lasers.

Skills

- ◆ Photoshop
 - ◆ Flash
- ◆ Illustrator
 - ◆ InDesign
- ◆ HTML/CSS
- ◆ Photography
 - ◆ Illustration
- ◆ Laser Cutting
 - ◆ Karaoke

Experience

PerkStreet Financial Lead Interactive Designer

August 2012 - present

Responsible for marketing assets across a range of media. Unified brand look and feel with a cohesive style guide. Developed homepage and landing page wireframes. Created mobile application interface for iOS and Android. Produced website banners, HTML emails, social media graphics and direct mail collateral. Directed photo shoots for marketing materials.

CIDC/Everest Gaming Interactive Designer

August 2011 - July 2012

Developed creative content for promotional campaigns, including splash pages, sets of banners, and emails. Worked with content engineering team to help build HTML/CSS pages in a CMS. Consistently delivered projects in a timely fashion in a fast-paced environment.

Education

Keene State College B.A. Graphic Design

2007-2011

Graphic Design I, II, III & Portfolio, Web Based Media I & II, Time Based Media, Interactive Multimedia, Photography I & II, Drawing I & II, Typography I, Digital Imaging.