Kate Lindsay
graphic designer

Contact Me!

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About Me

I Am A Designer obsessed with all things interactive. I love creating experiences for the ever-changing web. Highly motivated fast learner, happiest in an environment where I'll always be learning new things.

Professional Experience

Vsnap
Lead Designer, 2013 – Present

Created responsive UI for web application. Designed and developed marketing website and Wordpress blog. Brand identity, including re-design of the logo and a style guide. Created print content for live events, such as large scale banners, nametags, and programs.

PerkStreet Financial
Lead Designer, 2012 – 2013

Unified brand look and feel with a cohesive style guide. Developed homepage and landing page wireframes and designs. Created mobile application UI for iOS. Directed photo shoots. Produced website banners, HTML emails, social media graphics and direct mail collateral.

CIDC/Everest Gaming
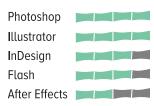**Interactive Designer, 2011 – 2012**

Creative content for promotional campaigns, including splash pages, banner sets, and emails. Worked with content engineering team to help code pages in the CMS. Consistently delivered projects in a timely fashion in a fast-paced environment.

Relevant Skill Sets

Technical Skills

Brand Development **UI Design** Wireframing **Reponsive Design** Illustration **HTML/CSS/Sass** Mobile Application UI **Photography** Animation

Software Skills

Photoshop
Illustrator
InDesign
Flash
After Effects

Education

Keene State College
BA Graphic Design, 2007 – 2011