

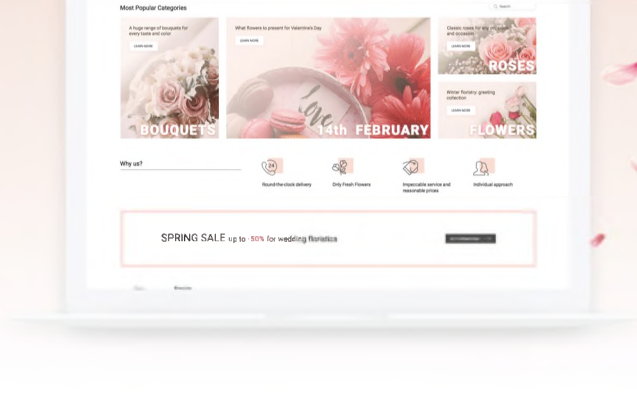


World of Flowers

E-Commerce

Online store.
World of flowers is a convenient and easy to use online store, with which to buy inexpensively flowers with delivery, easy as never before.

The main goal of the company is to simplify the order for you as much as possible and make those who you give flowers happy.



THE OPINION OF USERS

We appreciate every our client, so we cooperate with suppliers without intermediaries and offer only the freshest flowers at favorable prices.

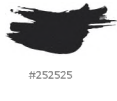


WORLD OF FLOWERS

Colors.



#f2dcd2



#252525

Typography.

Aa

Regular

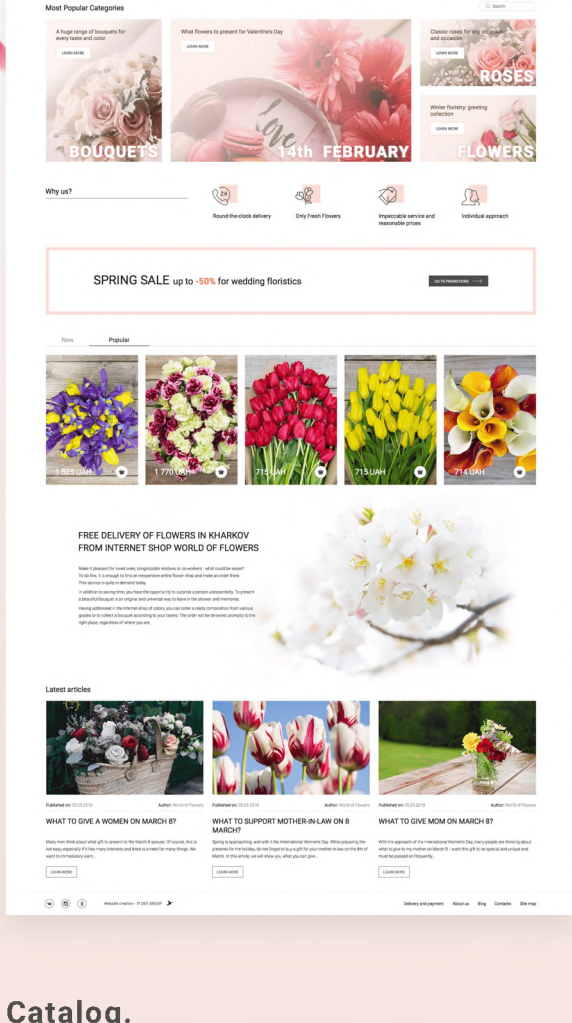
Bold

Roboto Font



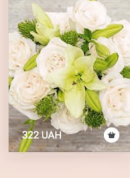
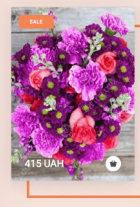
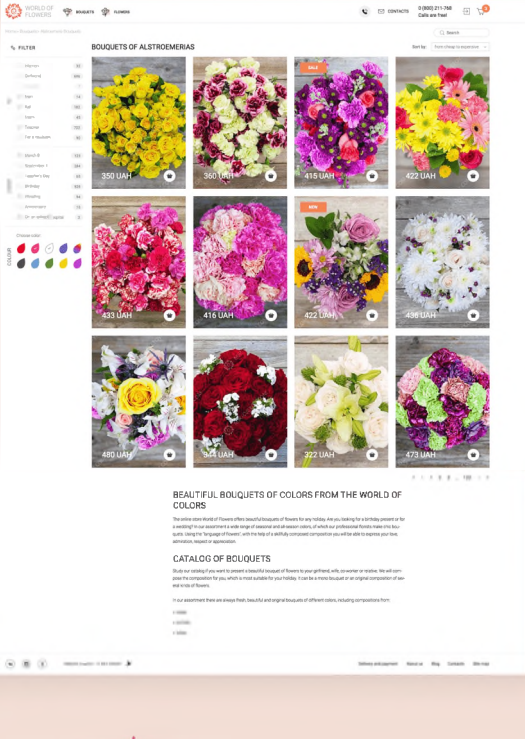
Home.

Experienced florists online store World of Flowers will help create a bouquet that will be an excellent addition to any festive event, and a free delivery service will help to organize an unforgettable pleasant surprise.



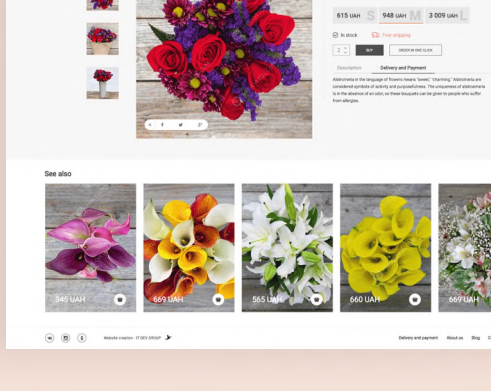
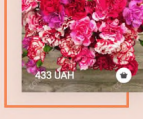
Catalog.

A huge assortment of goods to surprise with beautiful and original bouquets of your loved ones. Thanks to a convenient filtering system, you do not have to browse a bunch of images, you just need to choose the color or motive that you like and site will pick up a beautiful bouquet special for you.



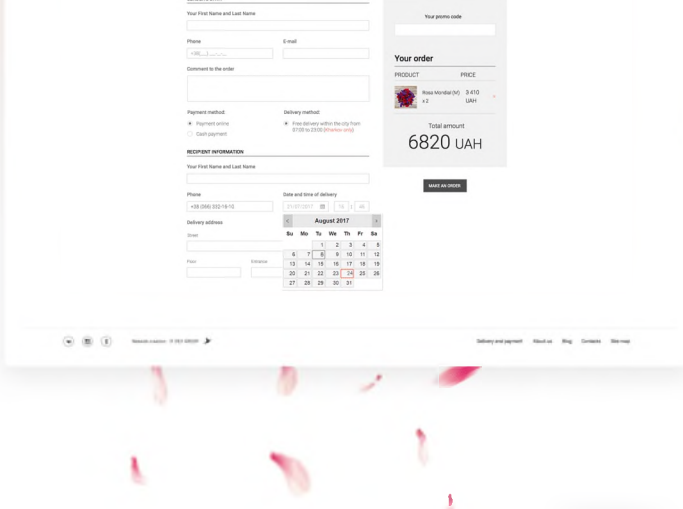
Card product.

Each bouquet presented in the catalog can be ordered in the three sizes "Standard", "Premium" and "Deluxe". They differ in size and cost, so you can choose a gift based on your own financial capabilities.



Delivery order.

Online shop World of flowers works 24/7 and allows you to arrange the delivery of fresh flower compositions on the current day, or plan delivery on a specific day at a convenient time for the user. Payment for the order is made in a way convenient for you.



Thanks for Watching!



Dashboard design

This new software is a hybrid between a sale CRM system as well as a WMS system.

This is a comprehensive system of accounting and analysis of stocks and sales has several types of users from different departments - Marketing, Sales, Warehouse, Supplying.



Desktop, tablet, mobile



Colors

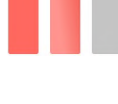
Dark and light



Primary

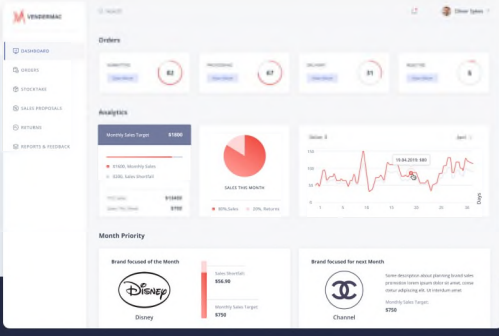


Accent



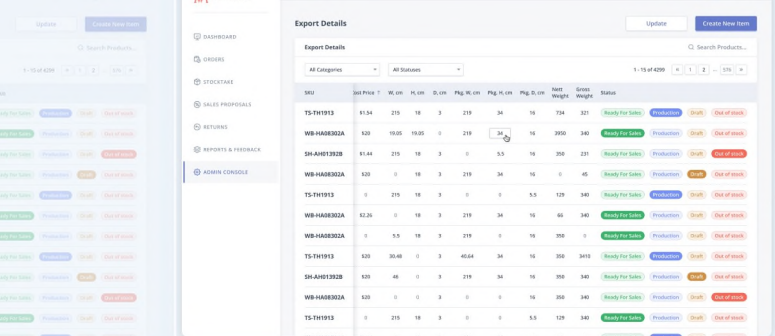
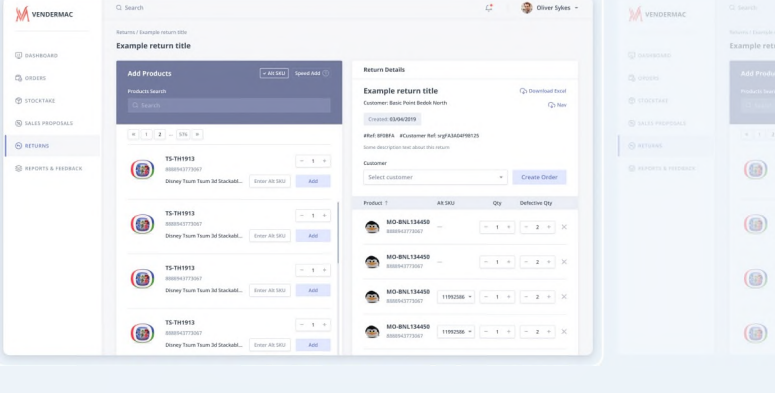
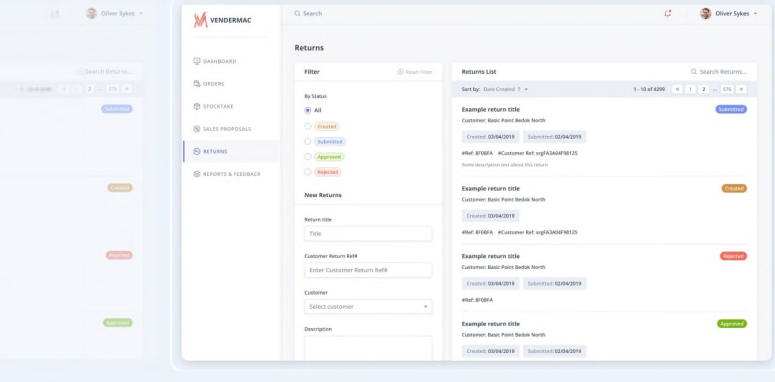
Typography

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz



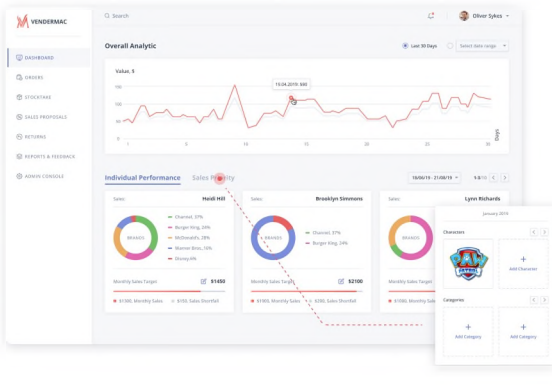
Mail idea

Sales Dashboard - A large data of complex information has become simple and accessible through UX design solutions.

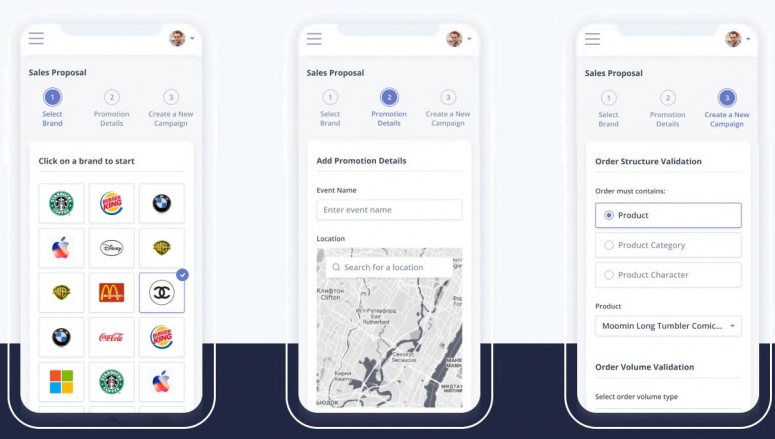


Dashboard

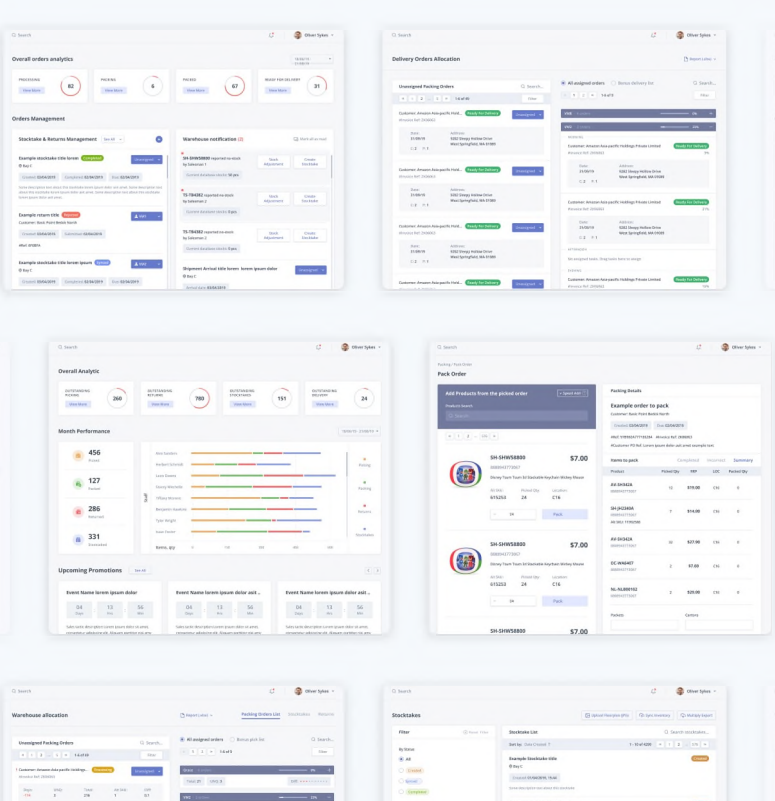
Convenient filtering and sorting system was implemented another version of the sales dashboard with the function of tracking and analyzing individual sales KPI



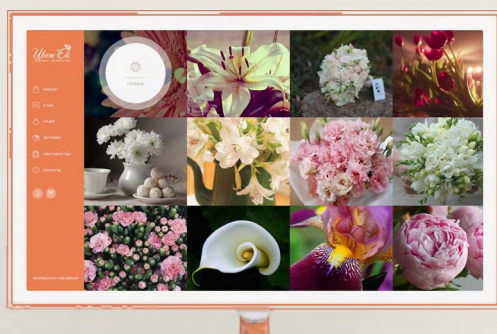
Mob version



Other screens



Thanks for watching



Client:
rucvetok.com

Our role:
UX, Design, Front-end, Back-end, Seo,

P A L E T T E

R: 244
G: 132
B: 84
#f48454

R: 233
G: 70
B: 75
#e9464b

R: 244
G: 242
B: 229
#f4f2e5

R: 178
G: 171
B: 153
#e9464b

R: 30
G: 15
B: 34
#1e0f22

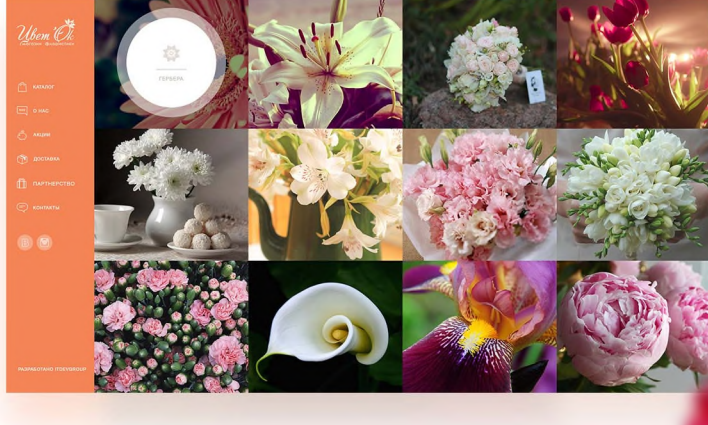
F O N T S

Aa

HelveticaNeue

Light
Light Italic
Regular
Regular Italic
Bold
Bold Italic
Black
Black Italic

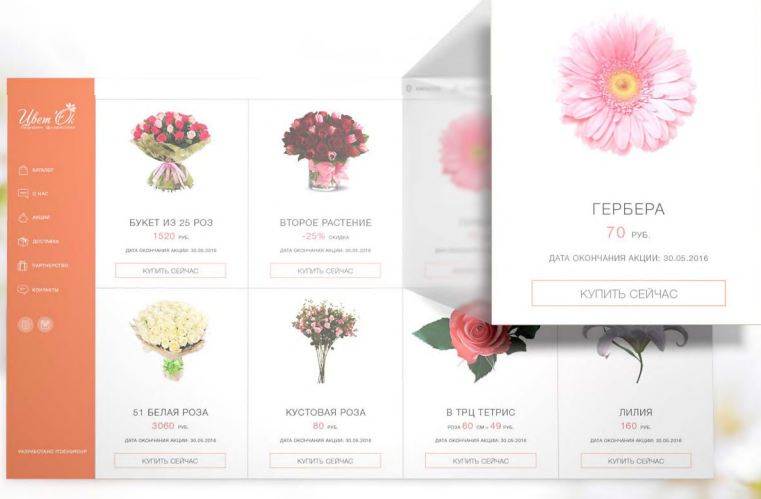
M A I N P A G E



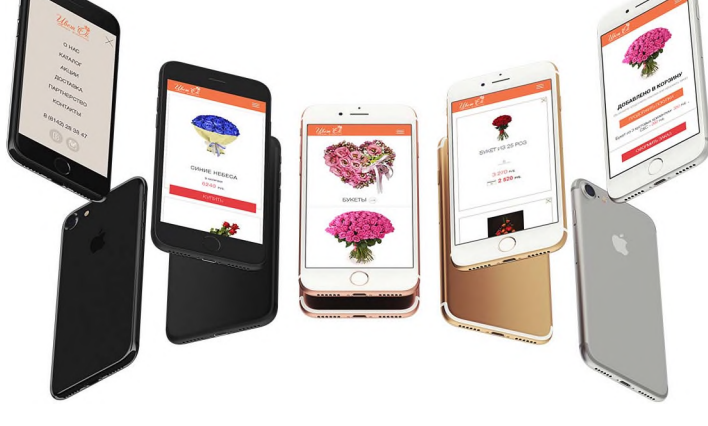
O T H E R P A G E S



D E T A I L S



M O B I L E

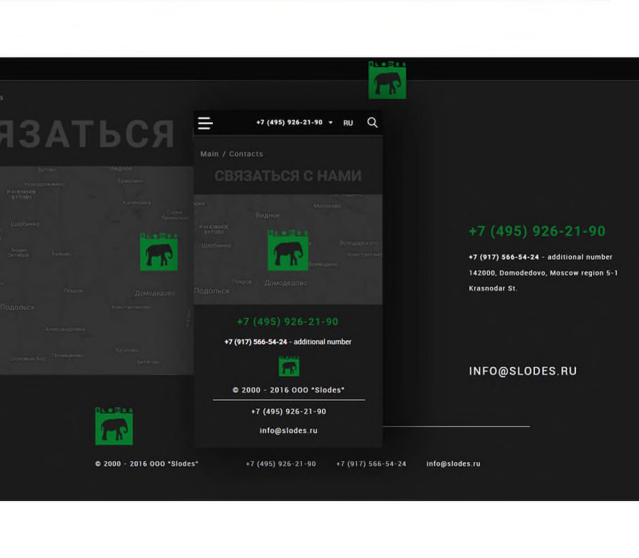
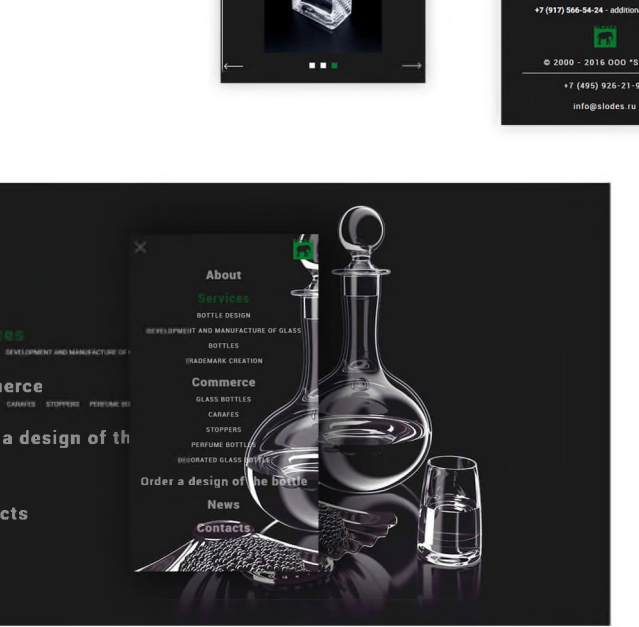
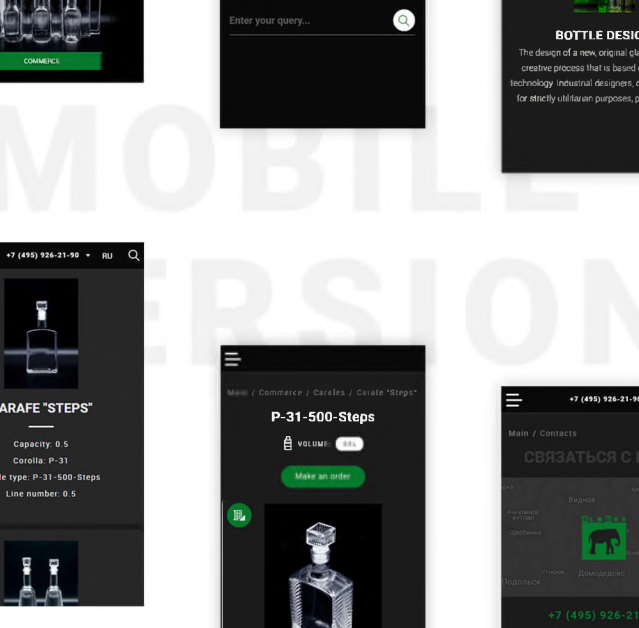
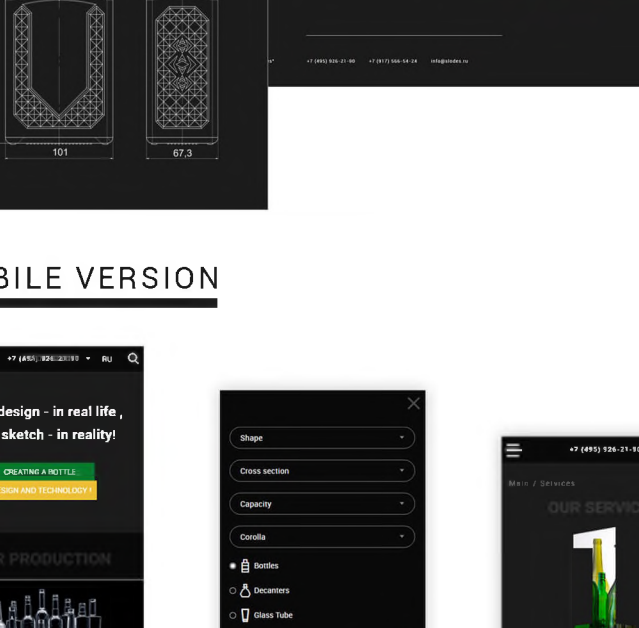
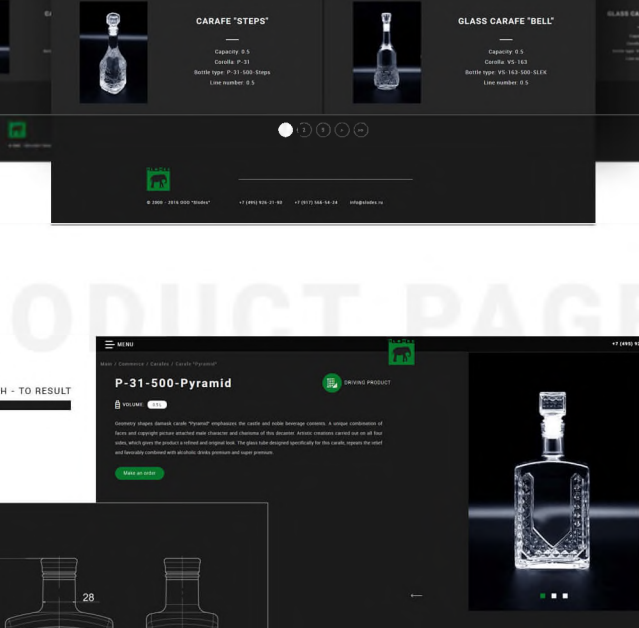
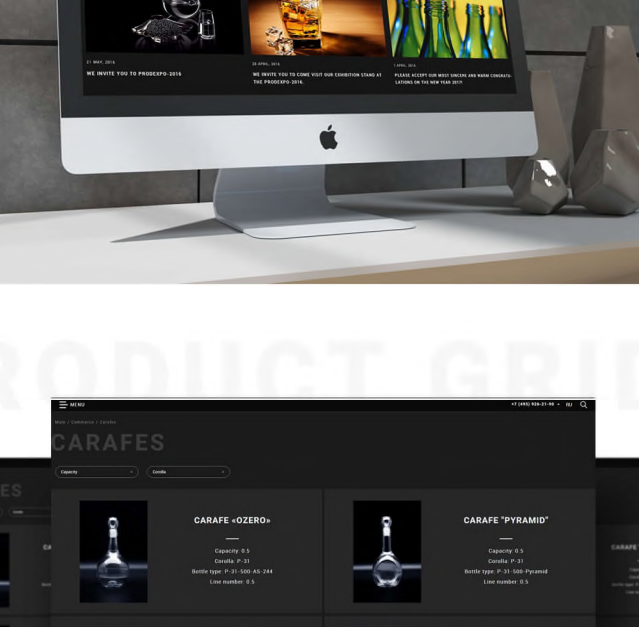
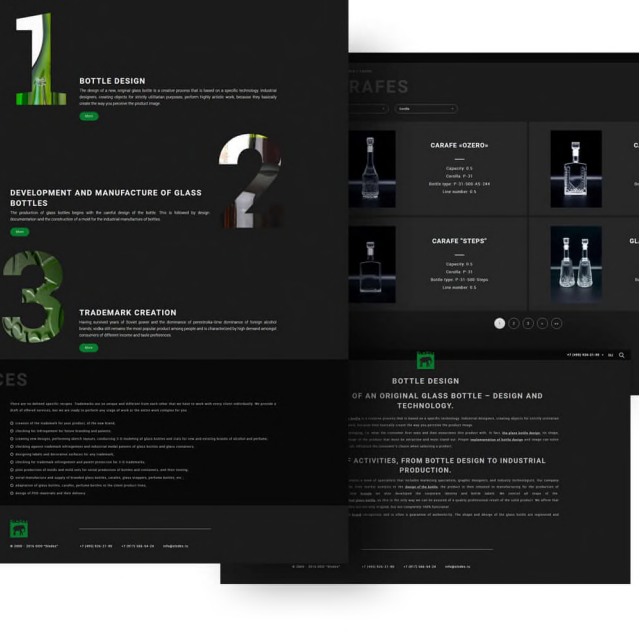
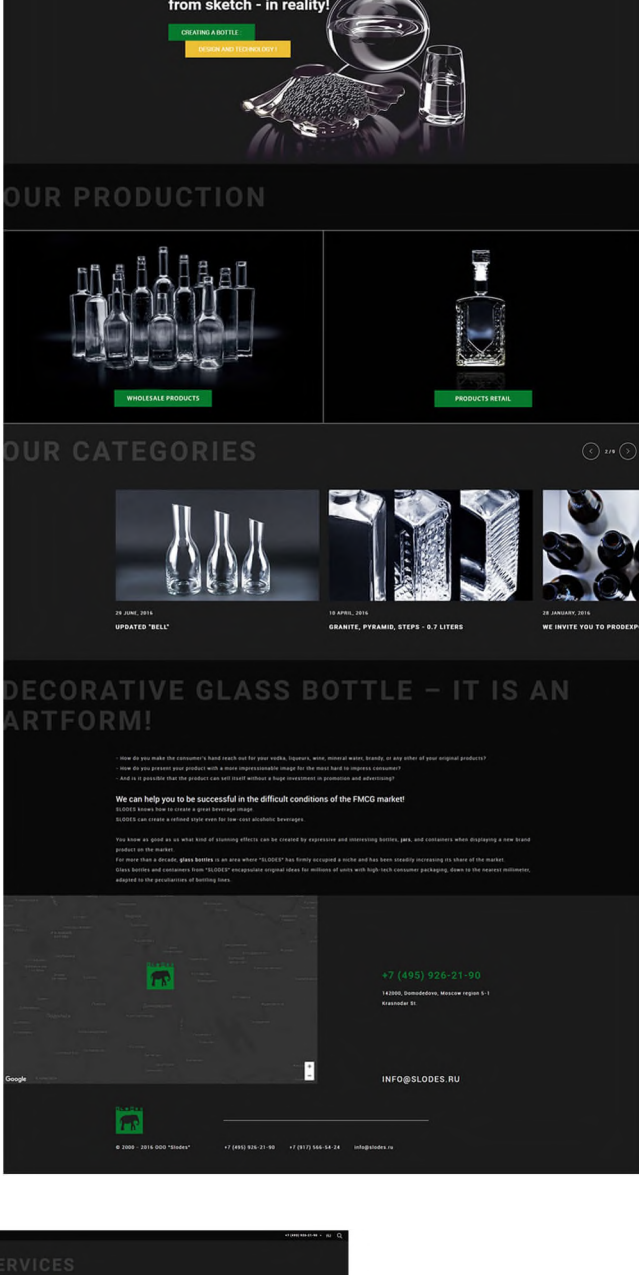


T H A N K S
F O R
W A T C H I N G

From design - in real life ,
from sketch - in reality!

CREATING A BOTTLE :

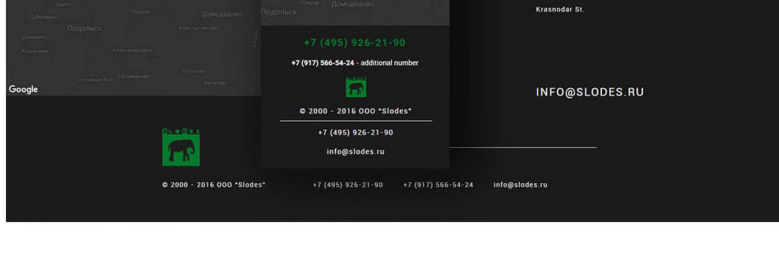
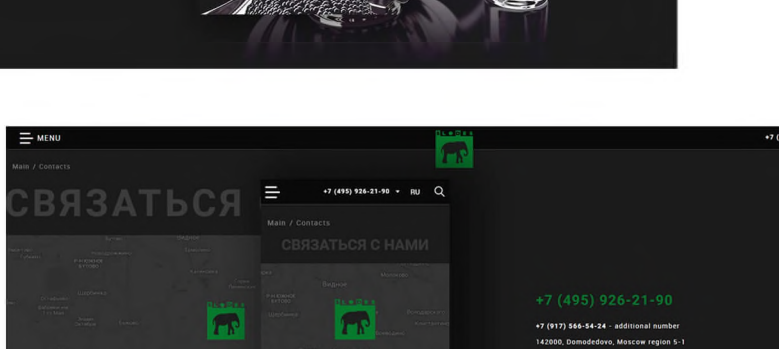
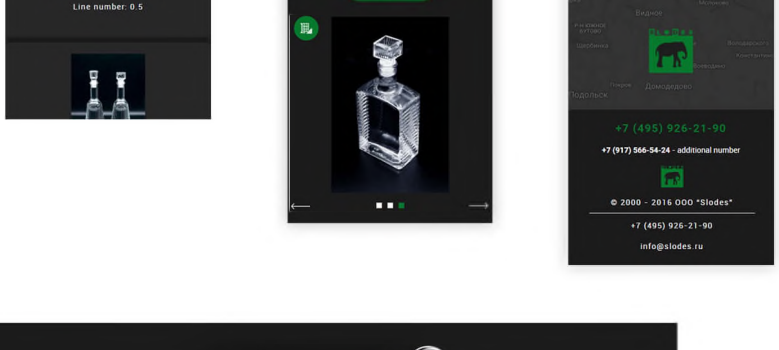
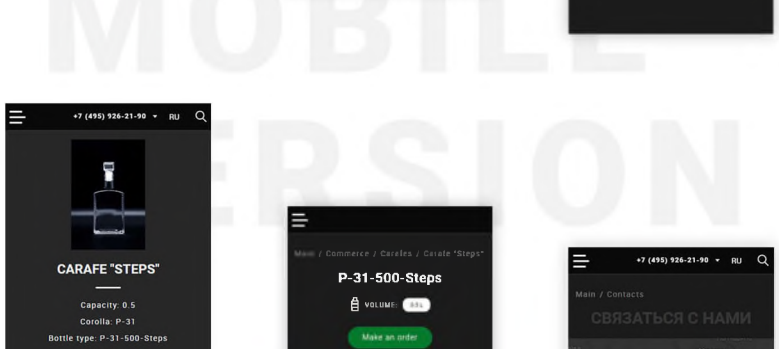
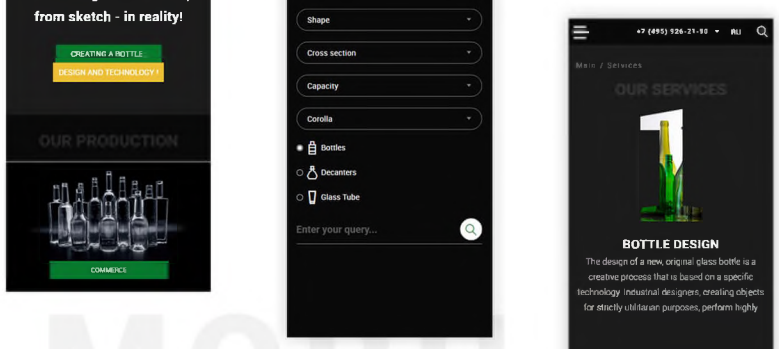
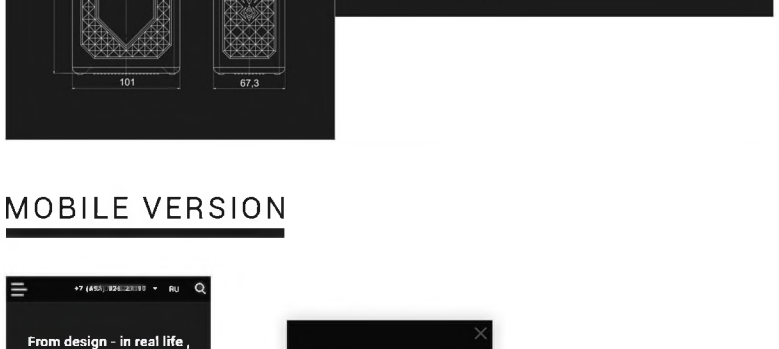
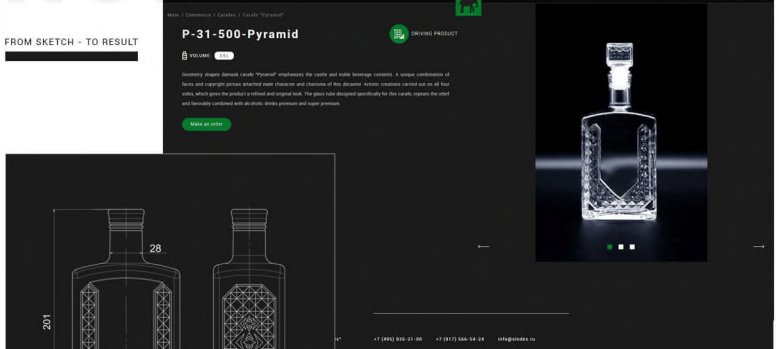
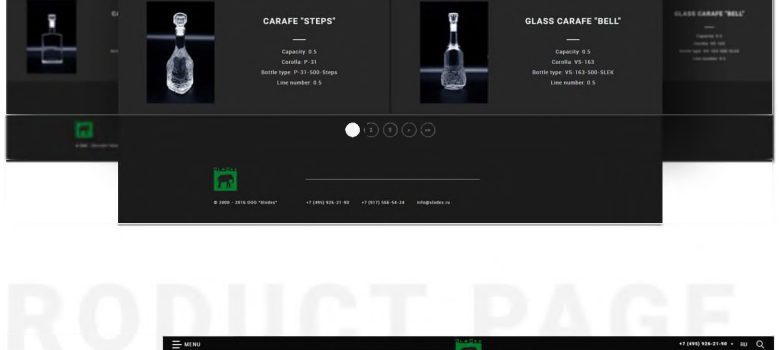
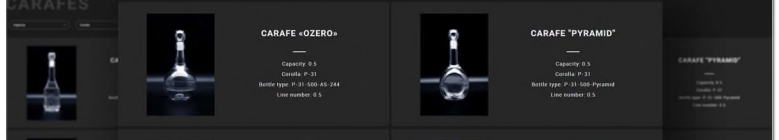
DESIGN AND TECHNOLOGY !



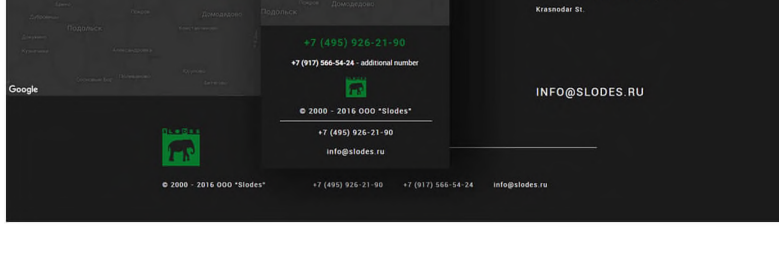
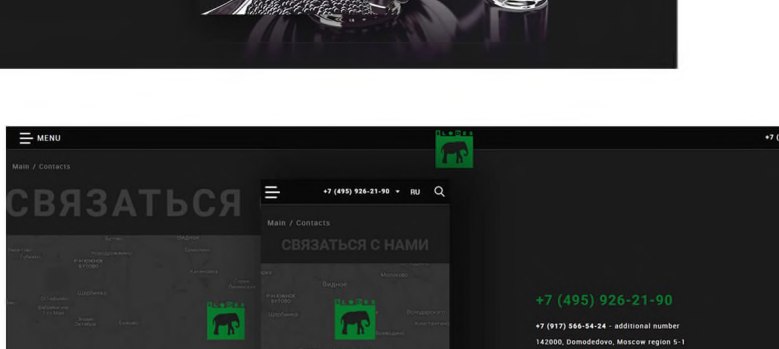
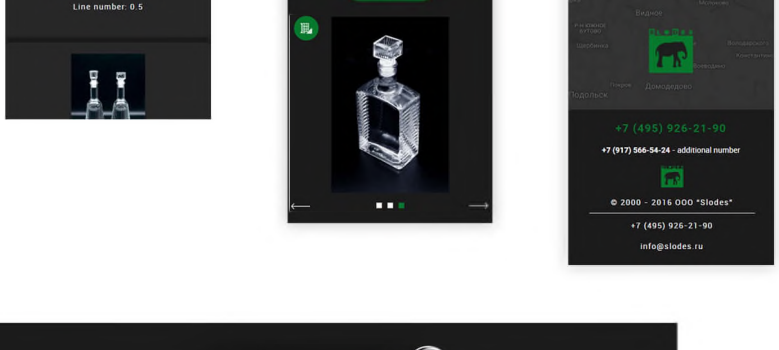
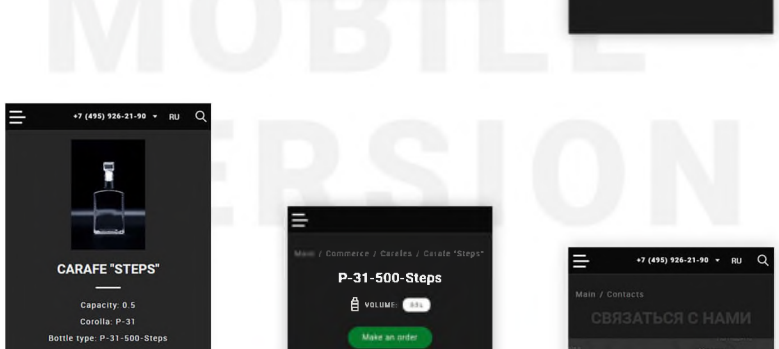
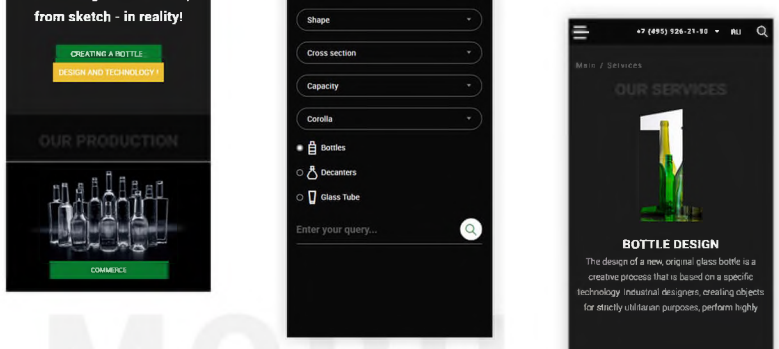
ROBOTO:

BOLD
REGULAR
LIGHT

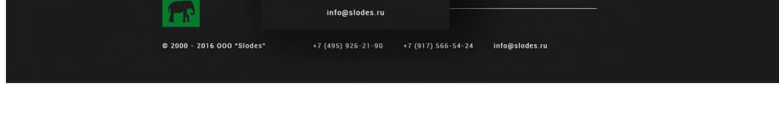
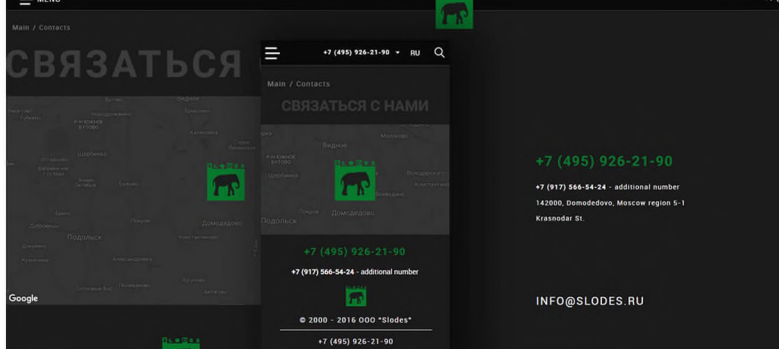
#1B1B1B
#1B1B1B
#0B7A2D



MOBILE VERSION



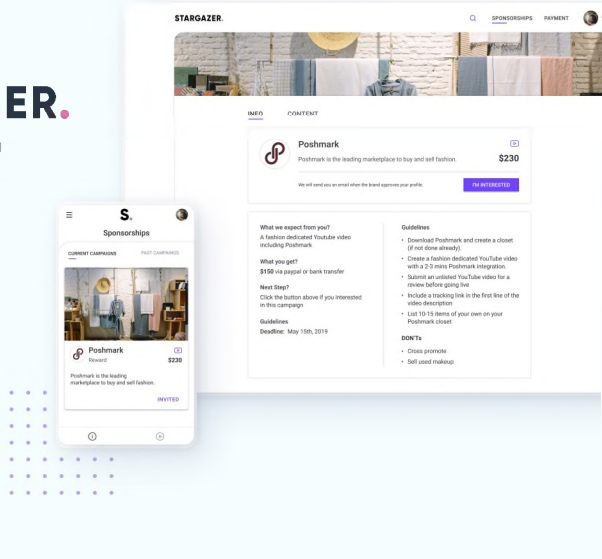
MOBILE VERSION



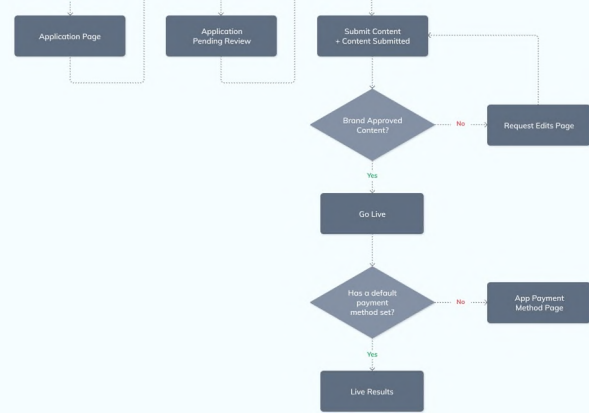
STARGAZER.

Only platform for performance and data-driven influencer campaigns.

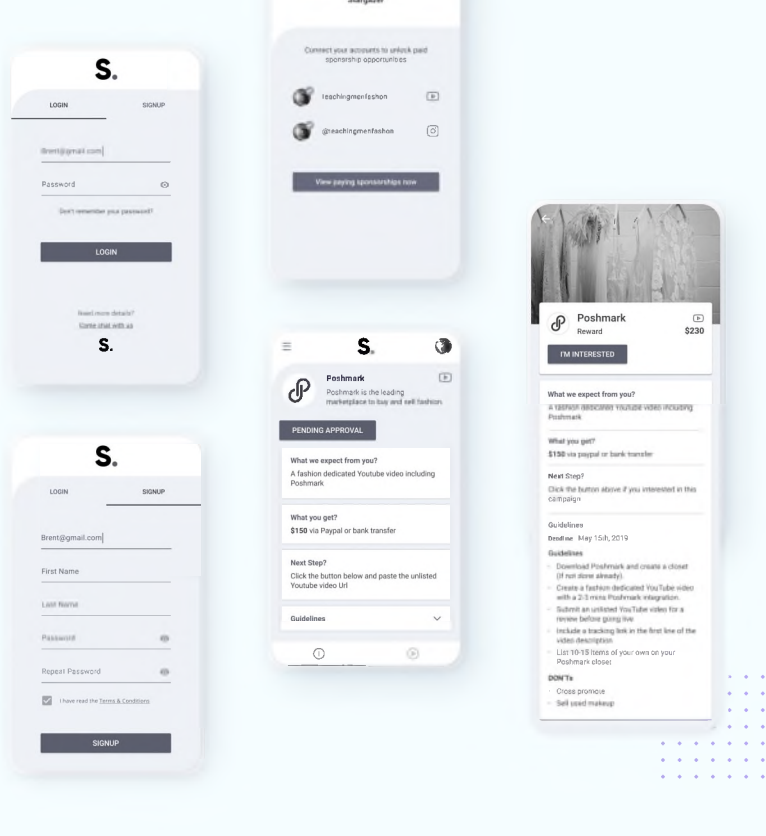
Desktop Tablet Mobile



Creator Funnel



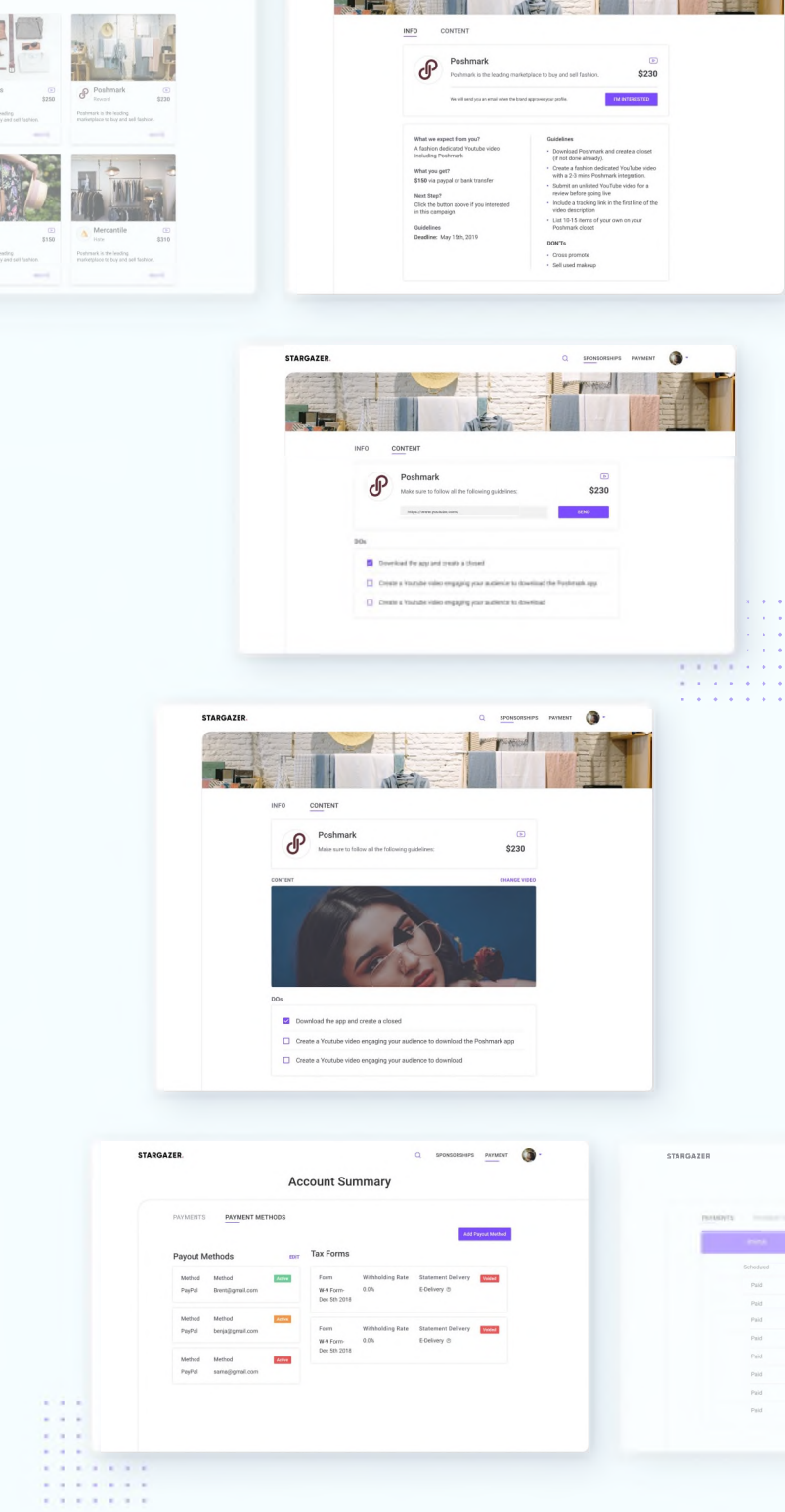
Wireframes



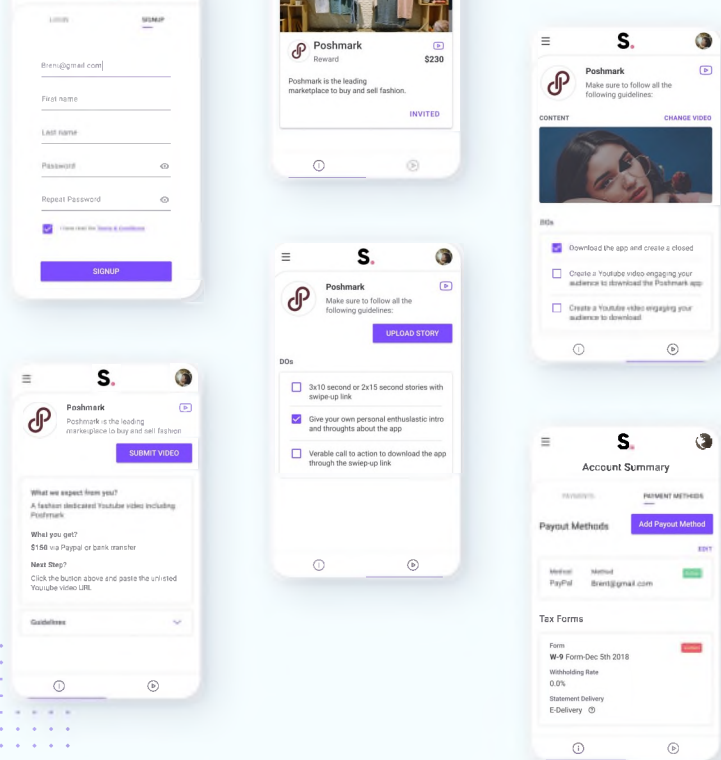
Color Palette



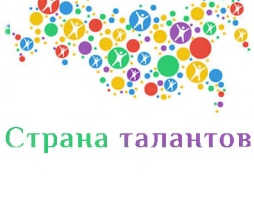
Desktop



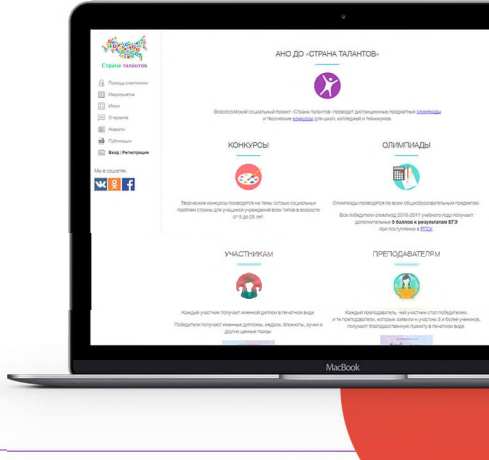
Mobile View



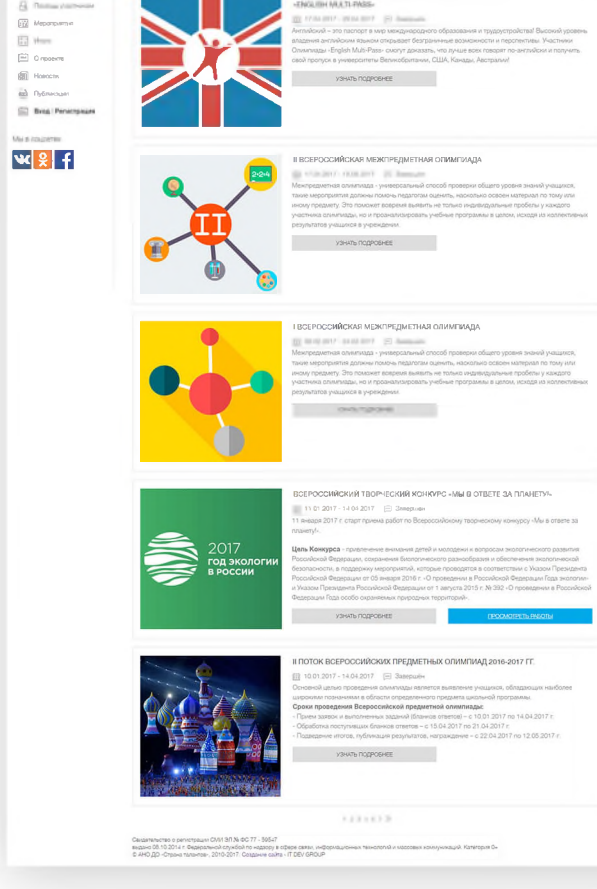
Thank For Watching



Страна талантов



EVENTS



COLORS



R46 G204 B113



R52 G152 B219



R155 G89 B182

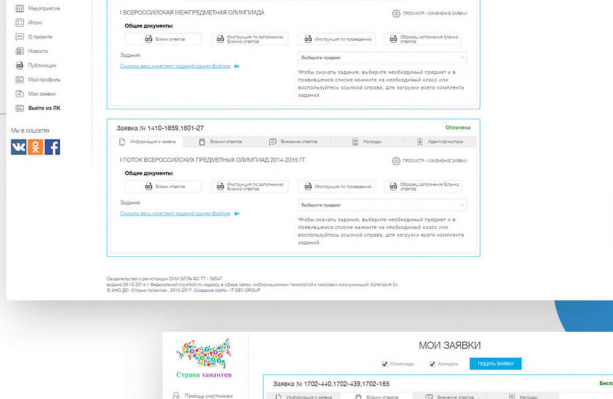


R231 G76 B60

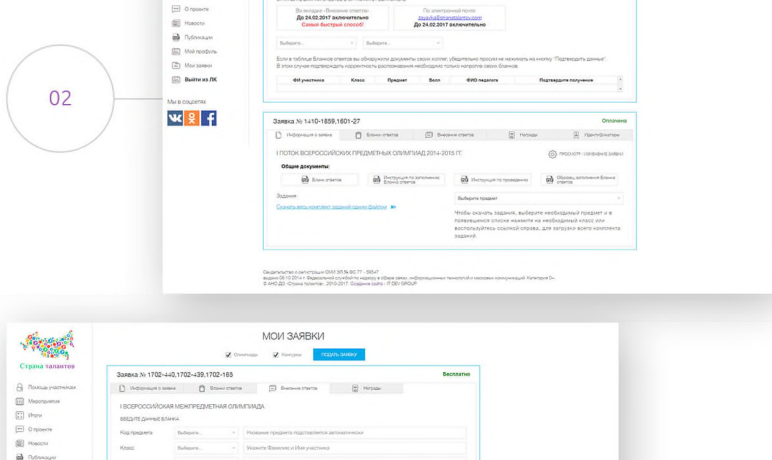


R247 G198 B115

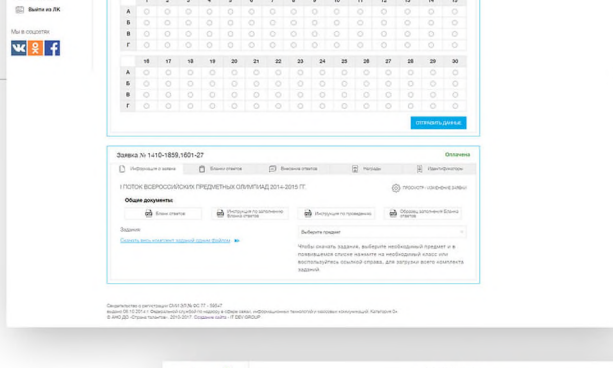
APPLICATIONS



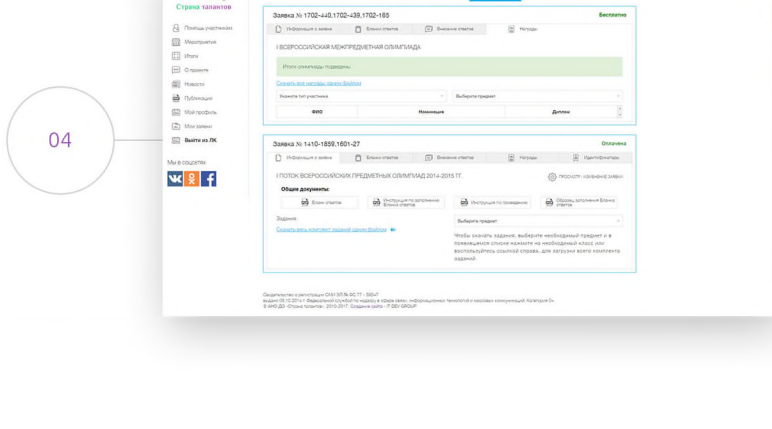
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02

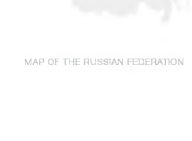


03



04

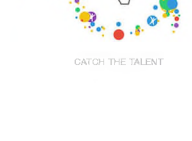
INTERACTIVE



MAP OF THE RUSSIAN FEDERATION

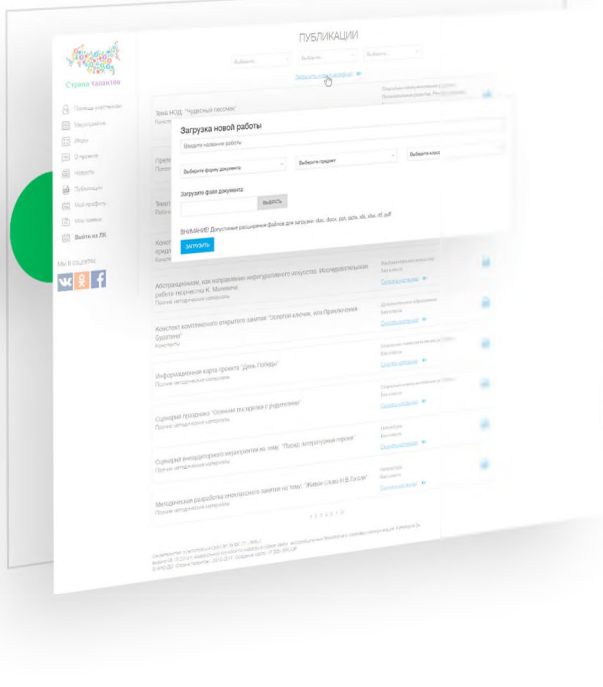


TALENTS



CATCH THE TALENT

PUBLICATIONS



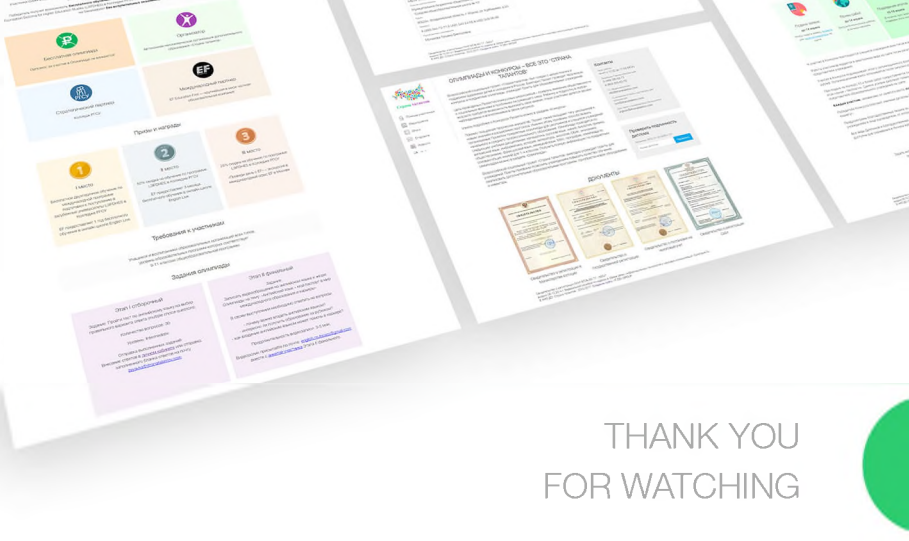
FONT

Aa

Helvetica Neue

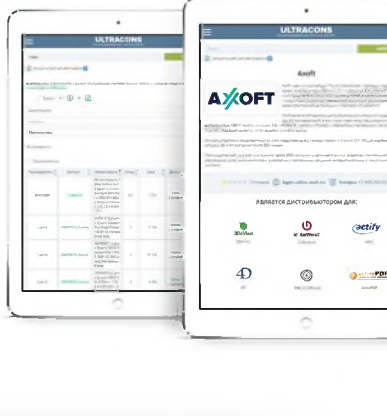
Medium ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890Regular ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890Light ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

OTHER PAGES

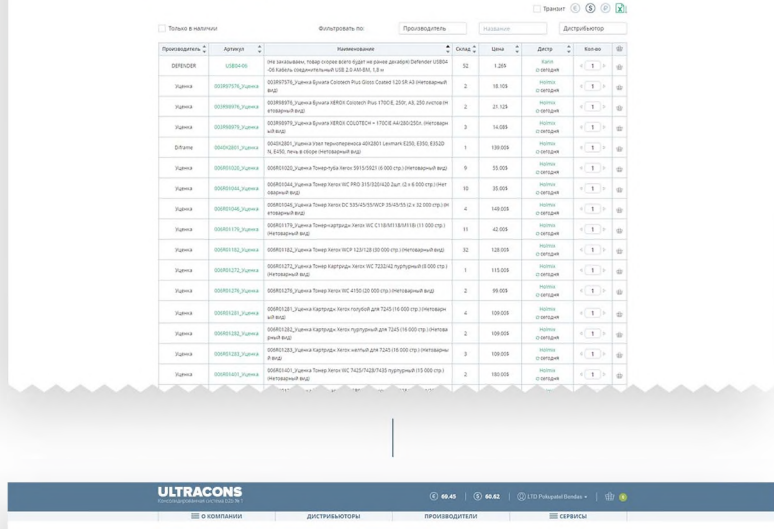
THANK YOU
FOR WATCHING

ULTRACONS

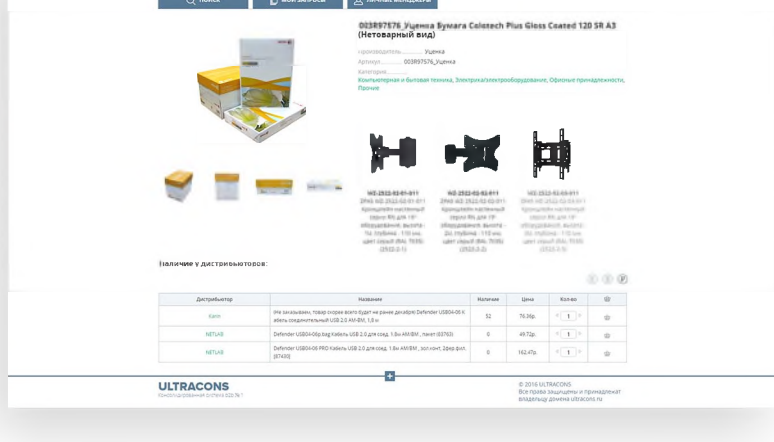
КОНСОЛИДИРОВАННАЯ СИСТЕМА B2B



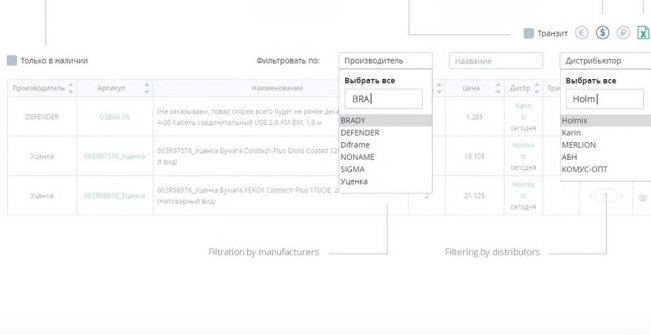
CATALOG



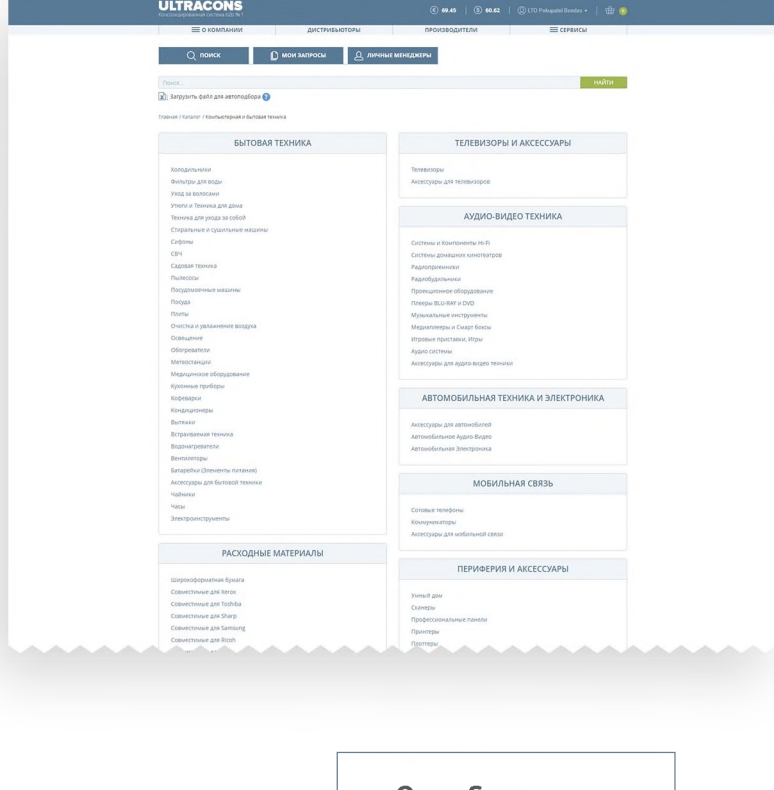
PRODUCT PAGE



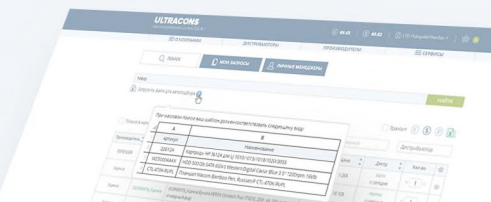
FILTRATION



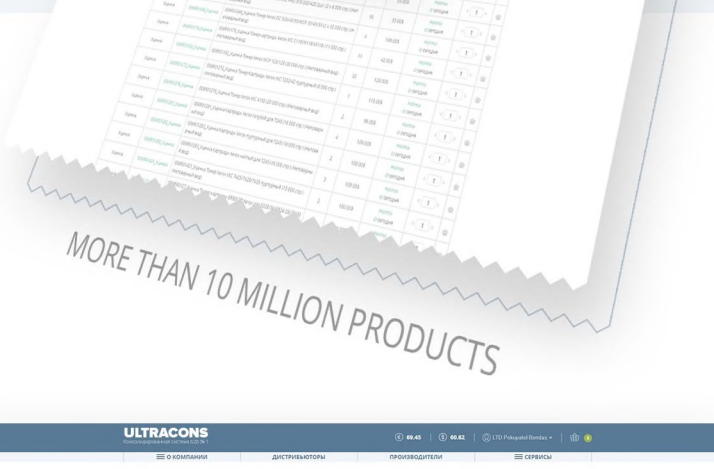
CLASSIFICATION



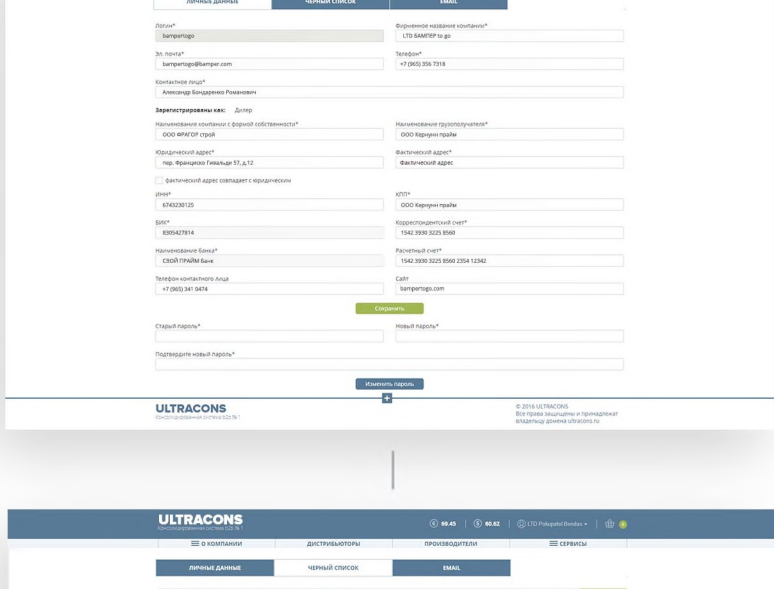
FONT



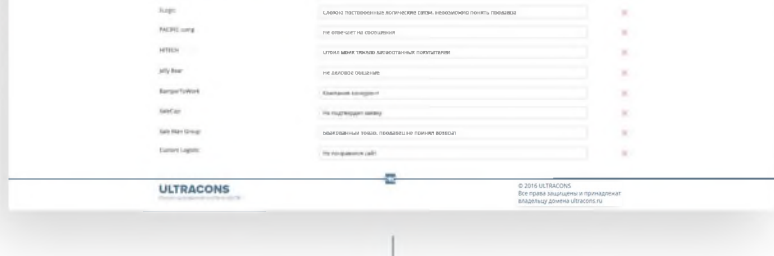
DATABASE SEARCH RESULTS



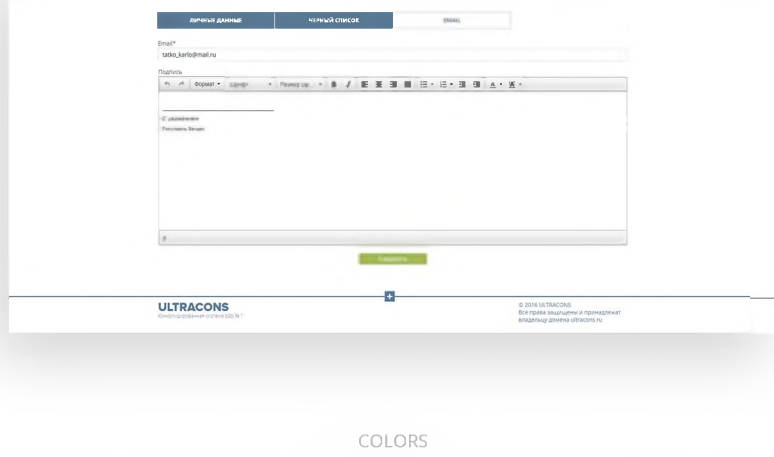
PROFILE



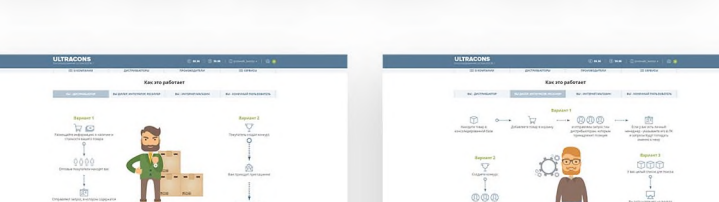
BLACK LIST



BLACK LIST



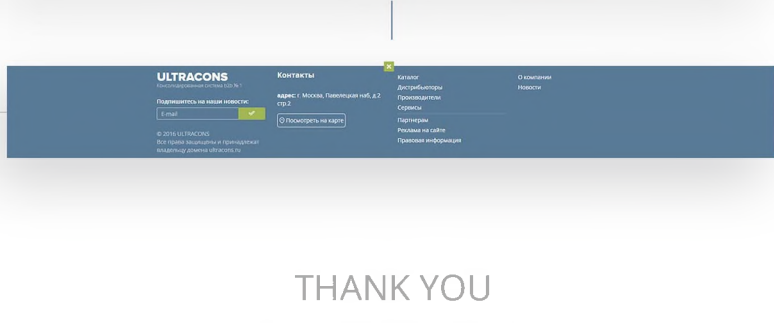
COLORS



HOW IT WORKS



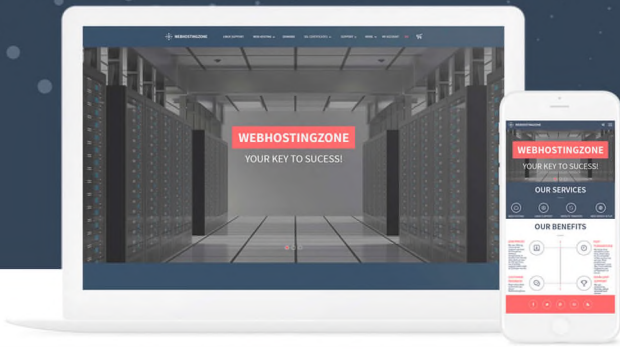
INTERACTIVE FOOTER



THANK YOU FOR WATCHING



We are offering Linux server support services for low prices without compromise in quality! Our hourly rate starts as low as \$20 per hour, our monthly support plans start at \$100 per month.



1

Color & Typography

161c25

313e50

465468

f3a4a4

f17d7d

ff6b6b

Aa

Source Sans Pro Regular

Aa

Source Sans Pro Bold

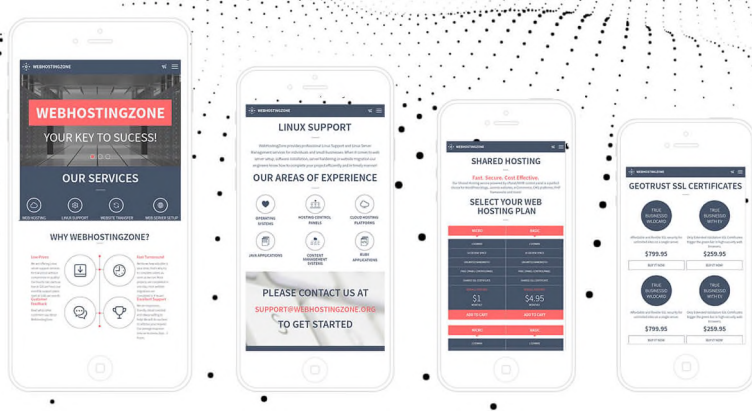
2

Main Page



3

Mobile



4

Icon Set



5

Other pages

