MUSIC STORE DATA ANALYSIS IN SQL

- You are hired as a data analyst at a music store, let's call it "Spotify". You're
 given access to a database with information about customers, singers, and
 more.
- As you explore connections between the data, your manager shares exciting news: the company plans to launch a new product! They need insights from the data to guide their decision-making.
- Your task is to analyse the database and provide answers to your manager's problem statements

Problem Statements

- 1. We want to assign an senior employee to lead that project. Who is the senior most employee based on job title?
- 2. Which county has most number of Invoices?
- 3. What is value of top 3 invoices?
- 4. We would like to throw a promotional Music Festival in the city we made the most money. Which city has the best customers?
- 5. Who is the best customer? The customer who has spent the most money will be declared the best customer.
- Details of customers who listens Rock music.
- 7. Let's invite the artists who have written the most rock music in our dataset.
- 8. We want to find out the most popular music Genre for each country.
- 9. We want to give gifts to top customer so Determine which customer has spent the most on music for each country.

Database Schema: employee_id customer_id invoice_id first_name last_name customer_id first_name last_name invoice_date billing_address company reports_to address billing_city birthdate billing_state hire_date state billing_country address billing_postal_code country postal_code total invoice_line invoice_line_id postal_code email invoice_id support_rep_id track_id unit_price quantity playlist playlist_track track media_type playlist_id playlist_id track_id media_type_id name track_id name name album_id media_type_id genre genre_id artist_id album_id genre_id composer name name title milliseconds artist_id bytes unit_price

Solution 1:

SELECT title, last_name, first_name FROM employee ORDER BY levels DESC LIMIT 1

Solution 2:

SELECT COUNT(*) AS c, billing_country
FROM invoice
GROUP BY billing_country
ORDER BY c DESC

Solution 3:

SELECT COUNT(*) AS c, billing_country
FROM invoice
GROUP BY billing_country
ORDER BY c DESC

Solution 4:

SELECT billing_city,SUM(total) AS InvoiceTotal FROM invoice GROUP BY billing_city ORDER BY InvoiceTotal DESC LIMIT 1;

Solution 5:

SELECT customer.customer_id, first_name, last_name, SUM(total) AS total_spending FROM customer

JOIN invoice ON customer.customer_id = invoice.customer_id

GROUP BY customer.customer_id

ORDER BY total_spending DESC

LIMIT 1;

Solution 6:

```
SELECT DISTINCT email, first_name,
last_name
FROM customer
JOIN invoice ON customer.customer_id =
invoice.customer_id
JOIN invoice_line ON invoice.invoice_id =
invoice_line.invoice_id
WHERE track_id IN(
       SELECT track_id FROM track
       JOIN genre ON track.genre_id =
genre.genre_id
       WHERE genre.name LIKE 'Rock'
ORDER BY email;
```

Solution 7:

```
SELECT artist.artist id,
artist.name,COUNT(artist.artist_id) AS
number_of_songs
FROM track
JOIN album ON album.album_id =
track.album id
JOIN artist ON artist.artist_id = album.artist_id
JOIN genre ON genre.genre_id = track.genre_id
WHERE genre.name LIKE 'Rock'
GROUP BY artist_id
ORDER BY number_of_songs DESC
LIMIT 10;
```

Solution 8:

```
WITH popular genre AS
SELECT COUNT(invoice_line.quantity) AS purchases,
customer.country, genre.name as Genre_name,
genre.genre_id,
ROW_NUMBER() OVER(PARTITION BY customer.country
ORDER BY COUNT(invoice_line.quantity) DESC) AS RowNo
 FROM invoice line
       JOIN invoice ON invoice.invoice_id =
invoice_line.invoice_id
       JOIN customer ON customer.customer_id =
invoice.customer id
       JOIN track ON track.track_id = invoice_line.track_id
       JOIN genre ON genre_id = track.genre_id
       GROUP BY 2,3,4
       ORDER BY 2 ASC, 1 DESC
SELECT * FROM popular_genre WHERE RowNo <= 1
```

Solution 9:

WITH Customter_with_country AS (
SELECT

customer.customer_id,first_name,last_name,billing_country,St M(total) AS total_spending,

ROW_NUMBER() OVER(PARTITION BY billing_country ORDER BY SUM(total) DESC) AS RowNo

FROM invoice

JOIN customer ON customer.customer_id =

invoice.customer_id

GROUP BY 1,2,3,4

ORDER BY 4 ASC,5 DESC)

SELECT * FROM Customter_with_country WHERE RowNo <= 1 order by total_spending desc