# Work Experience

Korytchenko.com, Freelance Product Designer 2018 - PRESENT

Washing as Freelance Bashart Designary and HV Consultan

Working as Freelance Product Designer and UX Consultant with MyHeritage, Team8 startups such as Hysolate, CURV, and Portshift

- Collaborate with founders and clients to understand the business side of the products and the target audience
- Create wireframes and user workflows for Web and Mobile applications
- Design high fidelity mockups
- Present designs to stakeholders
- Work on a daily basis with the Product Teams as well as the Front End R&D Teams (Web/Mobile/PC)
- Make Design Systems for easier implementation and future use of the product

## CTERA Networks, Product Designer

#### 2015 - 2018

- Lead CTERA product design (Enterprise B2B applications):
  - End User Portal / Web Application
  - Administrator Portal / Web Applications
  - Native Mobile Apps / iOS and Android
  - CTERA Agent / Windows and Mac OS
- Created wireframes and user flows
- Designed high fidelity mockups
- Presented designs to project stakeholders
- Collaborated on a daily basis with the Product Team, Front End R&D Teams, and QA
- Worked in Agile software development environment
- Provided graphic assets and guidelines to developers
- Wrote product requirement definitions

### San Interactive, UX/UI Designer

# 2012 - 2015

- Built wireframes and interactive prototypes for web and mobile
- Made styleguides for developers
- Designed for web and mobile applications
- Motion design, worked on storyboards and created promo clips
- Frontend web development (HTML and CSS)

## EasyHi, Graphic Designer

### 2011 - 2012

- Worked on GUI for EasyHi Facebook application
- Virtual greeting cards templates design

# Arc Interactive, Interactive Designer

## 2008 - 2011

- Designed minisites, landing pages, internet campaigns, and banner ads
- Created short animated promo clips

# **Skills**

#### User Experience

- Conduct research
- Stakeholders interview
- Define user flows
- Create wireframes and interactive prototypes
- Conduct usability test

#### Design

- Responsive Web Design
- Native mobile apps design (iOS and Android)
- Design systems
- Pixel perfect icon sets

#### **Technical**

Basic level in HTML, CSS, and JS

### Tools









## **Education**

# User Experience Course

Netcraft Academy 2012 - 2013

Learn about how to plan and design userfriendly products. Introduction to user experience and practice with the research process, wireframes, user testing, and analytics

## Visual Communication Diploma

Avni Institute for Art & Design

2006 - 2008

Learn graphic and interactive design, motion design and animation, typography, drawing and illustration, advertising

# Languages





