

# An Analysis of Popular Films From 2010-2020

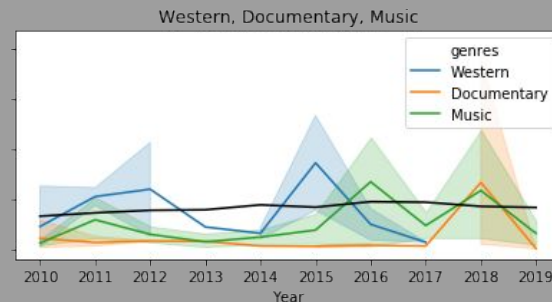
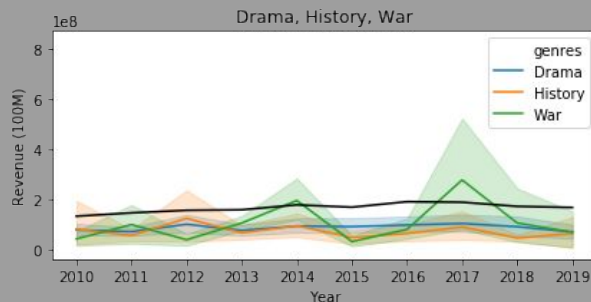
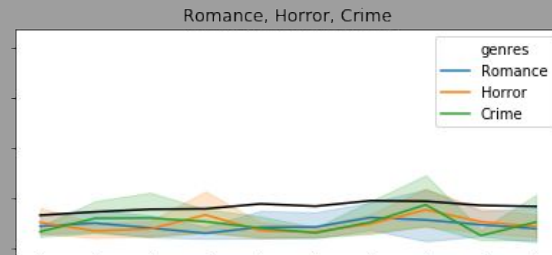
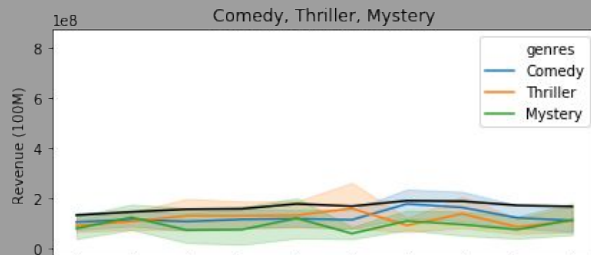
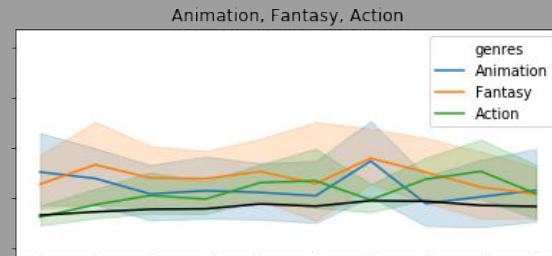
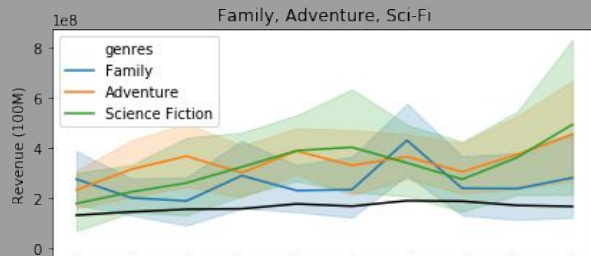
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June 10, 2020

# Consistent Above-Average Performance 2010-2019

- Family
- Adventure
- Sci-Fi
- Animation
- Fantasy
- Action

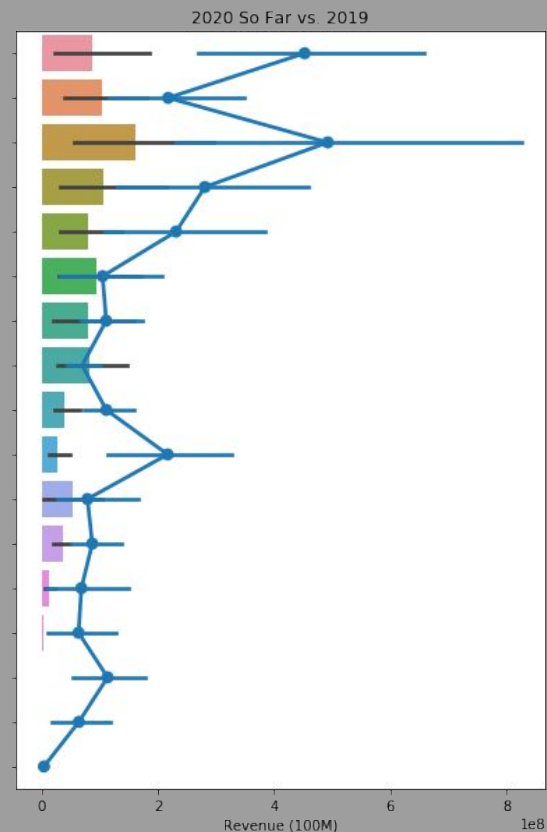
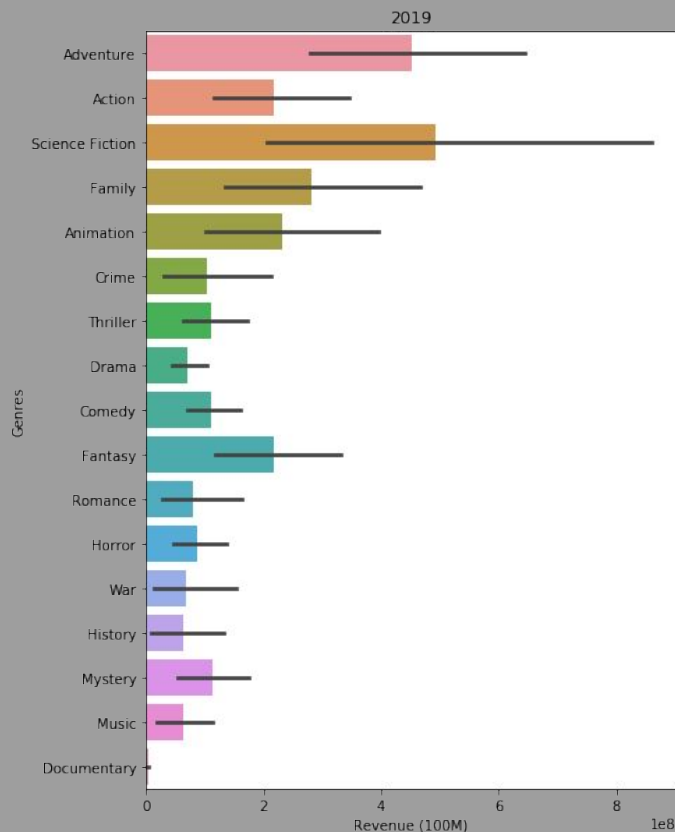
Average Revenue by Genre Compared to Overall Average



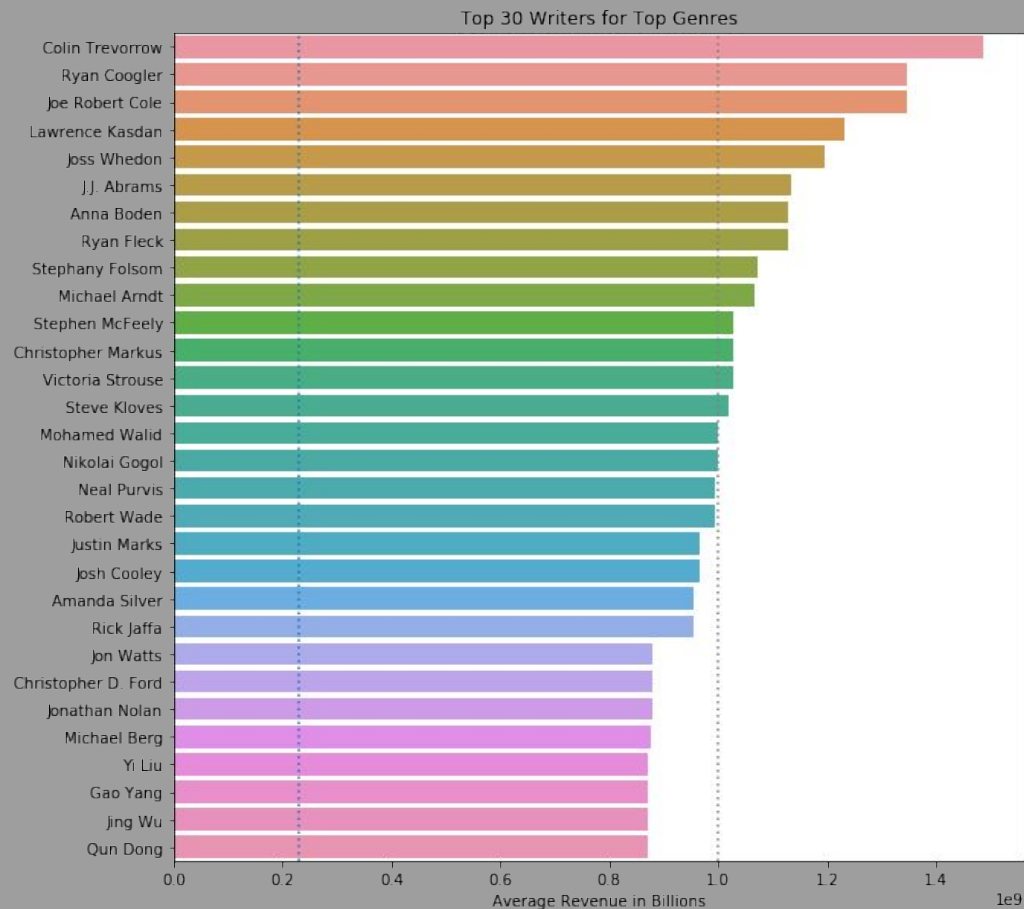
# Genre Performance So Far in 2020

- Similar Trends
- Revenue is down
- Theater closures

Average Revenues by Genre in 2019, 2020



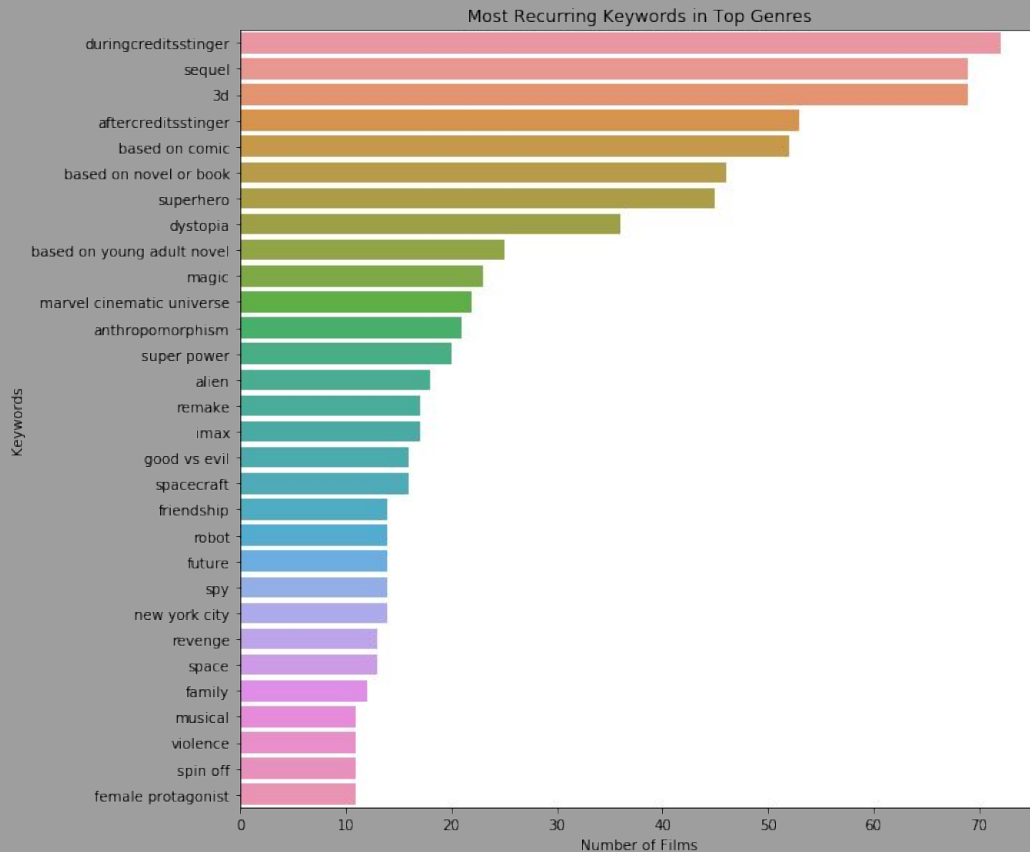
# Writers: Best Bets



# Keywords: Describing A Hit Film

## Notables:

- Sequel
- 3-D
- Based on Comic
- Based on Book
- Dystopia



# Recommendation:

## Science Fiction films based on popular book series.

- Sci-Fi is trending upward in popularity.
- Many great options for writers.
- Book series invite many sequels.