

Summary

- Design thinker and customer advocate
- Technical writing experience
- HTML / CSS fluency
- Database administration skills

Recent Work Experience

Database Administrator | The Park School (K-12)

Baltimore, MD | October '17 - Present

- Use Raiser's Edge software to setup new workflows to improve finance and accounting operations.
- Configure financial reports based on 50+ funds for the annual fund.
- Implement new annual giving web content in the Network for Good portal and track / reconcile credit card giving.
- Clean-up data tables and assign new user access rights.
- Design the 2018 Auction website using Givecorps CMS tools.

Temporary + Contract Projects | Kat Martineau Creative Various | January '11 - Present

- Completed a six week contract at John's Hopkins University School of Medicine in August-September 2017. Cleaned up HTML code and structured content in Drupal for the <u>Medbiquitous</u> redesign.
- Redesigned <u>Baltimore Improv Group's</u> website. Customized CSS with interactive elements, provided creative and artistic direction, and migrated content from the previous website.
- Designed a WordPress website for the iinagural women's comedy festival XFest. Researched templates, sourced photos, customized CSS, chose color scheme, and implemented plug-ins.
- Completed InDesign catalog production for Cooper Lighting and Photoshop production at Unique Squared.

Implementation/Support Advisor | StarChapter Owings Mills, MD | March '15 - June '17

- Served as project lead the <u>knowledgebase</u> redesign. Tasks included creating wireframes, technical writing, survey design, and content layout.
- Gathered requirements and setup 100+ business systems with websites and relational databases for new customers.
- Provided a bi-weekly online training about managing responsive web content and generating emails in StarChapter.
- Updated HTML code for content and used a SASS based content management system to make design updates.
- Closed 25-50 technical support tickets per week.
- Via technical support, provided product assistance and training to the customer base of board members of local associations.

Recruiter | Creative Circle

Philadelphia, PA | May '12 - February '15

- Received the Permanent Producers recognition for exceeding full-time placement goals for advertising and creative positions.
- Scheduled and completed in-person interviews with 8-10 technology and creative professionals every week.

Contact

Baltimore, MD | 646-244-4369 Portfolio: <u>katmartineau.com</u> Email: martineaukt@gmail.com

Software + Tech

HTML

CSS

jQuery

Balsamiq

WordPress

Photoshop

InDesign

Illustrator

Raiser's Edge

Excel

Education

University of Baltimore

Certificate in User Experience Design | Expected Spring 2019

General Assembly

Web Design | Online Circuit 2012

The Graduate Center at CUNY | NYC

MA | Liberal Studies 15 graduate credits in Psychology and Sociology 2011

New York University

BA | Major: Journalism Minors: English Literature + Sociology 2004

Certification

Society of Human Recourses Management

PHR 2014 - Present