ACCENT **D75C37**

BACKGROUND **F5F5F5**

LIGHT **E0ECDF**

MEDIUM **7FB598**

DARK **527351**

Title

Olec Script

123456790

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Header

Crushed

123456790

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Paragraph

Pavanam

123456790

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

original sketch of main page desktop + tablet/mobile view

outside link with hover

Or join one of Ireland's top three scuba clubs:

- The British Sub Aqua Club
- The Irish Underwater Council
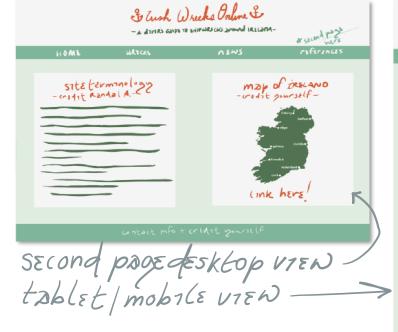- The Sub Aqua Association

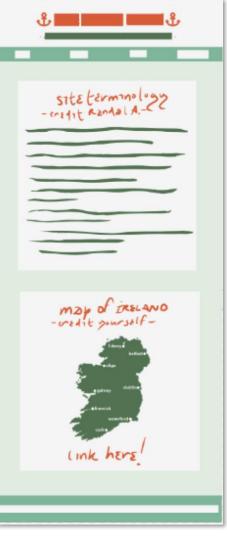SIGN UP FOR IRISH WRECK UPDATES!

full name

email

submit

form with select + button with hover →

SIGN UP FOR IRISH WRECK UPDATES!

full name

email

janedoe@email.com

submit

navigation menu bar with hover

HOME	WRECKS	NEWS	REFERENCES
	BY COUNTY		
	BY NAME		
SITE TERM	BY DATE		MAP OF IRELAND

⚓ Irish Wrecks Online ⚓

— A DIVERS GUIDE TO SHIPWRECKS around IRELAND —

* second page here

HOME   WRECKS   NEWS   references

site terminology
— credit Randal A. —

map of Ireland
— credit yourself —

·Derry ·Belfast
·sligo
·galway ·dublin
·limerick
·waterford
·cork

link here!

contact info + credit yourself

site terminology
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map of Ireland
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·sligo
·galway ·dublin
·limerick
·waterford
·cork

link here!

second page desktop view
tablet / mobile view →

The original website was horribly confusing to navigate and had an awfully incoherent color scheme among countless other design issues. There was no real way back to the first home page, which was an unnecessary page regardless, and the navigation back to the second home page was never in a consistent location. The site information was also oddly organized.

After seeing this mess, I decided on a minimalist website design and a header/navigation menu that is consistent across all pages. The title font, Oleo Script, is nautical yet clean, and I placed anchor icons on either side to reinforce that idea. This font is used sparingly alongside the accent color. The header font, Crushed, is meant to compliment the Irish theme with its 'Celtic' look. It is used in the navigation bar and all headers. As these two fonts can get a bit busy, I wanted the paragraph to be as simple as possible. I decided on Pavanam because the style of the 'a' is similar to that in Crushed, so the fonts appear more uniform next to each other.

As for the color scheme, the bright accent color and otherwise monochromatic colors are inspired by the Irish flag. Since these two colors present a potential issue for colorblind users, I made sure to keep them separated with an off-white background. The image of the map of Ireland is an original design, which I made to compliment the rest of the page. However the diving location hotspots that are pinpointed were taken from the map on the original website. These locations are listed in the alt-text for users screen readers. The site is also mobile-first with a breakpoint of 768px for tablets and is usable for mobile devices. This website has an inviting tone and is easy to use.