Kathryn Phelps
kphelps2

Link to github repo: https://katphelps.github.io/assgn5/
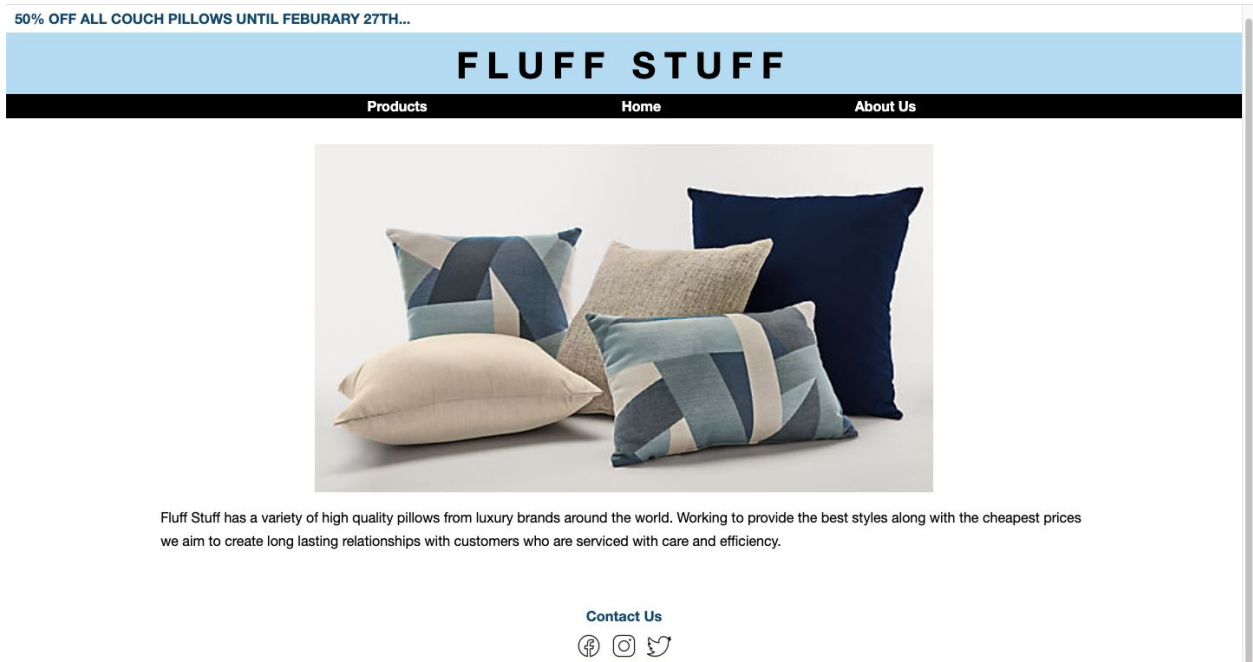
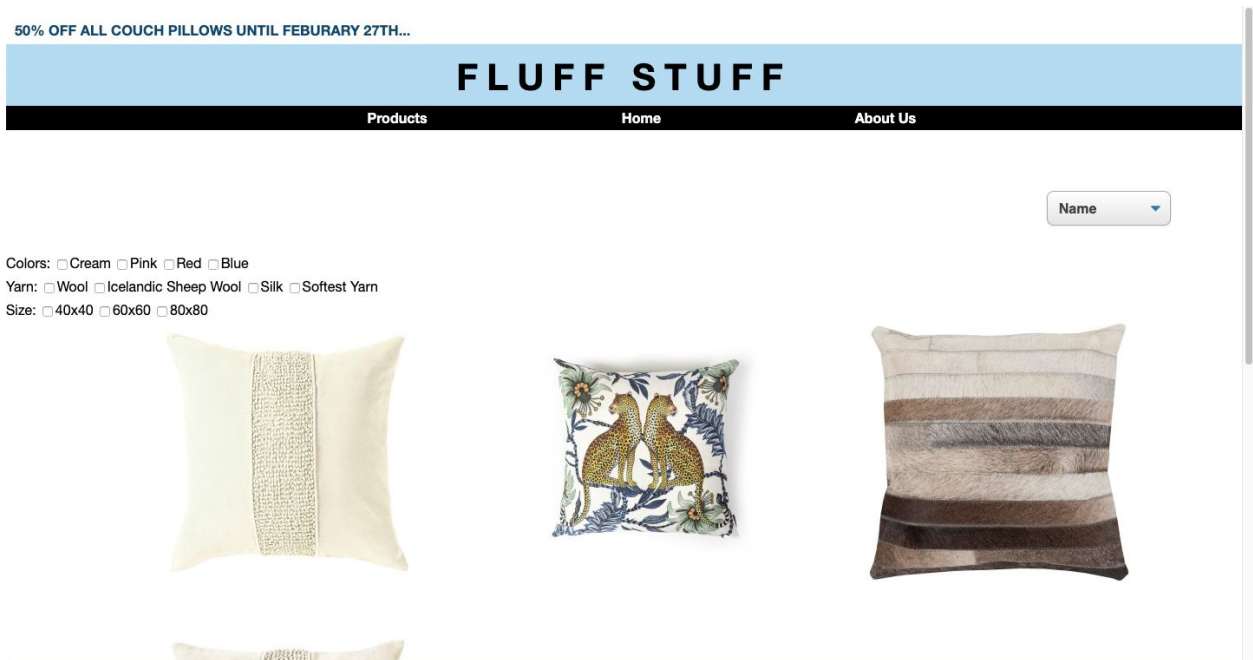**Bugs I fixed:**
1. Made everything on the home page above the fold, including the "Contact Us" so users wouldn't have to scroll down to find critical informaiton

2. Made the pillows extend past the fold to keep users looking onto the next

3. Kept the color scheme but no longer had a stark white background (less sterilized, more inviting)

See above pictures

Challenges in implementation:
I really struggled with the spacing of the top three headers— it was hard to correct auto padding, margins, etc. I spent a good amount of time trying to figure out how to make it look and nice and compact so that everything would be above the fold.

I also really struggled with bugs regarding the grid system which were super difficult to figure out despite knowing how to make grids. There were some small bugs that couldn't be fixed for a long time but I wound up playing around on W3 Schools and looking at examples until I got it. This is one of the small things that frustrates me about not using a framework— debugging on frameworks and making things look pretty tends to be pretty easy for me but working in raw CSS/HTML is frustrating.

Additionally, for the products page I couldn't get the buttons to look nicer than they already were, probably because I'm not used to having such poor structure in CSS and HMTL since usually the framework has arranged them intuitively for me, meanwhile I had to build the website from scratch without a whole lot of a plan and a lot of errors along the awry.

Brand Identity:
The common saying of "corporate blue" adheres to my website with dark blue text and light blue headers. However, with a white background, simple retail website format, and softer shades the website is obviously professional and business-like while being friendly and inviting. This relates back to Fluff Stuff as a retailer and their goals because a pillow company shouldn't be an intimidating shopping experience but it should be easy and friendly; having a sophisticated, clean, professional website helps to facilitate the shopping experience for users while maintaining clear business goals.