WATS3010 – Intro to Bootrstrap Design Document – November 2018

Name of site/company: Business Technologies Group

Description design concept/approach:

- Business Technologies Group offers a number of maintenance services or residential and commercial properties, specializing in paver cleaning and sealing.
- The business wants to display the services they provide with detailed information on what makes them stand out for that service
- The site should display a comprehensive gallery of past projects
- The site should allow for users to connect with the business by either filling out a form for an estimate or contact the business by phone or email.

What you hope to accomplish with your design concept/approach:

- The site should be clean and easy to navigate
- The design and content should give users inspiration for their needs and wants
- The site should allow for the collection of the user's information via the estimate request form and store the data securely

Other sites you looked at for inspiration (include links):

- https://www.belgard.com/blog/2018/04/02/paver-sealant-seal-or-not-seal/
- http://alfard.eu/
- http://paversofflorida.com/

Other sites for comparable businesses that justify your concept/approach (include links)

- https://www.kingofpavers.com
- http://www.perfectpaverco.com/
- http://www.legacypaversllc.com/