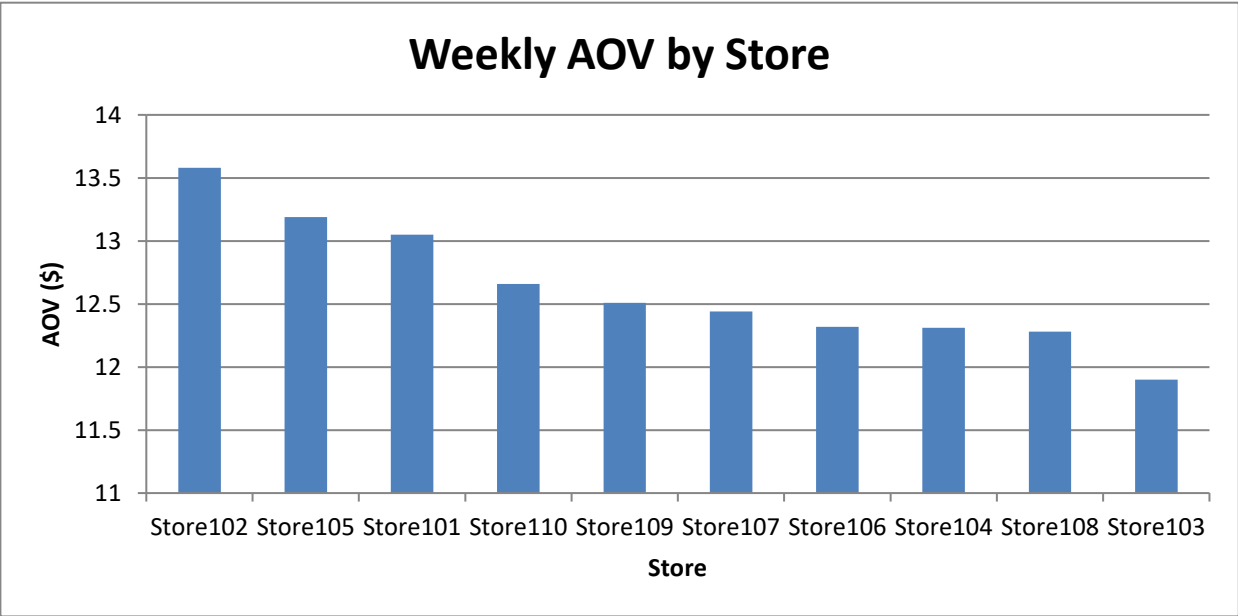
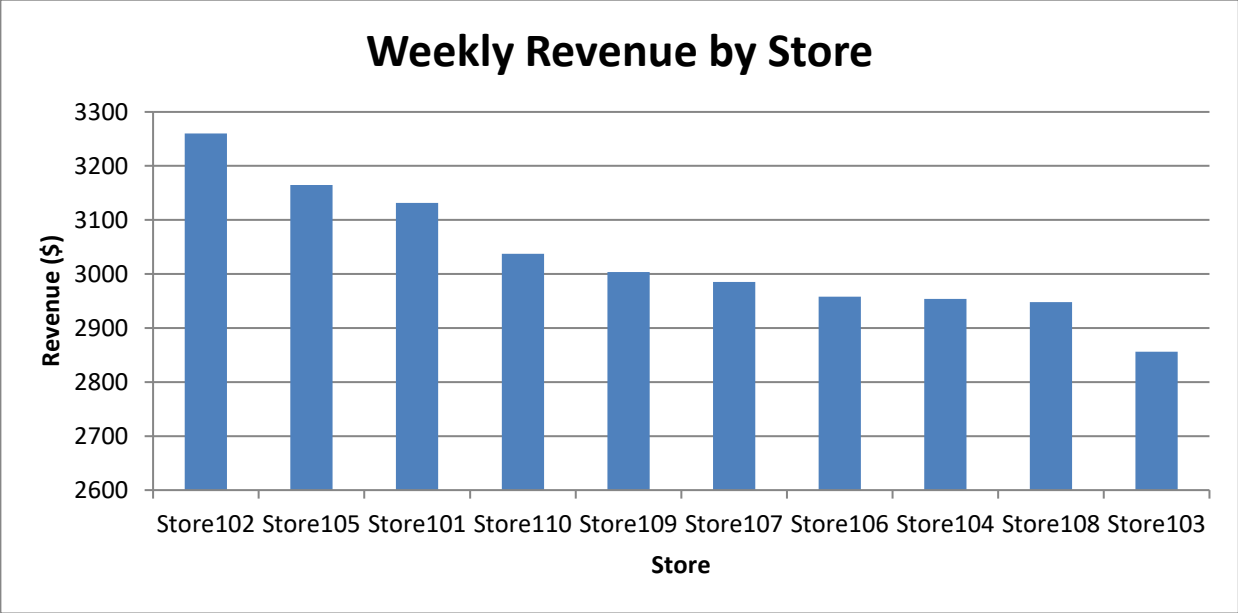


Rank	Store	Week Rang	Revenue	Orders	AOV	Drinks %	Food %	Seasonal %
1	Store102	Sep 14 - Se	3260.1	240	13.58	49.3	37.7	13
2	Store105	Sep 14 - Se	3164.9	240	13.19	50.3	37.4	12.2
3	Store101	Sep 14 - Se	3131.5	240	13.05	47.6	35.3	17.2
4	Store110	Sep 14 - Se	3037.2	240	12.66	51.9	34.6	13.6
5	Store109	Sep 14 - Se	3003.4	240	12.51	52.1	33.8	14.2
6	Store107	Sep 14 - Se	2985.5	240	12.44	57.5	30.3	12.1
7	Store106	Sep 14 - Se	2957.8	240	12.32	44.1	45.4	10.6
8	Store104	Sep 14 - Se	2953.9	240	12.31	42.3	43.3	14.4
9	Store108	Sep 14 - Se	2947.8	240	12.28	52.1	38.2	9.8
10	Store103	Sep 14 - Se	2856	240	11.9	52.7	35.9	11.4

Orders w/ F	Peak Day	% of Total
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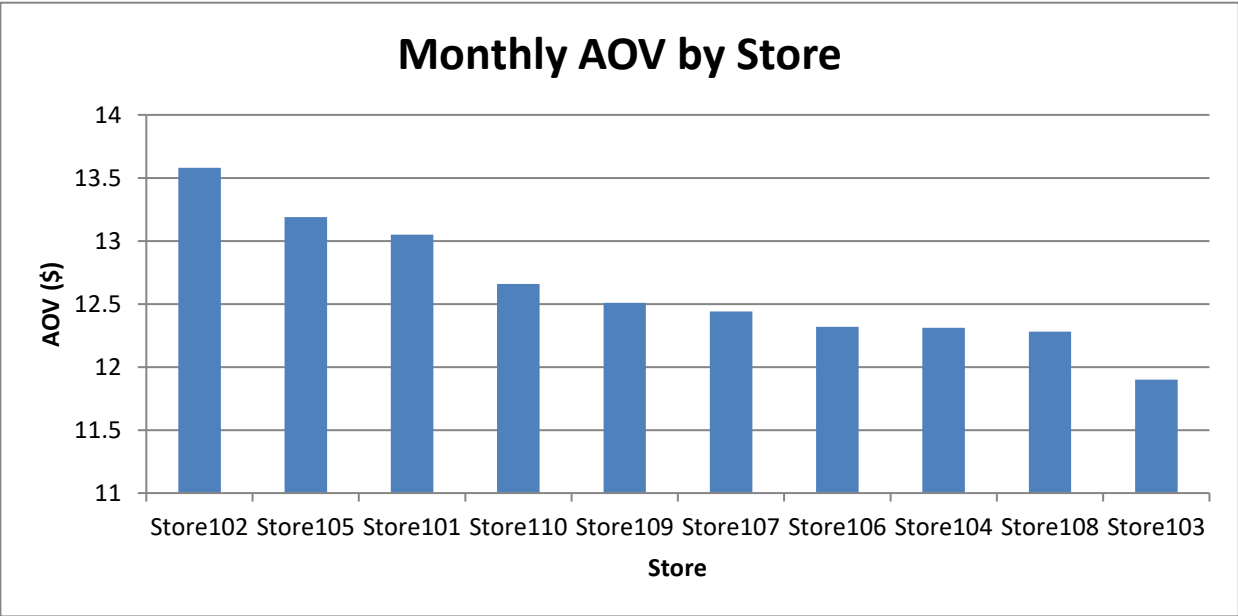
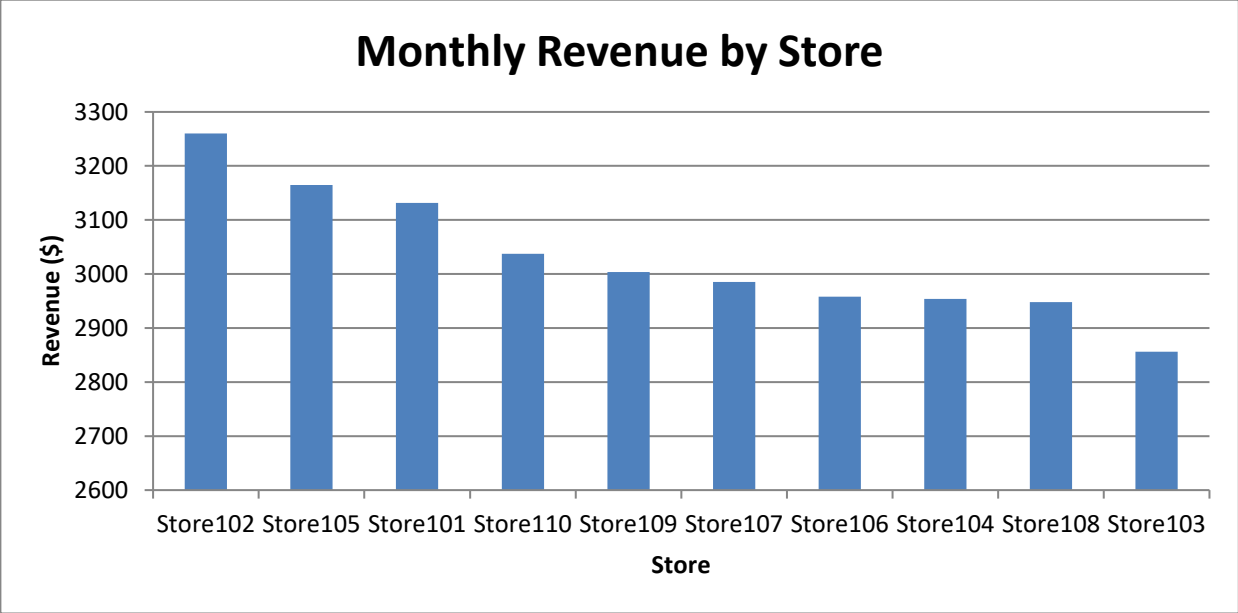


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Rank	Store	Month Rang	Revenue	Orders	AOV	Drinks %	Food %	Seasonal %
1	Store102	Aug 22 - Se	3260.1	240	13.58	49.3	37.7	13
2	Store105	Aug 22 - Se	3164.9	240	13.19	50.3	37.4	12.2
3	Store101	Aug 22 - Se	3131.5	240	13.05	47.6	35.3	17.2
4	Store110	Aug 22 - Se	3037.2	240	12.66	51.9	34.6	13.6
5	Store109	Aug 22 - Se	3003.4	240	12.51	52.1	33.8	14.2
6	Store107	Aug 22 - Se	2985.5	240	12.44	57.5	30.3	12.1
7	Store106	Aug 22 - Se	2957.8	240	12.32	44.1	45.4	10.6
8	Store104	Aug 22 - Se	2953.9	240	12.31	42.3	43.3	14.4
9	Store108	Aug 22 - Se	2947.8	240	12.28	52.1	38.2	9.8
10	Store103	Aug 22 - Se	2856	240	11.9	52.7	35.9	11.4

Orders w/ F	Peak Day	% of Total
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1489.6	47.6
Food	1104.4	35.3
Seasonal	537.5	17.2

WEEKLY – Top 3 Items

item	revenue
Pumpkin Spice	537.5
Turkey Pistachio	472.6
Cold Brew	399

WEEKLY – Bottom 3 Items

item	revenue
Blueberry Pie	227.7
Caffè Latte	178.5
Croissant	117

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	118	1489.6	12.62
Food	90	1104.4	12.27
Seasonal	32	537.5	16.8

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1489.6	47.6
Food	1104.4	35.3
Seasonal	537.5	17.2

MONTHLY – Top 3 Items

item	revenue
Pumpkin Spice	537.5
Turkey Pistachio	472.6
Cold Brew	399

MONTHLY – Bottom 3 Items

item	revenue
Blueberry Pie	227.7
Caffè Latte	178.5
Croissant	117

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	118	1489.6	12.62
Food	90	1104.4	12.27

Seasonal	32	537.5	16.8
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1605.6	49.3
Food	1229.5	37.7
Seasonal	425	13

WEEKLY – Top 3 Items

item	revenue
Turkey Pes	569.9
Caramel M	464.1
Pumpkin S	425

WEEKLY – Bottom 3 Items

item	revenue
Cold Brew	228
Croissant	182
Blueberry P	131.1

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	119	1605.6	13.49
Food	94	1229.5	13.08
Seasonal	27	425	15.74

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1605.6	49.3
Food	1229.5	37.7
Seasonal	425	13

MONTHLY – Top 3 Items

item	revenue
Turkey Pes	569.9
Caramel M	464.1
Pumpkin S	425

MONTHLY – Bottom 3 Items

item	revenue
Cold Brew	228
Croissant	182
Blueberry P	131.1

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	119	1605.6	13.49
Food	94	1229.5	13.08

Seasonal	27	425	15.74
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1504.6	52.7
Food	1026.4	35.9
Seasonal	325	11.4

WEEKLY – Top 3 Items

item	revenue
Caramel M	368.9
Caffè Latte	357
Turkey Pes	333.6

WEEKLY – Bottom 3 Items

item	revenue
Blueberry I	227.7
Croissant	227.5
Americano	221.2

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	121	1504.6	12.43
Food	97	1026.4	10.58
Seasonal	22	325	14.77

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1504.6	52.7
Food	1026.4	35.9
Seasonal	325	11.4

MONTHLY – Top 3 Items

item	revenue
Caramel M	368.9
Caffè Latte	357
Turkey Pes	333.6

MONTHLY – Bottom 3 Items

item	revenue
Blueberry I	227.7
Croissant	227.5
Americano	221.2

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	121	1504.6	12.43
Food	97	1026.4	10.58

Seasonal	22	325	14.77
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Food	1280.2	43.3
Drink	1248.7	42.3
Seasonal	425	14.4

WEEKLY – Top 3 Items

item	revenue
Spinach Fel	435.6
Pumpkin St	425
Turkey Pes	361.4

WEEKLY – Bottom 3 Items

item	revenue
Croissant	221
Matcha Lat	218
Cold Brew	209

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	105	1248.7	11.89
Food	108	1280.2	11.85
Seasonal	27	425	15.74

MONTHLY – Category Revenue

category	revenue	cent_of_total
Food	1280.2	43.3
Drink	1248.7	42.3
Seasonal	425	14.4

MONTHLY – Top 3 Items

item	revenue
Spinach Fel	435.6
Pumpkin St	425
Turkey Pes	361.4

MONTHLY – Bottom 3 Items

item	revenue
Croissant	221
Matcha Lat	218
Cold Brew	209

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	105	1248.7	11.89
Food	108	1280.2	11.85

Seasonal	27	425	15.74
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1593.3	50.3
Food	1184.1	37.4
Seasonal	387.5	12.2

WEEKLY – Top 3 Items

item	revenue
Turkey Pes	528.2
Caramel M	511.7
Pumpkin Sp	387.5

WEEKLY – Bottom 3 Items

item	revenue
Spinach Fel	217.8
Cold Brew	171
Croissant	169

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	120	1593.3	13.28
Food	93	1184.1	12.73
Seasonal	27	387.5	14.35

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1593.3	50.3
Food	1184.1	37.4
Seasonal	387.5	12.2

MONTHLY – Top 3 Items

item	revenue
Turkey Pes	528.2
Caramel M	511.7
Pumpkin Sp	387.5

MONTHLY – Bottom 3 Items

item	revenue
Spinach Fel	217.8
Cold Brew	171
Croissant	169

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	120	1593.3	13.28
Food	93	1184.1	12.73

Seasonal	27	387.5	14.35
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Food	1341.4	45.4
Drink	1303.9	44.1
Seasonal	312.5	10.6

WEEKLY – Top 3 Items

item	revenue
Turkey Pes	556
Cold Brew	323
Pumpkin Sp	312.5

WEEKLY – Bottom 3 Items

item	revenue
Americano	237
Caffè Latte	220.5
Croissant	214.5

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	107	1303.9	12.19
Food	113	1341.4	11.87
Seasonal	20	312.5	15.62

MONTHLY – Category Revenue

category	revenue	cent_of_total
Food	1341.4	45.4
Drink	1303.9	44.1
Seasonal	312.5	10.6

MONTHLY – Top 3 Items

item	revenue
Turkey Pes	556
Cold Brew	323
Pumpkin Sp	312.5

MONTHLY – Bottom 3 Items

item	revenue
Americano	237
Caffè Latte	220.5
Croissant	214.5

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	107	1303.9	12.19
Food	113	1341.4	11.87

Seasonal	20	312.5	15.62
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1717.8	57.5
Food	905.2	30.3
Seasonal	362.5	12.1

WEEKLY – Top 3 Items

item	revenue
Caffè Latte	462
Caramel M	392.7
Pumpkin Sp	362.5

WEEKLY – Bottom 3 Items

item	revenue
Blueberry Fl	193.2
Spinach Fel	188.1
Croissant	162.5

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	136	1717.8	12.63
Food	81	905.2	11.18
Seasonal	23	362.5	15.76

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1717.8	57.5
Food	905.2	30.3
Seasonal	362.5	12.1

MONTHLY – Top 3 Items

item	revenue
Caffè Latte	462
Caramel M	392.7
Pumpkin Sp	362.5

MONTHLY – Bottom 3 Items

item	revenue
Blueberry Fl	193.2
Spinach Fel	188.1
Croissant	162.5

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	136	1717.8	12.63
Food	81	905.2	11.18

Seasonal	23	362.5	15.76
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1534.4	52.1
Food	1125.9	38.2
Seasonal	287.5	9.8

WEEKLY – Top 3 Items

item	revenue
Matcha Lat	479.6
Cold Brew	380
Turkey Pes	333.6

WEEKLY – Bottom 3 Items

item	revenue
Croissant	234
Caffè Latte	199.5
Americano	165.9

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	120	1534.4	12.79
Food	102	1125.9	11.04
Seasonal	18	287.5	15.97

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1534.4	52.1
Food	1125.9	38.2
Seasonal	287.5	9.8

MONTHLY – Top 3 Items

item	revenue
Matcha Lat	479.6
Cold Brew	380
Turkey Pes	333.6

MONTHLY – Bottom 3 Items

item	revenue
Croissant	234
Caffè Latte	199.5
Americano	165.9

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	120	1534.4	12.79
Food	102	1125.9	11.04

Seasonal	18	287.5	15.97
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1564.4	52.1
Food	1014	33.8
Seasonal	425	14.2

WEEKLY – Top 3 Items

item	revenue
Pumpkin Sp	425
Caramel M	368.9
Matcha Lat	348.8

WEEKLY – Bottom 3 Items

item	revenue
Caffè Latte	252
Croissant	208
Blueberry P	179.4

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	122	1564.4	12.82
Food	92	1014	11.02
Seasonal	26	425	16.35

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1564.4	52.1
Food	1014	33.8
Seasonal	425	14.2

MONTHLY – Top 3 Items

item	revenue
Pumpkin Sp	425
Caramel M	368.9
Matcha Lat	348.8

MONTHLY – Bottom 3 Items

item	revenue
Caffè Latte	252
Croissant	208
Blueberry P	179.4

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	122	1564.4	12.82
Food	92	1014	11.02

Seasonal	26	425	16.35
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WEEKLY – Category Revenue

category	revenue	cent_of_total
Drink	1575	51.9
Food	1049.7	34.6
Seasonal	412.5	13.6

WEEKLY – Top 3 Items

item	revenue
Turkey Pes	417
Pumpkin Sp	412.5
Cold Brew	380

WEEKLY – Bottom 3 Items

item	revenue
Caffè Latte	210
Blueberry P	200.1
Croissant	195

WEEKLY – AOV by Category

category	orders	revenue	aov
Drink	130	1575	12.12
Food	87	1049.7	12.07
Seasonal	23	412.5	17.93

MONTHLY – Category Revenue

category	revenue	cent_of_total
Drink	1575	51.9
Food	1049.7	34.6
Seasonal	412.5	13.6

MONTHLY – Top 3 Items

item	revenue
Turkey Pes	417
Pumpkin Sp	412.5
Cold Brew	380

MONTHLY – Bottom 3 Items

item	revenue
Caffè Latte	210
Blueberry P	200.1
Croissant	195

MONTHLY – AOV by Category

category	orders	revenue	aov
Drink	130	1575	12.12
Food	87	1049.7	12.07

Seasonal	23	412.5	17.93
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