

Katrina Priya

A pragmatic, user-centered designer in tech.

katrina.priya@berkeley.edu

Education

University of California, Berkeley

B.A. Data Science, Emphasis in Cognition

Berkeley Certificate in Design Innovation

Graduating May 2021

Experience

CrelTive / Product Design Intern

May 2020 – July 2020

Conducted UX research for expanding digital payments in the US. Suggested features for a new digital wallet, and designed app's interface.

Convergent / Technical Design Lead

Jan 2019 – Dec 2019

Led entrepreneurial teams, ensuring UI/UX design principles & technical feasibility. Mentored 20 students through the design thinking process.

Cisco / Data Science Intern

May 2019 - Aug 2019

Deployed keyword extraction machine learning model to suggest answers for new support cases. Produced AI-driven insights for 8,000 Cisco-related tweets.

Awards

Big Ideas Social Innovation Contest / Finalist

Jan 2020

A global contest for college students to design innovative solutions to real-world social problems.

NCWIT Aspirations in Computing / National Runner-Up

Mar 2017

An award for achievement & leadership for women in technology; 3x recipient at national & state levels.

Portfolio:

katrinapriya.com

LinkedIn:

[/katrinapriya](#)

GitHub:

[/katrinapriya](#)

Coursework

Product Design

Design & Cybersecurity

UX Research & Design

Cognitive Science

Project Management

Data Structures

Artificial Intelligence

Software Engineering

Social Entrepreneurship

Startups & Tech to Solve Problems

Probability for Data Science

Data Science Techniques

Fall 2020

Product Design Studio

Prototyping & Fabrication

Machine Learning

Skills

Design

Figma, Adobe Creative Suite

Visual Design, Prototyping, User Research & Testing, Accessibility

Technical

Python, Java, HTML, CSS, Pandas, JavaScript, SQL

Strengths

Leadership, Design Thinking, Art, Public Speaking, Communication

Languages

English, Hindi, Spanish