Katrina Priya

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Education

University of California, BerkeleyB.A. Data Science, Minor in Computer Science
May 2021

Experience

CrelTive / Product Design Intern

May 2020 - July 2020

Conducted market and user research for expanding digital payments and wallets in the US, with a focus on the impact of COVID-19. Designed app interface.

Convergent / Technical & Design Lead

Jan 2019 - Dec 2019

Led product build teams, ensuring technical feasibility & UI/UX design principles. Mentored 20 students through entrepreneurial product development process.

Cisco / Data Science Intern

May 2019 - Aug 2019

Deployed keyword extraction machine learning model to suggest answers for new support cases. Produced Al-driven insights for 8,000 Cisco-related tweets.

Awards

Big Ideas Social Innovation Contest / Finalist

Jan 2020

A global innovation contest for college students with transformative solutions to real-world problems.

NCWIT Aspirations in Computing / National Runner-Up

Mar 2017

Awards achievement & leadership for women in technology; 3x recipient at national & state levels.

Portfolio:

katrinapriya.com/design

LinkedIn:

/katrinapriya

GitHub:

/katrinapriya

Coursework

Product Design
Design & Cybersecurity
User Experience Research & Design
Data Structures
Artificial Intelligence
Software Engineering
Data Science Techniques
Project Management
Social Entrepreneurship
Startups & Tech to Solve Problems
Probability for Data Science
Cognitive Science

Skills

Design

Figma, Adobe Creative Suite User Research, Interviews, Visual Design, Prototyping, User Testing

Technical

Java, Python, HTML, CSS, JavaScript, SQL, Pandas

Strengths

Leadership, Design Thinking, Art, Public Speaking, Communication

Languages

English, Hindi, Spanish