

# Katrina Priya

**A pragmatic, user-centered designer in tech.**

Get in touch: [katrina.priya@berkeley.edu](mailto:katrina.priya@berkeley.edu)

## Education

**University of California, Berkeley**

B.A. Data Science, Minor in Computer Science

Berkeley Certificate in Design Innovation

Graduating May 2021

## Experience

**CrelTive** / Product Design Intern

May 2020 – July 2020

Conducted market and user research for expanding digital payments and wallets in the US, with a focus on the impact of COVID-19. Designed app interface.

**Convergent** / Technical Design Lead

Jan 2019 – Dec 2019

Led product build teams, ensuring technical feasibility & UI/UX design principles. Mentored 20 students through entrepreneurial product development process.

**Cisco** / Data Science Intern

May 2019 - Aug 2019

Deployed keyword extraction machine learning model to suggest answers for new support cases. Produced AI-driven insights for 8,000 Cisco-related tweets.

## Awards

**Big Ideas Social Innovation Contest** / Finalist

Jan 2020

A global innovation contest for college students with transformative solutions to real-world problems.

**NCWIT Aspirations in Computing** / National Runner-Up

Mar 2017

An award for achievement & leadership of women in technology; 3x recipient at national & state levels.

Portfolio:

[katrinapriya.com](http://katrinapriya.com)

LinkedIn:

[/katrinapriya](#)

GitHub:

[/katrinapriya](#)

## Coursework

Product Design

Design & Cybersecurity

UX Research & Design

Project Management

Data Structures

Artificial Intelligence

Software Engineering

Social Entrepreneurship

Startups & Tech to Solve Problems

Probability for Data Science

Data Science Techniques

**Fall 2020**

Product Design Studio

Prototyping & Fabrication

Machine Learning

## Skills

**Design**

Figma, Adobe Creative Suite

User Research, Interviews, Visual

Design, Prototyping, User Testing

**Technical**

Python, Java, HTML, CSS, Pandas,

JavaScript, SQL

**Strengths**

Leadership, Design Thinking, Art,

Public Speaking, Communication

**Languages**

English, Hindi, Spanish