# Katrina Priya

**A pragmatic, data-driven designer in tech.**

katrina.priya@berkeley.edu

Portfolio:
**katrinapriya.com**

LinkedIn:
**/katrinapriya**

GitHub:
**/katrinapriya**

## Education

**University of California, Berkeley**

B.A. Data Science, Emphasis in Cognition
Berkeley Certificate in Design Innovation
Graduated May 2021

## Experience

**Unqork / Product Design Intern**
Jun 2021 – Present

- Designing a platform commenting feature & incorporating a new UI design system
- Working cross-functionally on discovery research, user testing, and design implementation

**Global Venture Catalyst / Designer**
Apr 2021 – Present

- Establishing GVC's visual design system, branding guidelines, and design processes
- Crafting designs for website and media content

**Freelance Product Designer**
Sep 2020 – Apr 2021

- Designed innovative, user-centered solutions for early-stage startups and nonprofits
- Delivered UX research insights, mobile & web interface prototypes and visual design elements

**Creitive / UX Design Intern**
May 2020 – July 2020

- Conducted market and user research for expanding digital payments in the US
- Presented my digital wallet design recommendations and research to Creitive's CEO

## Skills

**Design**
Figma, Adobe Creative Suite
Visual Design, Prototyping, User Research & Testing, Accessibility

**Technical**
HTML/CSS, Python, Java, SQL

**Strengths**
Leadership, Design Thinking, Art, Public Speaking, Storytelling

**Languages**
English, Hindi, Spanish

## Awards

**SkyDeck HotDesk Incubator**
Winner / Dec 2020

Chosen for SkyDeck's selective startup incubator through a winning pitch with startup Bites

**Big Ideas Innovation Contest**
Finalist / Jan 2020

Placed in top 5% of global entries of a social impact design contest

**NCWIT Aspirations in Computing**
National Runner-Up / Mar 2017

3x recipient at national & state levels for achievement and leadership in technology