

Katrina Priya

A pragmatic, user-centered designer in tech.

Get in touch: katrina.priya@berkeley.edu

Education

University of California, Berkeley

B.A. Data Science, Minor in Computer Science

Berkeley Certificate in Design Innovation

Graduating May 2021

Experience

CrelTive / Product Design Intern

May 2020 – July 2020

Conducted market and user research for expanding digital payments and wallets in the US, with a focus on the impact of COVID-19. Designed app interface.

Convergent / Technical Design Lead

Jan 2019 – Dec 2019

Led product build teams, ensuring technical feasibility & UI/UX design principles. Mentored 20 students through entrepreneurial product development process.

Cisco / Data Science Intern

May 2019 - Aug 2019

Deployed keyword extraction machine learning model to suggest answers for new support cases. Produced AI-driven insights for 8,000 Cisco-related tweets.

Awards

Big Ideas Social Innovation Contest / Finalist

Jan 2020

A global innovation contest for college students with transformative solutions to real-world problems.

NCWIT Aspirations in Computing / National Runner-Up

Mar 2017

An award for achievement & leadership of women in technology; 3x recipient at national & state levels.

Portfolio:

katrinapriya.com/design

LinkedIn:

[/katrinapriya](#)

GitHub:

[/katrinapriya](#)

Coursework

Product Design

Design & Cybersecurity

UX Research & Design

Project Management

Data Structures

Artificial Intelligence

Software Engineering

Social Entrepreneurship

Startups & Tech to Solve Problems

Probability for Data Science

Data Science Techniques

Fall 2020

Product Design Studio

Prototyping & Fabrication

Machine Learning

Skills

Design

Figma, Adobe Creative Suite

User Research, Interviews, Visual Design, Prototyping, User Testing

Technical

Python, Java, HTML, CSS, Pandas, JavaScript, SQL

Strengths

Leadership, Design Thinking, Art, Public Speaking, Communication

Languages

English, Hindi, Spanish