The Checkout Girl at Ross Called Me Cute

By Jonathan Claveria

So I used literary criticism to understand why. I began with a deconstruction of the construction of our meeting, I was buying new boots, she was working her shift, Then she said it, that I was 'real cute', but what does cute mean in this context, its complex since cuteness tends to contrast, It's too vast, we know what cuteness is by what it is not, which is a lot, like ugly or unattractive, but still so abstractive, and if memory serves things like diction, language, and words are interpretative with every thoughtful reading, adding uncertainties when it's certainty that I'm needing. I thought hard, contemplated how attractive the both us are, who is better looking, and if our own attractiveness influences perception. Then I realized she is a woman, not an object whose value's devalued, unvalued by my shallow male standards. It is slander to consider her any less than a feminist's blessing, professing our encounter as a denunciation of patriarchal notions, her motions taking the lead, taking charge, expressing herself, her feelings, and sexuality at large, juxtaposing my impotence as I attempt to disprove, discharge her outward confidence, her flattering words that make me feel insecure. I thought of how I shop at Ross for discounted prices, she works for discounted wages, meaning our meeting was tied to class, status, the alienation from productions produced to prolong problematic capitalistic endeavors, to sever our worth, seizing the means in which we mean to seize, the store, the job that robs her of her worth, her time, tick-tocking the day away to where in years she'll wonder why she went, wasted, was hasted towards the holler of an almighty dollar, until it starts, she feels the need, a call to action against corporate greed. While all these concepts check out, makes sense, have postmodern truth, none of them explain why she called me 'real cute'.