



CORINA CIRIPITCA

graphic design & illustration

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EDUCATION

2006-2009

Moldova State University
BA degree in Economic Computer Science

During my highschool & college years I was actively involved in different extra-curricular activities, attending regional & international events & workshops related to social & economic subjects

ABOUT ME

Date of birth:	Graphic Design Experience:
May 22nd, 1987	3.5 years
Place of birth:	Current location:
Chisinau, Moldova	Berlin, Germany

WORK EXPERIENCE

2013 - September, 2016

FloAgency
Web Design, App Design, Illustration

I was hired as a Junior Web Designer and had the chance to work along a great team of creatives that has taught me a lot along the way. Our client base consisted mostly of creative photographers from around the woerking directly with clients in most cases, starting with concepts to wireframes, to website design & responsive versions.

Working closely with the development team I have gained new skills in the development process as well. During my time at Floagency I got the chance to work in web & app design projects, graphic design, tackling with typography & lettering as well as practice my illustration skills. Floagency also owns a separate project called Flothemes, which offers Wordpress themes where I was in charge of styling themes according to what clients needed and what worked well with their brands.

2011 - 2013

Propeople(FFW agency)
Technical Writer

Providing technical documentation on web projects on Drupal CMS. Assisting in project development and web architecture.

Types of documents provided: Answers to Requests for Proposals, Technical Specifications, User Test Cases, User Guides and Manuals.

I was also assigned as a copywriter for the company's blog providing marketing related materials or any other written content needed for their blog and social media platforms, working closely with the marketing team. This is when I also developed a stronger interest for web design and started working on small tasks along with the company's design team.

2010 - 2011

designmodo.com
Copywriter

I have written a considerable number of articles on web design, tutorials, coding, tips and other categories featured on the designmodo.com website, having a great chance to practice my written skills as well as widen my design knowledge that have greatly helped me further on in my career.

2007 - 2010

Infohub Vacation Travel Guides
Travel Guides Copywriter

I started as a part time copywriter during my university years and was initially hired as blogger for the company's blog and then transitioned into writing guided travel guides for the company's travel app.

At some point I was also a member of the sales team where I have maintained the clients' database and followed up with existing clients, offered customer care and post sales services.

EXTRAS

Mara Woman Slow Fashion Social Project

Once I started working in web & graphic design I have collaborated on different projects outside work like Mara Womanwhere I mostly helped out with design related tasks like digital marketing content, labels, tags and other graphic design assignments that were later on used in their print brand development.

TEDx Chisinau team member

I was part of the TEDx Chisinau organizing team for about a year (2015), my task being working on the event design materials for 2 events organized during that year - a salon & a full TEDx event where I was in charge of creating the event branding along with print materials for event booklets, tickets, tote bags, t-shirts, posters & other needed materials.

LANGUAGES

Romanian (native), English (fluent), Russian (fluent), German (Intermediate), Spanish(beginner), interested in Japanese!

SKILLS

Adobe Creative Suite
Photoshop, Illustrator, InDesign (strong)
Adobe After Effects (beginner)
Invision Prototyping
Sketch
HTML & CSS (basic knowledge)
Drupal& Wordpress (basic knowledge)