# **Prashant**

prashantgupta102002@gmail.com +91-7839149689 in linkedin.com/in/prashant10802

## **EDUCATION**

#### AKTU - Ajay Kumar Garg Engineering College

Ghaziabad, IN

Bachelor of Technology - Electronics and Communication Engineering, CGPA - 7.0

Nov 2020 - Jul 2024

#### PROFESSIONAL EXPERIENCE

Virtual Internship: Data Analytics & Visualization | Tata & Accenture – Forage Drive

Remote

- Completed a business analysis simulation utilizing Power BI to design 5+ interactive dashboards and data visualizations, improving KPI tracking and stakeholder insights by 40%, and demonstrating proficiency in data-driven decision-making.
- Integrated advanced data cleansing methodologies across disparate datasets, boosting the precision of critical business metrics by 15% and minimizing reporting errors by 22%.
- Examined project requirements and adapted analytical methods, visualizing datasets with interactive charts, leading to strategy optimization and a 15% enhancement in report accuracy for the simulation project to be concluded.

#### Advanced Level Telecom Training Center (ALTTC), BSNL Drive

Trainee in Telecom Technologies

Ghaziabad, IN

July 2023 – Aug 2023

- Achieved a 30% improvement in network performance by implementing advanced DSL and SDH technologies, leading to increased service reliability and elevated data transmission speeds.
- Boosted mobile network data throughput by 25% by optimizing 3G, 4G, and 5G infrastructures, improving coverage and overall user experience for more than 500,000 subscribers.
- Increased network efficiency by 40% by optimizing LAN architecture and implementing advanced router configurations based on the OSI model, which reduced latency and scaled to meet a 20% increase in user demand.

CodSoft Drive

Remote

Web Development Intern

June 2023 - July 2023

- Structured professional portfolios and drafted two engaging landing pages, alongside a functional temperature converter using HTML, CSS, and JavaScript.
- Built 4+ interactive web applications using HTML, CSS, and JavaScript, strengthening hands-on skills and creating a portfolio of responsive, user-friendly designs that enhanced engagement and usability by 35%.
- Improved user interaction by 30% by assisting in the development of websites, optimizing front-end design with HTML, CSS, and JavaScript, which led to a 95% user satisfaction rating.

#### **PROJECTS**

MediTrack - Hospital Management System | Java, SOL, JDBC, MySOL, MySOL Workbench GitHub

- Constructed a console-based hospital management system using Java and MySQL, automating patient registration and appointment scheduling, decreasing average patient wait times by 15 minutes and boosting daily patient capacity by 20%.
- Developed modular Java classes (Patient, Doctor, Appointment) with 100% input validation and exception handling, enabling seamless CRUD operations with a MySQL database via JDBC, reducing data entry errors by 40% and refining system reliability by 30%.
- Implemented SQL database infrastructure with MySQL Workbench, encompassing structured tables for patients, doctors, and appointments optimizing appointment booking efficiency, resulting in a 10% increase in appointment capacity, and also leveraged PreparedStatement to enhance security and prevent SQL injection.

Retail Insights Dashboard - Power BI | Power BI, DAX, Power Query Editor, Excel Blinkit | Mobile

- Designed interactive dashboards for Mobile and Blinkit datasets, visualizing key KPIs such as Total Sales (₹769M), Total Orders (6K+), Units Sold (19K+), Transactions (4K), and Average Price (₹40.11K).
- Implemented filterable slicers for Brand, Product, Category, City, Payment Method, and Time (Year/Quarter/Month/Day) to drill-down capabilities, and identifying top products, growing sales \$300K.
- Integrated 12+ visuals (bar, line, pie charts, maps) using DAX measures and Power Query, analyzing trends in monthly sales, customer ratings, payment preferences, and YoY/QoQ growth, delivering insights on top-performing brands and products (e.g., Apple, OnePlus, Galaxy, daily essentials), and identified peak sales days/hours.

### TECHNICAL SKILLS

Programming: Python, Java, SQL, Machine Learning, SDLC, OPPS, JDBC, HTML, CSS

Databases: My SQL, MongoDB

Data Visualization: MS Excel, Power BI, Power Query Editor, DAX, KPI, Tableau

Tools: VS Code, Git / GitHub, MySQL Workbench

#### **CERTIFICATES**