

KATHERINE CHANG

VISUAL DESIGNER

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katherinechang.me

EXPERIENCE

October 2015 – Present

Graphic and Web Designer - US Housing

- Revised promotional and advertising materials to be distributed in cities including Davis, Chico, Tempe, San Louis Obispo, and the Colorado state.
- Formatted and updated the seasonal newsletter for Lincoln Crossing, a homeowner association.

April 2015 – June 2016

Marketing and Design Assistant - UC Davis Office of Undergraduate Education

- Designed web and print materials under university standards for departmental divisions.
- Communicated with head designer and student programmer weekly to maintain and design materials for UC Davis Summer Sessions.

January 2015 – March 2015

Design Intern - UC Davis Design Museum

- Collaborated with other interns to create flyer and poster graphics for Design by Design, a student juried exhibition.

PROJECT(S)

February 2015 – June 2016

Design Career Fair – UC Davis Design Department

1st year: Organized an annual design-oriented career fair, the first in UC Davis history, with other design students for Spring 2015 and Spring 2016. Sponsored companies specializing in Visual Communication, Interior, Fashion, and Product Design.

2nd year, Web Team Member: Developed the DCF website with a team of five to capture the essence of the design department at UC Davis. Collaborated with graphics team to create cohesive brand.

SKILLS

Adobe CS/CC

Aftereffects
Illustrator
InDesign
Photoshop
XD

Languages

English (Native)
Mandarin (Professional)

Code

HTML 5
CSS 3
Javascript (beginner)
jQuery

Other

Photography
Microsoft Office

EDUCATION

University of California, Davis

BA, Design | BA, Communications

Emphasis in Visual Communications

Graduation date: June 2016

ASSOCIATIONS

October 2015 – June 2016

Design Director - ASUCD Entrepreneurship Fund

Spearheaded and managed the design of a current ongoing project to revamp the organization's website.

July 2015 – June 2016

Graphic Designer and Webmaster - Davis Dance Marathon

Boosted organization's recognition by revising the brand and creating new marketing materials to gain wider appeal to students and families.

April 2015 – June 2016

Member - PIXEL Graphic Design Club

Attended studio tours and events hosted by PIXEL.