Katherine Chang
VISUAL DESIGNER

408.329.8018
katchang@ucdavis.edu
katherinechang.me

experience

November 2016 – Present
Junior Graphic Designer - Williams Sonoma
- Created window and in-store graphics under the direction of the Senior Graphic Designer for Williams Sonoma stores.
- Produced designs requested by brand marketing manager in a timely manner, specifically for in-store events.

October 2015 – November 2016
Graphic and Web Designer - US Housing
- Revised promotional and advertising materials to be distributed in cities including Davis, Chico, Tempe, San Louis Obispo, and the Colorado state.
- Formatted and updated the seasonal newsletter for Lincoln Crossing, a homeowner association.

April 2015 – June 2016
Marketing & Design Assistant - UC Davis Office of Undergraduate Education
- Designed web and print materials under university standards for departmental divisions within UE.
- Communicated with senior graphic designer and student programmer weekly to maintain and design materials for UC Davis Summer Sessions.

January 2015 – March 2015
Class Tutor - UC Davis Design Department
- Assist professor with grading, powerpoints, class exercises for an introductory design class teaching Adobe softwares.
- Provide guidance and tips on Illustrator/Photoshop during class.
- Hold hours outside of class before major projects and provided critiques and suggestions.

project(s)

February 2015 – June 2016
Design Career Fair – UC Davis Design Department
1st year: Organized an annual design-oriented career fair, the first in UC Davis history , with other design students for Spring 2015 and Spring 2016.

2nd year, Web Team Member: Developed the DCF website with a team of five to capture the essence of the design department at UC Davis.

education

University of California, Davis
BA, Design | BA, Communications
Emphasis in Visual Communications
Graduation date: June 2016

skills

Adobe CS/CC	Code
Aftereffects	HTML 5
Illustrator	CSS 3
InDesign	Javascript (beginner)
Photoshop	JQuery
XD	

Languages	Other
English (Native)	Photography
Mandarin (Pro)	Microsoft Office

associations

October 2015 – June 2016
ASUCD Entrepreneurship Fund
Spearheaded and directed the design of the organization's website.

July 2015 – June 2016
Davis Dance Marathon
Boosted organization's recognition by revamping the brand and creating new print and digital marketing materials to gain more traction within the Davis community.

April 2015 – June 2016
PIXEL Graphic Design Club
Attended studio tours and events hosted by PIXEL, a student group part of AIGA.