# Kat Telles

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## Projects

**Stumblr ||** Creator  **Live** • **GitHub**
*Full-stack, single-page, blog sharing web app inspired by Tumblr (Rails, React.js)*
- ❏ Utilizes React/Flux for extremely fast DOM manipulation and unidirectional data flow
- ❏ Uses hand-rolled modals to offer image, video and audio upload functionality
- ❏ Integrates CSS with React-Masonry to create an explore page which dynamically and elegantly responds to window resizing and is device-agnostic

**shuffle ||** Creator  **Live** • **GitHub**
*Dynamic music app (Javascript, HTML/CSS)*
- ❏ Incorporates anime.js to create beautiful animations at the click of a key
- ❏ Allows users to create and chain sounds with the use of howler.js
- ❏ Facilitates the creation and playback of tracks with ease

**paintly ||** Creator  **Live** • **GitHub**
*Modern paint studio, inspired by the classic MS Paint (Javascript, HTML/CSS)*
- ❏ Dynamically renders 2D images using HTML5 Canvas and jQuery
- ❏ Implements robust drawing functionality, including a complete color palette, multiple brush sizes and a text box
- ❏ Generates a png file of the finished product for the artist to download locally

## Skills

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|---|---|---|---|---|---|---|---|
| Ruby | Javascript | Node.js | React.js | Flux | Capybara | jQuery | HTML5 |
| CSS3 | Ruby on Rails | SQL | RSpec | AJAX | JBuilder | Git | Canvas |

## Experience

**Teance Fine Teas**  **2015 - 2016**
Marketing Manager  Berkeley, CA
- ❏ Managed team of consultants and designers in the successful transition of company's e-commerce platform from Volusion to Shopify in order to streamline data management
- ❏ Grew company's web presence via various social media channels and SEO efforts, improving conversion rate and online sales by 10%

**Massdrop**  **2014 - 2015**
Marketing Associate  San Francisco, CA
- ❏ Scaled affiliate marketing program from 5 affiliates to over 50, working closely with high profile YouTubers and bloggers, leading to 20k new users per month from the program
- ❏ Designed daily email blasts using HTML/CSS and Photoshop, for targeted customer groups, improving click through rate from 2 to 5%

**SweatGuru**  **2013 - 2014**
Community Manager  San Francisco, CA
- ❏ Developed and grew all social media channels (Twitter, IG, FB, Tumblr, Pinterest) and managed editorial calendar for the company's daily blog
- ❏ Oversaw all customer interaction including tech support and sales at this six-person startup

## Education

**App Academy**  **May 2016 - July 2016**
1000-hour full-stack web dev course with < 3% acceptance rate  San Francisco, CA

**University College London**  **2012 - 2013**
Master's of Arts in Early Modern History with High Honors  London, UK

**University of California, Los Angeles**  **2007 - 2011**
Bachelor's of Arts in History, Phi Alpha Theta Honors Society  Los Angeles, CA