

Pei Wen Katrina Shih

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EDUCATIONAL BACKGROUND

Fashion Institute of Technology (SUNY) NY

Bachelor of Science

Expected Graduation: May 2022

GPA: 3.75 *Magna Cum Laude*

Major: Production Management

TRAININGS

- Excel Certified, Pearson Certipoint - 2018
- Columbia University Coding Boot Camp Training - April 2022 to September 2022

SKILLS AND PROFICIENCIES

- Python
- React
- Data Management
- Database: MySQL, NoSQL, MongoDB, Node JS, Express JS
- UX/ UI
- UI Framework: Bulma, Pure CSS, Bootstrap, Semantic UI, Material UI, JQuery
- HTML, CSS, Javascript
- Leadership Experience
- Time Management and Prioritization
- Problem Resolution
- Relationship Building
- Fluent: English, Chinese, and Taiwanese
- Conversational: Japanese

VOLUNTEERING & EXTRACURRICULARS

- Senator for Production Management, Student Government Association (Fall 2021 - Spring 2022)
- Vice President of Membership, Phi Theta Kappa Honors Society (Fall 2019 - Spring 2020)
- Vice President and Treasurer, Model United Nations Club (Fall 2019 - Fall 2020)
- Taiwanese Student Association (Fall 2018 - Present)
- Connecticut-Asia Cultural Center, Education Department Docent (July 2020 - Present)
- Rescue Leftover Cuisine, Food Rescue Volunteer (October 2019 - Present)

WORK EXPERIENCE

Tarte Cosmetics - Web Digital Development Intern

New York, New York

July 2022 - Present

- Assist web development team in preparing assets, web content, and analytics tasks
- Hands-on coding on a live digital storefront utilizing HTML, CSS, and basic JavaScript
- Work on daily operations and updates within the Salesforce Commerce Cloud platform
- Familiarity with the latest web standards, ADA compliance, and optimization techniques
- Collaborate with Design and Digital Marketing team on marketing assets and ideas for
- Research web trends and gather best practice data on digital experiences
- Review tickets with business requirements and apply critical thinking.

Asian Cultural Center- Web Maintenance (Freelance)

Norfolk, Connecticut • 04/2022 - Present

- Update latest content and information across the website, upload photos, articles, and other server site maintenance
- Maintain CMS and debug possible errors across the web server
- Direct communication with the operation manager

Fashion Psychology Success - Assistant Coordinator Intern

New York, New York • 09/2018 - Present

- Utilize social media platforms to promote events and initiatives at FPI.
- Photograph special events, parties, and portraits.
- Engage with training function and philosophy to develop key skills.
- Manage other interns and assist with HR relations.
- Assist with executive decisions and organizational planning.

Kassatex - Production Intern

New York, New York • 08/2021 - 12/2021

- Give feedback on Eileen Fisher's sample designs.
- Conduct data entry, filing, and invoicing.
- Prepare special orders and unload deliveries.
- Organize sample garments to increase accessibility for sales reps and agents.

Vale Jewelry - Production Intern

New York, New York • 01/2020 - 04/2020

- Adjust designs to meet client demands.
- Complete seasonal market trends research and customer buying preferences.
- Assess inventory and keep supplies stocked.