

Michael P. Geraci

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www.michaelgeraci.com

Web Design, Graphic Design, Music Recording & Mixing

education

B.Mus. in Technology in Music and Related Arts, Oberlin Conservatory, 2007
Diploma with Honors in Music Theory, Horace Mann High School, 2003

work experience

Co-Founder, Front-End Designer, The Almanac, New York, NY, 2009-Present

The Almanac is a web application which helps users take control of their role in climate change through the automated tracking of their purchases and recommendations for reduction. Led front-end design and implementation with jQuery and CSS in Ruby/Rails. www.thealmanac.org

Business Manager, Art Prep, Screenprinter, Design Station, Brooklyn, NY, 2007-2008

Interfaced with clients and print shops on design and production issues. Supervised the creation and production of a water-based poster department. Created web content; managed website. Designed and prepared print materials; compiled jobs for gang printing. Designed and photographed products for in-house clothing line. Screenprinted garments.

Studio Technician, Oberlin, OH, 2005-2007

Produced and recorded musical groups in diverse recording situations from professional studios to on-site locations. Executed all aspects of the recording process from tracking to mix-down and mastering. Utilized large microphone collection as well as hardware and software to exercise artistic control over finished product. Hear samples at www.michaelgeraci.com

Sound Engineer, Satisfied Entertainment Services, Mount Vernon, NY, 2005-2007

Engineered sound mixing for musical ensembles in live outdoor performance settings, adjusting for venue, weather, audience, and performer needs. Managed transport, setup, and breakdown of large public address system.

Office Assistant, Concept Tours, New York, NY, 2004

Researched and booked transportation for large musical ensembles, balancing financial and timing needs for organizations. Maintained office filing and archives.

Assistant to Floyd Myers, manager of hip-hop artist Heavy D, Mount Vernon, NY, 2004

Maintained artist files. Assisted with finances, customer service, and information technology needs of the office.

musical leadership & performance experience

Musical Director, Gig Coordinator, Art Director, Oberlin Steel, Oberlin, OH, 2006-2007

Tenor Steel Pan Player, Oberlin Steel, Oberlin, OH, 2004-2007

Acted as the contact for venues, set performance dates and times, and organized transportation for the 17-member band. Chose repertoire and led rehearsals, meetings, and sectionals. Served as art director and liaison for the production of the band's most recent album.

Bassist, dancerockinfinity, Oberlin, OH, 2004-2007

Performed live dance music in clubs, living rooms, and basements. Acted as the contact for performances; organized a tour in winter 2007.

Tenor Steel Pan Player, Sonatas, NYC, 2004-2009; Trinidad All-Stars & Sforzata, Trinidad & Tobago, 2005

Paid performer in these 85-120 member professional steel bands in annual Panorama competitions.

skills

Computer: HTML, PHP, jQuery, CSS, Photoshop/Illustrator CS4, Pro Tools TDM/LE, Max/MSP/Jitter, Final Cut Pro, DVD Studio Pro, Isadora, Microsoft Office, WordPerfect, familiar with Ruby/Rails

Instruments: Tenor/cello steel pan, electric bass, guitar, drum kit