

Katie Jordan

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I'm a creative person who enjoys pushing myself forward, learning new things and putting myself in uncomfortable situations that cause me to grow.

Experience

Adjunct Professor of User Experience

Fashion Institute of Technology | 2019- Present

Created engaging lesson plans with a focus on user testing and market research.

Facilitated class instruction & evaluated student performance.

Product Design + Web Design

Nestio | 2017- 2020

Designed & developed web applications.

Deliver high fidelity designs, prototypes for mainly focusing on dashboard for a food delivery service.

Conduct usability testing, contextual inquiry and translate research insights into workable user interfaces.

Collaborate with product managers and engineering teams from ideation, design and final front-end implementation and testing.

House Baker

Nestio | 2019

I make fantastic banana bread, cookies and cakes

Visual Design

Townsquare Media | 2016- 2017

Lead art direction of the company and worked closely with stakeholders to translate business requirements into actual design.

Create assets for social media marketing, EDMs and pitch deck.

Collaborated with internal teams to define user interface requirements.

Education

Queens College

B.S. in Graphic Design

Certification

UX/ UI Design

Fashion Institute of Technology

Scrum Master

Scrum Alliance

Design

User Experience

Interface Design

Visual Design

Branding Identity

Art Direction

Print Design

Wireframing

Usability Testing

Programming

Javascript

HTML

CSS/SCSS

EJS

Node

Bootstrap

SQL

Software

Sketch

Photoshop

Invision

Figma

Illustrator