

# Katie Jordan

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I'm a creative person who enjoys pushing myself forward, learning new things and putting myself in uncomfortable situations that cause me to grow.

## Experience

### Adjunct Professor of User Experience

*Fashion Institute of Technology | 2019- Present*

Created engaging lesson plans with a focus on user testing and market research.

Facilitated class instruction & evaluated student performance.

### Product Design + Web Design

*Nestio | 2017- 2020*

Designed & developed web applications.

Deliver high fidelity designs, prototypes for mainly focusing on dashboard for a food delivery service.

Conduct usability testing, contextual inquiry and translate research insights into workable user interfaces.

Collaborate with product managers and engineering teams from ideation, design and final front-end implementation and testing.

### House Baker

*Nestio | 2019*

I make fantastic banana bread, cookies, bars and cakes.

## Visual Design

*Townsquare Media | 2016- 2017*

Lead art direction of the company and worked closely with stakeholders to translate business requirements into actual design.

Create assets for social media marketing, EDMs and pitch deck.

Collaborated with internal teams to define user interface requirements.

## Education

Queens College

B.S. in Graphic Design

## Certification

UX/ UI Design

Fashion Institute of Technology

Scrum Master

Scrum Alliance

## Design

User Experience

Interface Design

Visual Design

Branding Identity

Art Direction

Print Design

Wireframing

Usability Testing

## Programming

Javascript

HTML

CSS/SCSS

EJS

Node

Bootstrap

SQL

## Software

Sketch

Photoshop

Invision

Figma

Illustrator