Katie Jordan

Fullstack designer with 5 years experience building and maintaining responsbie websites in the startup industry. Proficient in HTML,CSS, Javascript. plus modern libraries and frameworks.

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Education

Queens College

Graphic Design

Design

User Experience

Interface Design

Visual Design

Branding Identity

Art Direction

Print Design

Wireframing

Usability Testing

Programming

Javascript

HTML

CSS/SCSS

EJS

Node

Bootstrap

React

Software

Sketch

Photoshop

Invision

Jira

Figma

Illustrator

Experience

Frontend Developer

Intelligent | 2020- Present

Implementing a mobile first approach to designing websites

Collaborating with designers to ensure designs were efficient and technically sound

Conducting A/B testing to identify buigs and UI improvements

Adjunct Professor of User Experience

Fashion Institute of Technology | 2019- Present

Created engaging lesson plans with a focus on user testing and market research.

Facilitated class instruction & evaluated student performance.

Product Design + Web Design

Nestio | 2017- 2020

Create new features, functionality and capabilities for the Nestio Product.

Conduct usability testing, contextual inquiry and translate research insights into workable user interfaces.

Collaborate with product managers and engineering teams from ideation, design and final front-end implementation and testing.

Ensuring proper documenation and maintenance of design libraries.

Visual Design

Townsquare Media | 2016- 2017

Lead art direction of the company and worked closely with stakeholders to translate business requirements into actual design.

Collaboraed with internal teams to define user interface requirements.