



DEVELOPER - ZHANG

HIGH- PERFORMANCE PORTFOLIO

Package



[CODEBYZHANG.COM](https://codebyzhang.com)
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PACKAGE: HIGH-PERFORMANCE PORTFOLIO

Best for: Photographers, Videographers, Architects, or Professionals who need their high-quality images to load instantly.

(This covers your labor. The Client pays for Hosting/Domain separately to own the account.)

TIMELINE: 7 - 10 Business Days

WHAT IS INCLUDED (SCOPE OF WORK):

1. THE "TURBO" INFRASTRUCTURE SETUP

- Domain Setup (Namecheap): Assistance in searching for and registering your secure domain (e.g., .com / .co). Includes "WhoisGuard" setup to hide your personal address from spammers.
- High-Speed Hosting (A2 Hosting):
 - Set up A2 Hosting (Singapore Server) to ensure the fastest connection for Thai visitors.
 - Configuration of A2 Optimized WordPress (pre-configured for maximum speed).
- SSL Security: Installation of Let's Encrypt SSL (Green Lock) so your site is secure.

2. WORDPRESS DESIGN & BUILD

- Theme: Setup of a lightweight, fast theme (Astra Pro or Hello Elementor).
- Pages: Design of up to 5 Core Pages:
 - a.Home: Impactful Hero section + Recent Work.
 - b.Portfolio/Gallery: Categorized grid of your projects (Images/Videos).
 - c.Services: Pricing table or list of what you do.
 - d.About Me: Bio, Photo, and CV Download.
 - e.Contact: Form linked to your email + Google Maps.

3. CONTENT & MEDIA OPTIMIZATION

- Image Compression: Configuration of standard image optimization tools (WebP format) so your high-res photos don't slow down the site.
- Portfolio Upload: Uploading your first 15 Projects/Images.
- Video Embedding: Integration with YouTube/Vimeo for videographers.

4. MARKETING & SOCIALS

- Social Connections: Linking Instagram, LinkedIn, and Facebook.
- LINE Chat: Installation of a Floating LINE Contact Button for instant inquiries.
- Google Indexing: submitting your new sitemap to Google Search Console so you appear in search results.

5. HANDOVER & TRAINING

- Ownership: You own the Domain (Namecheap) and Hosting (A2) accounts 100%. You are not locked to me forever.
- Training: A PDF Guide or Video recording showing you how to add new portfolio items in the future.

TRANSPARENT COST BREAKDOWN

You pay for the setup (My Fee), and you pay the providers directly for the server (Infrastructure).

PART A: PAID TO FREELANCER (One-Time)

- Design & Setup Fee: x,xxx THB

PART B: ESTIMATED INFRASTRUCTURE COSTS (Paid to Providers)

- A2 Hosting (Startup Plan): ~ \$35 - \$60 USD for the first year (approx. 1,200 - 2,200 THB).
 - Why A2? It is much faster than standard Thai hosting, ensuring your portfolio loads fast.
- Namecheap Domain: ~ \$10 - \$12 USD/year (approx. 350 - 450 THB).
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TERMS & CONDITIONS

1. Payment Accounts: I will guide you to purchase the Hosting/Domain using your credit card so you retain full ownership of the accounts. I will not pay for the hosting on your behalf.
2. Content: Client must provide high-resolution images and text copy.
3. Revisions: Includes 2 Rounds of design revisions.
4. Payment Terms: 50% Deposit to begin work, 50% upon Website Launch.