

DEVELOPER - ZHANG

# HIGH- PERFORMANCE PORTFOLIO

Package

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# PACKAGE: HIGH-PERFORMANCE PORTFOLIO

**Best for:** Photographers, Videographers, Architects, or Professionals who need their high-quality images to load instantly.

(This covers your labor. The Client pays for Hosting/Domain separately to own the account.

**TIMELINE:** 7 - 10 Business Days

## WHAT IS INCLUDED (SCOPE OF WORK):

### 1. THE "TURBO" INFRASTRUCTURE SETUP

- Domain Setup (Namecheap): Assistance in searching for and registering your secure domain (e.g., .com / .co). Includes "WhoisGuard" setup to hide your personal address from spammers.
- High-Speed Hosting (A2 Hosting):
  - Set up A2 Hosting (Singapore Server) to ensure the fastest connection for Thai visitors.
  - Configuration of A2 Optimized WordPress (pre-configured for maximum speed).
- SSL Security: Installation of Let's Encrypt SSL (Green Lock) so your site is secure.

## **2. WORDPRESS DESIGN & BUILD**

- Theme: Setup of a lightweight, fast theme (Astra Pro or Hello Elementor).
- Pages: Design of up to 5 Core Pages:
  - a. Home: Impactful Hero section + Recent Work.
  - b. Portfolio/Gallery: Categorized grid of your projects (Images/Videos).
  - c. Services: Pricing table or list of what you do.
  - d. About Me: Bio, Photo, and CV Download.
  - e. Contact: Form linked to your email + Google Maps.

## **3. CONTENT & MEDIA OPTIMIZATION**

- Image Compression: Configuration of standard image optimization tools (WebP format) so your high-res photos don't slow down the site.
- Portfolio Upload: Uploading your first 15 Projects/Images.
- Video Embedding: Integration with YouTube/Vimeo for videographers.

## **4. MARKETING & SOCIALS**

- Social Connections: Linking Instagram, LinkedIn, and Facebook.
- LINE Chat: Installation of a Floating LINE Contact Button for instant inquiries.
- Google Indexing: submitting your new sitemap to Google Search Console so you appear in search results.

## **5. HANOVER & TRAINING**

- Ownership: You own the Domain (Namecheap) and Hosting (A2) accounts 100%. You are not locked to me forever.
- Training: A PDF Guide or Video recording showing you how to add new portfolio items in the future.

## **TRANSPARENT COST BREAKDOWN**

You pay for the setup (My Fee), and you pay the providers directly for the server (Infrastructure).

### **PART A: PAID TO FREELANCER (One-Time)**

- Design & Setup Fee: x,xxx THB

### **PART B: ESTIMATED INFRASTRUCTURE COSTS (Paid to Providers)**

- A2 Hosting (Startup Plan): ~ \$35 - \$60 USD for the first year (approx. 1,200 - 2,200 THB).
  - Why A2? It is much faster than standard Thai hosting, ensuring your portfolio loads fast.
- Namecheap Domain: ~ \$10 - \$12 USD/year (approx. 350 - 450 THB).
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## **TERMS & CONDITIONS**

1. Payment Accounts: I will guide you to purchase the Hosting/Domain using your credit card so you retain full ownership of the accounts. I will not pay for the hosting on your behalf.
2. Content: Client must provide high-resolution images and text copy.
3. Revisions: Includes 2 Rounds of design revisions.
4. Payment Terms: 50% Deposit to begin work, 50% upon Website Launch.