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  - o https://searchstorage.techtarget.com/blog/Storage-Soup/Maxta-aims-to-bring-AI-to-HCI-with-MxIQ
  - o Maxta beefs up storage systems management
    https://blocksandfiles.com/2018/11/07/maxta-worships-at-nimble-infosight-temple/
  - o Maxta MxIQ Uses Analytics to Improve Storage Availability Across Cloud
    http://www.eweek.com/storage/maxta-mxiq-uses-analytics-to-improve-storage-availability-across-clouds
  - o Maxta Adds Analytics to Hyperconverged Software Stack
    https://www.sdxcentral.com/articles/news/maxta-adds-analytics/2018/11/
- **Qumulo co-founder and CTO Peter Godman has quit**
  - o https://blocksandfiles.com/2018/11/09/qumulo-co-founder-and-cto-peter-godman-has-quit/
- **To INFINIBOX and beyond! Infinidat preps NVMe-oF upgrade for high-end array**
  - o https://blocksandfiles.com/2018/11/09/infinidat-boxing-nvme-of-with-infinibox/
- **You are not alone. Cloud repatriation is a thing, a good thing, says Cloudian**
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- **Bigger Is Better in (HPC) Storage**
  - o https://www.hpcwire.com/2018/11/02/bigger-is-better-in-hpc-storage/
- **Spectra Logic Unveils World's Largest Data Storage Machine with 2 Exabytes Capacity**
  - o https://insidehpc.com/2018/11/spectra-logic-unveils-worlds-largest-data-storage-machine-2-exabytes-capacity/
- **The PCIe bus is coming, and everybody's jumping... New York to San Francisco, an NVMe disco**
  - o https://www.theregister.co.uk/2018/11/06/nvme_stories_dominated_blocks_and_files/
- **Intel bakes Optane DIMM support into Cascade Lake AP**
  - o https://blocksandfiles.com/2018/11/05/cascade-lake-ap-has-optane-dimm-support/
- **Stealth startup Pliops unveils plans for storage processor**
  - o https://blocksandfiles.com/2018/11/06/say-hello-to-pliops-and-its-storage-processor/
- **Cohesity says Europe is going well. How well? Well…**
  - o https://blocksandfiles.com/2018/11/06/cohesity-hits-customer-and-employee-count-centuries-in-emea/

- **OpenIO goes serverless to keep the weight down**
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- **QNAP Introduces AI-Ready NAS, TS-2888X**
  - https://www.storagereview.com/qnap_introduces_aiready_nas_ts2888x

- **Earnings announcements:**
  - Cisco Q1 '19: Nov 14
  - NetApp Q2 '19: Nov 14
  - Pure Storage 3Q '19: Nov 19
  - Nutanix 1Q'19: Nov 27
  - Dell Technologies Q3 '19: Dec 6
  - IBM Q4 '18: Jan 22

- **HPE Competitive Intelligence published several new deliverables in the past week, and these are available here:**
  https://hpe.seismic.com/X5/DocCenter.aspx in the "**Competitive Information**" tile (internal portal)