

HPE Competitive News Summary – March 13, 2020

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Cisco

- **Cisco Restructuring: 6 Things You Need To Know**
 - <https://www.crn.com/slide-shows/networking/cisco-restructuring-6-things-you-need-to-know>
 - Cisco leadership undergoes another shuffle involving Amy Chang and David Goeckeler
<https://www.itworldcanada.com/article/cisco-leadership-undergoes-another-shuffle-involving-amy-chang-and-david-goeckeler/428343>
 - How Cisco Systems Has Rewired Itself for the Cloud Era
<https://www.eweek.com/networking/how-cisco-systems-has-rewired-itself-for-the-cloud-era>
 - One top Cisco exec is leaving to take a CEO post, while another is going on leave, as the tech giant shakes up its engineering team leadership
<https://www.businessinsider.com/top-cisco-exec-leaving-tech-giant-revamps-its-team-again-2020-3>
 - Cisco Loses Two Top Executives
<https://www.uctoday.com/collaboration/team-collaboration/cisco-loses-two-top-executives/>
 - Here's why a former Cisco CIO joined a tiny Sunnyvale startup
<https://www.bizjournals.com/sanjose/news/2020/03/09/guillermo-diaz-cisco-kloudspot.html>
 - Cisco exec named CEO of Western Digital as Cisco tells employees about its 'next phase of strategy'
<https://www.bizjournals.com/sanjose/news/2020/03/05/david-goeckeler-cisco-western-digital.html>
- **Cisco fixes three high-level bugs, but a fourth remains unpatched**
 - <https://www.scmagazine.com/home/security-news/vulnerabilities/cisco-fixes-three-high-level-bugs-but-a-fourth-remains-unpatched/>
- **Cisco Deploys SDN, Optical Transport for 5G in Asia**
 - <https://www.sdxcentral.com/articles/news/cisco-deploys-sdn-optical-transport-for-5g-in-asia/2020/03/>
- **In cloud, security, AI and 5G focus, Cisco reshuffles business groups — again**
 - <https://www.bizjournals.com/sanjose/news/2020/03/06/cisco-cloud-5g-ai-restructuring-business-groups.html>
- **Cisco Makes Push for Small Businesses**
 - <https://channelnomics.com/2020/03/06/cisco-makes-push-for-small-businesses/>
- **Cisco Employs Mandatory Work From Home Policy Due To Coronavirus**
 - <https://www.crn.com/news/networking/cisco-employs-mandatory-work-from-home-policy-due-to-coronavirus>

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Dell EMC / VMware / Pivotal

- **Dell Technologies World 2020 Going Virtual Due To Coronavirus**
 - <https://www.crn.com/news/data-center/dell-technologies-world-2020-going-virtual-due-to-coronavirus>
 - SXSW canceled, Dell World goes virtual due to coronavirus: 2020 tech conference cancellations and travel bans
<https://www.zdnet.com/article/sxsw-canceled-due-to-coronavirus-all-the-2020-tech-conference-cancellations-and-travel-bans/>
 - COVID-19 Pushes Microsoft, Dell, Red Hat to Virtualize Events
<https://www.sdxcentral.com/articles/news/covid-19-pushes-microsoft-dell-red-hat-to-virtualize-events/2020/03/>
 - Michael Dell On Virtual Dell Technologies World: ‘The Show Must Go On’
<https://www.crn.com/news/data-center/michael-dell-on-virtual-dell-technologies-world-the-show-must-go-on->
- **Michael Dell On Coronavirus: ‘Customers And Partners Need Us More Than Ever’**

- <https://www.crn.com/news/data-center/michael-dell-on-coronavirus-customers-and-partners-need-us-more-than-ever->
- **Adobe Named to Cloud Wars Top 10, Beating Out Dell and Alibaba**
 - <https://cloudwars.co/adobe-named-cloud-wars-top-10-beating-out-dell-alibaba/>
- **Dell Employee Tests Positive For Coronavirus After Visiting HQ**
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- **Igneous Delivers Intelligent Data Management for Dell EMC Isilon and ECS**
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- **Molotov.tv streams 24/7 with Dell EMC and Scality object storage**
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- **Dell simplifies Asian channel play, prioritises 3 lines of business**
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- **Dell spent \$ 67B buying EMC. More than 3 years later, was it worth the debt? – Newsdio**
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- **The Serious Business Of Being A Server OEM**
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- **VMware Unleashes Its Kubernetes Strategy**
 - <https://www.crn.com/news/cloud/vmware-unleashes-its-kubernetes-strategy>
 - VMware embraces Kubernetes in its biggest product blitz in a decade
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 - VMware's Modern App Strategy Embraces Kubernetes as 'Goldilocks Abstraction'
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 - VMware rolls out Tanzu portfolio for app modernization
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 - VMware Bakes Kubernetes into vSphere 7, Fleshes Out Tanzu
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 - VMware Deepens Commitment to Kubernetes
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 - VMWARE REJUVENATES ONCE AGAIN WITH KUBERNETES INJECTION
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 - VMware embraces Kubernetes with vSphere 7
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 - VMware Cloud Foundation 4: Hybrid Cloud Infrastructure for Modern Apps
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 - VMware launches vSphere 7 and Tanzu container management tools
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 - HPE supports bare metal containers to banish virtualisation 'tax'

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- **Still hoping to run VMware's ESXi on Arm any time soon? Don't hold your breath – no rush and no commitments**
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- **VMware Partner Connect Launches to Deliver Simplified Engagement With VMware Based on Partners' Business Models**
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- **3 Core Tenets of the VMware Open Source Program Office**
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IBM

- **How AWS Nudged Out IBM, Google & Microsoft From The Cloud AI Space**
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- **Analytics Moves To The Cloud, And IBM i Data Goes With It**
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- **IBM wants to make computers fluent in human**
 - <https://www.cnn.com/2020/03/11/tech/ibm-artificial-intelligence-language/index.html>
- **IBM to build Europe's first quantum computer in Germany**
 - <https://www.ft.com/content/83bfbfd3-0cd6-4f3a-9d98-4996f9295984>
- **IBM Adds NLP Tools to Watson AI**
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- **IBM Summit supercomputer joins fight against COVID-19**
 - <https://www.zdnet.com/article/ibm-summit-supercomputer-joins-fight-against-covid-19/>
- **Core business transformation driving services growth at IBM**
 - <https://economictimes.indiatimes.com/tech/ites/core-business-transformation-driving-services-growth-at-ibm/articleshow/74559956.cms>
- **Challenges Software Developers To Address Climate Change**
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- **'We're still not where we need to be': IBM exec talks gender in tech**
 - <https://www.spglobal.com/en/research-insights/featured/ibm-exec-talks-gender-in-tech>
- **IBM Cancels their annual 'IBM Think 2020' conference but will hold a Digital Version of it online with Streaming content & sessions**
 - <https://www.patentlyapple.com/patently-apple/2020/03/ibm-cancels-their-annual-ibm-think-2020-conference-but-will-hold-a-digital-version-of-it-online-with-streaming-content-se.html>

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Lenovo / Huawei

- **How Lenovo Plans to Automate Edge Computing**
 - <https://www.eweek.com/it-management/how-lenovo-plans-to-automate-edge-computing>
- **Trump signs bill to help telecom firms replace Huawei equipment**
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 - Trump signs law banning use of federal funds to purchase Huawei equipment
<https://thehill.com/policy/cybersecurity/487266-trump-signs-into-law-bill-banning-use-of-federal-funds-to-purchase>
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<https://stuff.co.za/2020/03/13/the-usa-has-once-again-delayed-their-ban-on-huawei-this-time-until-may/>
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- **NetApp Eyes Unstructured Data with Storage Deal**
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 - NetApp digs into Talon Storage for Cloud OnTap
<https://searchstorage.techtarget.com/news/252479798/NetApp-digs-into-Talon-Storage-for-Cloud-OnTap>
 - NetApp Acquires Talon Storage, Brings ROBO Capabilities To NetApp's Cloud Tech
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- **NetApp partners with Google Cloud to expand services to Australia**
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- **Nutanix shares crash, but CEO unfazed**
 - <https://www.crn.com.au/news/nutanix-shares-crash-but-ceo-unfazed-539209>
 - Nutanix Stock Price Falls 57% In A Month; Partners, Leaders Unfazed
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- **Nutanix's Dheeraj Pandey Willing 'To Walk On Fire' To Build \$3 Billion Company**
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Other

- **Worldwide Server Market Revenue Grew 7.5% Year Over Year in the Fourth Quarter of 2019, According to IDC**
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 - IDC: worldwide server market grew 7.5 percent in Q4 2019
<https://www.wraltechwire.com/2020/03/13/idc-worldwide-server-market-grew-7-5-percent-in-q4-2019/>
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 - Oracle's cloud push powers quarterly profit, revenue beat
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- **Workday Vs. Oracle and SAP: Turning Up Heat in Red-Hot Financials Market**
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- **Post-Trading Behemoth DTCC Has Dumped AWS for Oracle: Ellison**
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- **Startups Target Sales Practices at Salesforce and Oracle**
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- **Google Cloud launches new tools for deploying ML pipelines**
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 - Coronavirus expected to cause significant decline in IT spending, says IDC
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 - **Hitachi Vantara Skims Containership's Kubernetes Assets**
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 - Hitachi Vantara Makes Kubernetes Container Technology Acquisition
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 - **HYCU supports Azure for data resilience as part of its multicloud strategy**
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 - **What can happen to a company if coronavirus sends every employee home**
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 - **HPE 'a big opportunity' for GM Andrew Foot**
 - <https://www.itwire.com/people-moves/hpe-a-big-opportunity-for-gm-andrew-foot.html>
 - **Earnings announcements:**
 - IBM 1Q 2020 - 20 Apr 2020
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- **HPE Competitive Intelligence published several new deliverables in the past week, and these are available here:**
hpe.seismic.com in the "Competitive Intelligence" tile (internal portal)