

HPE Competitive News Summary - February 28, 2020

Cisco Dell EMC IBM Lenovo, Huawei Pure,NetApp, Other Seismic Prev. editions

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Cisco

- Cisco rolls out new cloud software and hardware for mobile networks
 - o https://www.zdnet.com/article/cisco-rolls-out-new-cloud-software-and-hardware-for-mobile-networks/
- Cisco goes to the cloud with broad enterprise security service
 - o https://www.networkworld.com/article/3528929/cisco-goes-to-the-cloud-with-broad-enterprise-security-service.html
 - Cisco: What do CISOs really need? A good night's sleep!
 https://www.gigabitmagazine.com/video/cisco-what-do-cisos-really-need-good-nights-sleep
 - SecureX gon give it to ya: Cisco muscles into the integrated security game https://www.theregister.co.uk/2020/02/26/cisco rolls out securex/
 - Cisco Simplifies Security and Tackles Complexity with New Cloud-Native Platform, SecureX https://www.crn.in/news/cisco-simplifies-security-and-tackles-complexity-with-new-cloud-native-platform-securex/
 - Cisco unveils SecureX cloud platform for improved security visibility https://www.zdnet.com/article/cisco-unveils-securex-cloud-platform-for-improved-security-visibility/
 - Cisco goes all-in on security integration with SecureX platform
 https://www.computerweekly.com/news/252479013/Cisco-goes-all-in-on-security-integration-with-SecureX-platform
- Cisco security warnings include firewall holes, Nexus software weaknesses
 - https://www.networkworld.com/article/3529383/cisco-security-warnings-include-firewall-holes-nexus-software-weaknesses.html
- Cisco SD-WAN Accelerates Toward FedRAMP Authorization
 - o https://www.sdxcentral.com/articles/news/cisco-sd-wan-accelerates-toward-fedramp-authorization/2020/02/
- · Cisco expands its footprint in Bangladesh
 - o https://www.dhakatribune.com/business/2020/02/26/cisco-expands-its-footprint-in-bangladesh
- Cisco Live Melbourne cancelled as virus strikes
 - o https://www.avinteractive.com/news/business/cisco-live-australian-event-cancelled-virus-fears-26-02-2020/
- Cisco Layoffs Planned In Wake Of Global Economic Uncertainty In 2020
 - o https://www.crn.com/news/networking/cisco-layoffs-planned-in-wake-of-global-economic-uncertainty-in-2020
 - Cisco back at the layoffs as revenues shrink https://www.theregister.co.uk/2020/02/28/cisco_new_round_of_layoffs/
- Cisco Worker Trades on Inside Intel, Turns Himself In Days Later
 - o https://news.bloomberglaw.com/securities-law/cisco-worker-trades-on-inside-intel-turns-himself-in-days-later
 - Cisco Worker Trades on Inside Intel, Then Rats Himself Out to the SEC https://www.bloomberg.com/news/articles/2020-02-24/cisco-worker-trades-on-inside-intel-rats-himself-out-days-later

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Dell EMC / VMware / Pivotal

- Dell Server Segment Takes Sales Hit; Firm Expects 'Softer' Sales Due To Coronavirus
 - o ISG down -11%, Servers and Networking Down -19%, Storage down -3% https://www.crn.com/news/data-center/dell-server-segment-takes-double-digit-sales-hit-firm-expects-softer-sales-due-to-coronavirus

- Dell Technologies Q4 mixed amid strong commercial PC sales, but soft server market https://www.zdnet.com/article/dell-technologies-q4-mixed-amid-strong-commercial-pc-sales-but-soft-server-market/
- Dell narrowly beats revenue forecast, but enterprise business continues to struggle https://siliconangle.com/2020/02/27/dell-narrowly-beats-revenue-forecast-enterprise-business-continues-struggle/
- Dell earnings just short of Street projections
 https://www.msn.com/en-us/money/companies/dell-earnings-just-short-of-street-projections/ar-BB10uCVT
- Dell punts on coronavirus impact, but confirms CPU shortages still exist https://www.pcworld.com/article/3529969/dell-q4-2019-earnings-call-punts-on-coronavirus-impact-but-confirms-cpu-shortages-still-exist.html
- Dell Technologies Reports Fiscal Year 2020 Fourth Quarter and Full Year Financial Results
 https://investors.delltechnologies.com/news-releases/news-release-details/dell-technologies-reports-fiscal-year-2020-fourth-quarter-and
- Dell Technologies 4Q FY20 Earnings Presentation
 https://investors.delltechnologies.com/static-files/0595fbdd-7e35-405b-8e44-599dd8afccb7
- Dell merges server and storage sales teams to combat enterprise slowdown
 - "30,000 server customers a quarter and less than half buy our storage"

 https://blocksandfiles.com/2020/02/28/dell-combines-server-and-storage-sales-teams/
- Dell's Stock Price Hits Historic Low
 - o https://www.crn.com/news/data-center/dell-s-stock-price-hits-historic-low
- New Dell hybrid cloud pricing offers VxRail by subscription
 - https://searchcloudcomputing.techtarget.com/news/252479158/New-Dell-hybrid-cloud-pricing-offers-VxRail-by-subscription
 - More Advancements Added To Dell Technologies Cloud <u>https://www.storagereview.com/more_advancements_added_to_dell_technologies_cloud</u>
 - Dell debuts subscription model for hybrid cloud deployments on VxRail https://siliconangle.com/2020/02/25/dell-debuts-subscription-model-hybrid-cloud-deployments-vxrail/
 - Dell offers hybrid cloud subscriptions
 https://www.lightroading.com/cloud native ntu/dell offers hybrid.
 - https://www.lightreading.com/cloud-native-nfv/dell-offers-hybrid-cloud-subscriptions/d/d-id/757724
 - Dell rolls out new subscription model for hybrid cloud deployments https://www.zdnet.com/article/dell-rolls-out-new-subscription-model-for-hybrid-cloud-deployments/
 - HPE Positioning: Dell announces subscription for VCF+VxRail for Hybrid Cloud https://hpe.sharepoint.com/sites/B1/EG/competition/Competitive_library/Dell_NewSubscriptionModel_Announcement.pdf
- RSA Live: Dell and RSA Leaders on Al Impact
 - o https://www.meritalk.com/articles/rsa-live-dell-and-rsa-leaders-on-ai-impact/
 - Real-time Analytics News Roundup for Week Ending February 21
 https://www.rtinsights.com/real-time-analytics-news-roundup-for-week-ending-february-21/
- RSA sale spells a new chapter for Dell
 - o https://www.itpro.co.uk/business/business-strategy/354834/rsa-sale-spells-a-new-chapter-for-dell
- Jason Ward appointed to lead Dell Technologies in Ireland
 - o https://www.irishtimes.com/business/technology/jason-ward-appointed-to-lead-dell-technologies-in-ireland-1.4185582
- StorageReview Podcast #35: Ravi Pendekanti, Dell Technologies
 - o https://www.storagereview.com/storagereview_podcast_35_ravi_pendekanti_dell_technologies
- VMware earnings fall short partly from missing late-quarter deals
 - o https://siliconangle.com/2020/02/27/vmware-earnings-fall-short-partly-missing-late-quarter-deals/
 - VMware Stock Falls After Disappointing Earnings and Guidance https://www.barrons.com/articles/vmware-stock-falls-after-disappointing-earnings-and-guidance-51582840837
 - VMware' adjusted profit falls short of targets <u>https://www.marketwatch.com/story/vmware-adjusted-profit-falls-short-of-targets-2020-02-27</u>
 - o VMware Reports Mixed Q4 Earnings

- https://www.benzinga.com/news/earnings/20/02/15434809/vmware-reports-mixed-q4-earnings
- VMware exceeds \$10B in sales in FY 2020
 - https://www.zdnet.com/article/vmware-exceeds-10b-in-sales-in-fy-2020/
- o VMware Reports Fourth Quarter and Fiscal Year 2020 Results https://www.businesswire.com/news/home/20200227005962/en/VMware-Reports-Fourth-Quarter-Fiscal-Year-2020
- VMware Details its Tanzu/Kubernetes Strategy after Pivotal Merger
 - o https://www.infoq.com/news/2020/02/vmware-pivotal-tanzu-merger/
 - VMware Tanzu Launch Event, March 10:
 https://www.vmware.com/app-modernization.html?src=so_5e41b443064ab&cid=7012H0000021TKm
- Sanjay Poonen Talks VMware's Multi-Billion-Dollar Security Strategy
 - o https://www.sdxcentral.com/articles/news/sanjay-poonen-talks-vmwares-multi-billion-dollar-security-strategy/2020/02/
 - o VMware amps up its cloud and data-center security https://www.networkworld.com/article/3529369/vmware-amps-up-its-cloud-and-data-center-security.html
- VMware takes a bow for telco cloud automation and orchestration
 - o https://www.fiercetelecom.com/telecom/vmware-takes-a-bow-for-telco-cloud-automation-and-orchestration
 - VMware releases Telco Cloud Automation platform, integrates with MobiledgeX, Mavenir
 https://www.telecompaper.com/news/vmware-releases-telco-cloud-automation-platform-integrates-with-mobiledgex-mavenir--1328194
- VMware and Deutsche Telekom develop vRAN solution
 - o https://www.capacitymedia.com/articles/3824988/vmware-and-deutsche-telekom-develop-vran-solution
- Why VMware Bought the Network Monitoring Startup Nyansa
 - o https://www.datacenterknowledge.com/vmware/why-vmware-bought-network-monitoring-startup-nyansa
- VMware rejigs leadership team in EMEA
 - o https://www.itweb.co.za/content/KzQenMjV24RMZd2r
- VMware Adds Extra Security Layer to Cloud Foundation
 - https://www.sdxcentral.com/articles/news/vmware-adds-extra-security-layer-to-cloud-foundation/2020/02/

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IBM

- New Leaders With the Right Experience Will Revitalize IBM Stock
 - o https://investorplace.com/2020/02/new-leaders-with-the-right-experience-will-revitalize-ibm-stock/
- Cramer's lightning round: IBM is going heavily into the cloud
 - o https://www.cnbc.com/2020/02/24/cramers-lightning-round-ibm-is-going-heavily-into-the-cloud.html
- IBM Watson: how AI is transforming the supply chain
 - o https://www.supplychaindigital.com/technology/ibm-watson-how-ai-transforming-supply-chain
- Is that Bullet for Me? Redundo clock is ticking for UK staff at both divisions of IBM's Services arm
 - o https://www.theregister.co.uk/2020/02/27/ibm_redundancies_gts/
- Skytap Launches Azure Migration Service for IBM-Based Apps
 - o https://rcpmag.com/articles/2020/02/27/skytap-azure-migration-service.aspx
- Executive Q&A: Stephen Leonard, GM of IBM's Cognitive Systems
 - $\verb|o https://www.eweek.com/it-management/executive-q-a-stephen-leonard-gm-of-ibm-s-cognitive-systems| \\$
- IBM seeks developers to tackle climate change with open source technology innovations
 - $\circ \quad \underline{\text{https://www.computerweekly.com/news/252479252/IBM-seeks-developers-to-tackle-climate-change-with-open-source-technology-innovations}\\$
- IBM CTO on How Red Hat Buy Strengthens the Kubernetes Game
 - $\circ \quad \underline{\text{https://it.toolbox.com/interviews/ibm-cto-on-how-red-hat-buy-strengthens-the-kubernetes-game}\\$
- How SAP HANA Helps Keep IBM i Strong

Lenovo / Huawei

- Lenovo Hires Former EMC, Arrow Channel Exec To Drive Partner Growth
 - o https://www.crn.com/news/channel-programs/lenovo-hires-former-emc-arrow-channel-exec-to-drive-partner-growth
- Huawei Launches OceanStor 5G-Era Storage Solutions for Digital Transformation
 - o https://datastorageasean.com/news-press-releases/huawei-launches-oceanstor-5g-era-storage-solutions-digital-transformation
 - Huawei OceanStor Distributed Storage https://www.mobileworldlive.com/huawei-updates/huawei-oceanstor-distributed-storage/
 - Tapping 5G-era storage to turn data into business opportunities
 https://www.mobileworldlive.com/huawei-updates/tapping-5g-era-storage-to-turn-data-into-business-opportunities/
 - Huawei Launches Flagship Campus and Data Center Solutions to Create Unique Business Value for Customers
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 - Huawei launches industry's first deterministic networking oriented 5G core https://www.commsmea.com/technology/projects/21473-huawei-launches-industrys-first-deterministic-networking-oriented-5g-core
 - Huawei Unveils New Data Centre Solutions And Flagship Campus To Boost Innovation
 https://data-economy.com/huawei-unveils-new-data-centre-solutions-and-flagship-campus-to-boost-innovation/
- What's in the New Huawei Indictment?
 - o https://www.lawfareblog.com/whats-new-huawei-indictment
 - o The US May Make It Illegal for TSMC to Sell Parts to Huawei Without a License https://www.extremetech.com/computing/306544-the-us-may-make-it-illegal-for-tsmc-to-sell-parts-to-huawei-without-a-license
- Chinese tech in U.S. funnels data to Beijing's intelligence services
 - o https://www.washingtontimes.com/news/2020/feb/24/lexmark-lenovo-tech-funnels-data-china-intelligenc/
- Huawei eyes up optical network opportunities
 - o https://www.computerweekly.com/news/252478975/Huawei-eyes-up-optical-network-opportunities
- Huawei and Defense Department officials spar at cybersecurity panel
 - o https://www.cnet.com/news/huawei-and-defense-department-officials-spar-at-cybersecurity-panel/

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Pure / NetApp / Nutanix

- Pure Storage rises above enterprise gloom to post record revenues
 - Total revenue up +17%, product revenue up +11%, Subscription revenue up 41% https://blocksandfiles.com/2020/02/28/pure-storage-q4fy2020-earnings/
 - Pure Storage's Q4 strong, Q1 outlook light on sales https://www.zdnet.com/article/pure-storages-q4-strong-q1-outlook-light-on-sales/
 - Pure Storage Announces Fourth Quarter and Full Year Fiscal 2020 Financial Results
 https://investor.purestorage.com/news-and-events/press-releases/press-release-details/2020/Pure-Storage-Announces-Fourth-Quarter-and-Full-Year-Fiscal-2020-Financial-Results/default.aspx
 - Pure Storage 4Q FY20 Earnings Presentation https://s21.q4cdn.com/687136699/files/doc_financials/2020/Q4/Earnings-Slides-(Q4-FY20)-2.27.20_2.pdf
- Pure Storage Upgrades FlashArray//X, Plans Unified File/Block Storage Capabilities
 - o https://www.crn.com/news/storage/pure-storage-upgrades-flasharray-x-plans-unified-file-block-storage-capabilities
 - Blog: Newest FlashArray//X Delivers High-Performance Block Storage https://blog.purestorage.com/announcing-flash-array-xr3/

- Pure Press Release: Pure Evergreen Provides Next Generation FlashArray to Customers, Without Disruption https://www.purestorage.com/company/newsroom/press-releases/pure-speeds-innovation-with-enhancements-to-flagship-platform.html
- HPE Positioning: Pure Upgrades FlashArray processors, calls it //X R3
 https://hpe.sharepoint.com/sites/B1/EG/competition/Competitive library/Pure FlashArray XR3.pdf
- Google Cloud collaborates with Pure Storage to bolster multi-cloud strategies
 - o https://datacenternews.us/story/google-cloud-collaborates-with-pure-storage-to-bolster-multi-cloud-strategies
- Nutanix revenue rise fails to impress Wall Street
 - Total revenue up +3.4%, Software and support up+ 14%
 Nutanix CEO: "HPE is becoming a pretty substantial portion of our both enterprise and commercial go-to-market."
 https://blocksandfiles.com/2020/02/27/nutanix-q2fy2020-earnings/ https://seekingalpha.com/news/3546032-nutanix-eps-beats-0_09-beats-on-revenue
 - Nutanix Stock Crumbles on a Weaker Outlook as the Coronavirus Takes a Toll
 https://www.barrons.com/articles/ge-annual-report-10k-earnings-analysts-research-cash-flow-737-max-51582725933
 - Coronavirus concern weighs on Nutanix outlook, drags stock down over 20%
 https://www.cnbc.com/2020/02/26/coronavirus-concern-weighs-on-nutanix-ntnx-outlook-drags-stock-down.html
 - Nutanix Stock Falls As Coronavirus Affects Revenue Guidance https://www.crn.com/news/data-center/nutanix-stock-falls-as-coronavirus-affects-revenue-guidance
 - Here Are 5 Reasons Why Nutanix's Stock Price Is Dropping https://www.crn.com/slide-shows/data-center/here-s-5-reasons-why-nutanix-s-stock-price-is-dropping
 - Nutanix Reports Q2 Loss, Tops Revenue Estimates https://finance.yahoo.com/news/nutanix-ntnx-reports-q2-loss-230511171.html
 - Nutanix Reports Second Quarter Fiscal 2020 Financial Results
 https://ir.nutanix.com/company/press-releases/press-release-details/2020/Nutanix-Reports-Second-Quarter-Fiscal-2020-Financial-Results/default.aspx
 Nutanix 2Q FY20 Earnings Presentation
 https://s21.q4cdn.com/380967694/files/doc_financials/2020/q2/Nutanix-Q2FY20-Investor-Presentation_2.26.20_IR.pdf
- Nutanix aims for SME growth with channel Cloud Bundles
 - $\circ \quad \underline{\text{https://www.computerweekly.com/microscope/news/252479107/Nutanix-aims-for-SME-growth-with-channel-Cloud-Bundles}\\$
 - Nutanix modernises infrastructure with Total Gas & Power https://www.intelligentcio.com/eu/2020/02/27/nutanix-modernises-infrastructure-with-total-gas/
 - Nutanix offers free services to Asia Pacific region in wake of coronavirus https://itbrief.com.au/story/nutanix-offers-free-services-to-asia-pacific-region-in-wake-of-coronavirus
- Nutanix: Financial sector companies lead market on hybrid cloud deployments
 - o https://www.itwire.com/cloud/financial-sector-companies-lead-market-on-hybrid-cloud-deployments.html
 - Nutanix: Financial companies abandoning public clouds https://www.technologydecisions.com.au/content/cloud-and-virtualisation/news/financial-companies-abandoning-public-clouds-705060752

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Other

- Oracle funding anti-big tech nonprofit
 - o https://seekingalpha.com/news/3545582-oracle-funding-anti-big-tech-nonprofit
 - Oracle has been outed as a donor for the Internet Accountability Project https://siliconangle.com/2020/02/26/oracle-outed-donor-internet-accountability-project/
 - Oracle Reveals Funding of Dark Money Group Fighting Big Tech https://finance.yahoo.com/news/oracle-reveals-funding-dark-money-220705147.html
- Oracle accused of coercing customers into cloud migrations
 - o https://www.cloudpro.co.uk/saas/8439/oracle-accused-of-coercing-customers-into-cloud-migrations

- Oracle Sued for Allegedly "Systematically Coercing and Bribing" Customers https://www.cbronline.com/news/oracle-sued-audit-bargain-close
- Oracle Unveils Cloud-Based Data Science Platform
 - https://www.cdotrends.com/story/14681/oracle-unveils-cloud-based-data-science-platform
- Google Cloud CEO Called Oracle Cloud 'A Disgrace'
 - o https://www.webpronews.com/google-cloud-ceo-called-oracle-cloud-a-disgrace/
- Oracle Cloud Infrastructure Finally Gets Data Science And ML Services
 - o https://www.forbes.com/sites/janakirammsv/2020/02/24/oracle-cloud-infrastructure-finally-gets-data-science-and-ml-services/#624c1e463c1c
- MemSQL Launches 'Dear Larry' Campaign Encouraging Customers To 'Dump Oracle'
 - o https://www.crn.com/news/cloud/memsql-launches-dear-larry-campaign-encouraging-customers-to-dump-oracle-
- Google Jumps to #4 on Cloud Wars Top 10 Behind #1 Microsoft, #2 AWS, #3 Salesforce
 - o https://cloudwars.co/google-jumps-4-cloud-wars-top-10/
- Cloud Adoption May be Stagnant Due to Company Culture Challenges
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- M247 launches cloud platform
 - o https://www.computerweekly.com/microscope/news/252479105/M247-launches-cloud-platform
- Backup and recovery users love Cohesity, Rubrik and Veaam more than most, according to Gartner survey
 - o https://blocksandfiles.com/2020/02/25/gartner-2020-backup-and-recovery-peer-insights/
- 5 Ways Coronavirus Continues To Impact The IT Industry
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- Scality preps scale-out file system on Azure Blob Storage
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- Infinidat exhibits six exabytes good that!
 - o https://blocksandfiles.com/2020/02/25/infinidat-six-exabytes-storage-capacity/
- Review the pros and cons of 8 common hybrid cloud use cases
 - $\verb|o https://searchcloudcomputing.techtarget.com/tip/Review-the-pros-and-cons-of-8-common-hybrid-cloud-use-cases| \\$
- AI, predictive analytics featured in Storage Products of the Year
 - https://searchstorage.techtarget.com/blog/Storage-Soup/Al-predictive-analytics-featured-in-Storage-Products-of-the-Year
- Test your NVMe-oF storage acumen
 - https://searchstorage.techtarget.com/quiz/Test-your-NVMe-oF-storage-acumen
- Qumulo NAS file system adds encryption, security

 - Qumulo adds encryption to Hybrid File Software
 https://blocksandfiles.com/2020/02/27/qumulo-hybrid-file-software-version-3/
- 7 predictive storage analytics tools compared
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- Hitachi Vantara Layoffs Starting: Hitachi Consulting Hit Hard
 - o https://www.crn.com/news/storage/hitachi-vantara-layoffs-starting-hitachi-consulting-hit-hard
- 'Just about every vendor is pushing out delivery dates' channel reacts as vendors reveal coronavirus impact
 - o https://www.channelweb.co.uk/news/4011528/about-vendor-pushing-delivery-dates-channel-reacts-suppliers-reveal-coronavirus-impact
- Beyond flickering lights what is composable infrastructure?
 - o https://www.itweb.co.za/content/mQwkoM6Pnejv3r9A
- Hitachi Vantara makes 'significant' layoffs, cites mature global storage market
 - o https://blocksandfiles.com/2020/02/27/hitachi-vantara-layoffs/
 - In-depth: Deloitte and accounts expert both cleared what HPE described as 'contrived' Autonomy sales

- o https://www.theregister.co.uk/2020/02/25/autonomy_kraft_capax_sale_expert_evidence_trial/
- Earnings announcements:
 - o IBM 1Q FY 2020 April 20
 - o Cisco 3Q 2020 13 May
 - o Dell Technologies 1Q 2021 28 May

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• HPE Competitive Intelligence published several new deliverables in the past week, and these are available here: https://documents.org/ncm/ in the "Competitive Intelligence" tile (internal portal)