

SQL

RSVP Movies Case Study

**Executive Summary and
Recommendations**

Executive Summary from the data

2. Maximum movies were released in the month of March and minimum were in December.
3. There are 13 unique genres and Drama(4285) has the maximum movies followed by comedy(2412)
4. Average duration is highest for action movies.
6. Dream warrior pictures and National Theatre live produced maximum of hit movies.
7. German movies got more votes than Italian movies
8. James Mangold is the top director.
9. Mammootty and Mohanlal are top actors.
10. Marvel, Twentieth Century Fox and Warner Bros. are best production companies.
11. Top actor - Vijay Sethupathi and Top actress – Taapsee Pannu
12. Parvathy Thiruvothu is the top actress.
13. Star cinema and Twentieth Century Fox are top 2 production houses.

Recommendations for next Project

1. Most movies were produced in Drama and comedy. RSVP must choose these genres.
2. RSVP movies can try to partner with Dream Warrior Pictures and National Theatre Live.
3. RSVP should try to appoint one of the following directors according to national and global level i.e., James Mangold, Soubin Shahir, Joe Russo, Anthony Russo, A.L. Vijay and Andrew Jones.
4. Mammootty ,Mohanlal, Vijay Sethupathi and Taapsee Pannu can be casted for Indian audience for next project.
5. RSVP can collaborate with Marvel Studios, Twentieth-century Fox, and Warner Bros for global partnership.
6. 7. Star Cinema and Twentieth Century Fox are the top two production houses in terms of the number of hit multilingual movies. This partnership will help RSVP to grow globally.