Simarpreet Kaur

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PROFESSIONAL SUMMARY

Motivated and detail-oriented Data Science enthusiast with hands-on experience in Python, data analysis, data storytelling, and visualization tools such as Tableau. Certified by BrainStation, IBM, and Google, with a strong foundation in machine learning, EDA, and statistical analysis. Adept at translating data into actionable insights to drive decision-making.

EDUCATION

Honours Bachelor of Applied Science, Computer Science

McMaster University | Sept 2022 - Present

Computer Networking and Technical Support

St. Lawrence College | Sept 2017 – June 2019

CERTIFICATIONS

- Data Analysis with Python IBM
- Getting Started with Python Google | Credential ID: NF83JSFBDQAX
- Go Beyond the Numbers: Translate Data into Insights Google | Credential ID: SQRBAWG8QK6Q
- **Data Science Certification** BrainStation | Certificate ID: 830-947-036

TECHNICAL SKILLS

Languages: Python, SQL, Java, C, C++

Libraries & Tools: Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, Tableau

Techniques:

- Data Cleaning, Transformation & Preprocessing
- Exploratory Data Analysis (EDA)
- Hypothesis Testing & Regression
- Supervised Machine Learning Models
- Data Visualization & Storytelling
- Executive Summary Writing
- Jupyter Notebooks, Google Sheets

PROJECT EXPERIENCE

Titanic Survival Prediction – Kaggle

- Conducted comprehensive data analysis and cleaning
- Performed feature engineering and trained classification models (Logistic Regression, Decision Trees)
- Evaluated model performance and submitted predictions on Kaggle

Waze User Data EDA and Executive Summary

- Imported, cleaned, and explored user behavior data in Python
- Created box plots and scatter plots to reveal patterns in "drives" and "sessions"
- Answered guided data questions to uncover insights
- Wrote a clear, concise executive summary to communicate findings to team stakeholders using the PACE strategy

Lightning Strike Data Visualization – Tableau

- Worked with a U.S.-based lightning strike dataset to uncover geographic and seasonal patterns
- Built interactive Tableau dashboards to visualize frequency and intensity of strikes across regions
- Presented findings using data storytelling techniques to help stakeholders understand high-risk zones and trends

ADDITIONAL EXPERIENCE

Customer Service & Leadership – 6+ Years

Extensive experience in customer-facing roles across retail, healthcare, and corporate environments.

- Proven ability to handle high-volume customer interactions with empathy and professionalism
- Recognized for maintaining top performance in KPI metrics and customer satisfaction
- Held leadership roles supporting team productivity, training, and operational improvements
- Developed strong interpersonal, communication, and problem-solving skills transferable to data-driven roles