

Simarpreet Kaur

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EDUCATION

McMaster University

Honours Bachelor of Applied Science, Computer Science

Expected Graduation: 2026

St Lawrence College

Computer Networking and Technical Support

Sept 2017 – June 2019

CERTIFICATIONS

- Neural Networks and Deep Learning
 - Google Advanced Data Analytics Certificate
 - The Nuts and Bolts of Machine Learning - Google
 - Regression Analysis: Simplify Complex Data Relationships - Google
 - Data Science Certification – BrainStation
 - Improving Deep Neural Networks
 - Data Analysis with Python – IBM
 - Getting Started with Python – Google
 - Go Beyond the Numbers: Translate Data into Insights – Google
 - The Power of Statistics – Google
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PROJECT EXPERIENCE

Waze User Data EDA and Executive Summary

Uncovered key behavior patterns across 20,000+ Waze user sessions.

- Cleaned and analyzed user activity data in Python (Pandas, Seaborn)
- Visualized trends in session length, drive frequency, and location clusters
- Delivered a data-driven executive summary using the PACE strategy for stakeholders

Employee Retention Prediction – Salifort Motors

Predicted employee turnover using ML models to inform HR decisions and reduce costs.

- Achieved 95%+ accuracy with ML models (Logistic Regression, Random Forest, XGBoost) predicting employee turnover
- Analyzed 15,000+ HR records to uncover attrition drivers like department, workload, and hours
- Derived insights to support retention strategies and lower recruitment costs

Supplier KPI Dashboard - Tableau

Analyzed procurement performance data to evaluate supplier efficiency using key KPIs.

- Built an interactive Tableau dashboard with filters for supplier and material type
 - Created calculated fields and conditional formatting to highlight top-performing and underperforming suppliers
 - Enabled strategic decision-making by visualizing trends and deviations across procurement metrics
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TECHNICAL SKILLS

Languages & Tools: Python, SQL, Java, C/C++, Pandas, NumPy, Scikit-learn, XGBoost, Tableau, Jupyter, PowerBI, Excel, Powerpoint

ML & AI: Supervised Learning, Deep Learning, Neural Networks, Clustering, Regression, Classification, Model Evaluation, Performance Tuning, TensorFlow

Foundations: Calculus, Linear Algebra, Data Cleaning, EDA

Visualization: Matplotlib, Seaborn, Tableau, Data Storytelling