



5 Courses

Foundations of Business  
Strategy

Advanced Business Strategy

Business Growth Strategy

Strategic Planning and  
Execution

Business Strategy in Practice  
(Project-centered Course)



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**Kaushal Banthia**

has successfully completed the online, non-credit Specialization

## Business Strategy

This Specialization covers both the dynamics and the global aspects of strategic management. With cases drawn from leading companies like Disney, Microsoft and Zappos, you'll learn how to evaluate industry evolution, build and sustain competitive advantage, formulate and assess business strategies, and align efforts to organizational strategy. In the final Capstone Project, you'll apply your skills by creating a complete strategic plan for an existing business or a venture of your own. Top-rated Capstone Projects will be reviewed by Professors Michael J. Lenox and Jared D. Harris and as many as 50 top Specialists in Business Strategy will have their application fees to Darden waived.

Michael J. Lenox  
Senior Associate Dean  
and Chief Strategy  
Officer  
Darden School of  
Business  
University of Virginia

Jared D. Harris  
Samuel L. Slover  
Research Chair in  
Business Administration  
Darden School of  
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Scott A. Snell  
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Research Professor in  
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