



5 Courses

Foundations of Business Strategy

Advanced Business Strategy

Business Growth Strategy

Strategic Planning and Execution

Business Strategy in Practice
(Project-centered Course)



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Kaushal Bantia

has successfully completed the online, non-credit Specialization

Business Strategy

This Specialization covers both the dynamics and the global aspects of strategic management. With cases drawn from leading companies like Disney, Microsoft and Zappos, you'll learn how to evaluate industry evolution, build and sustain competitive advantage, formulate and assess business strategies, and align efforts to organizational strategy. In the final Capstone Project, you'll apply your skills by creating a complete strategic plan for an existing business or a venture of your own. Top-rated Capstone Projects will be reviewed by Professors Michael J. Lenox and Jared D. Harris and as many as 50 top Specialists in Business Strategy will have their application fees to Darden waived.

Michael J. Lenox
Senior Associate Dean
and Chief Strategy Officer
Darden School of Business
University of Virginia

Jared D. Harris
Samuel L. Slover
Research Chair in Business Administration
Darden School of Business
University of Virginia

Scott A. Snell
E. Thayer Bigelow
Research Professor in Business Administration
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