**Overview:**

TicShare is a Social Sharing Rewards Based Application that promotes Ticket Sales and Social Awareness of upcoming events and concerts by rewarding the user with Shares. (This may work better as a Facebook Application)

**Concept:**

The basic concept is users of the app can research events, comment, share links, and even purchase tickets directly through the app.

**Value to User:**

Every action has a weighted value that earns the user Share Points. Share Points can be earned by:

* Sharing links with friends
* Commenting on a venues page
* Purchasing tickets
* Inviting friends to join
* Liking an event or Venue

These share points can be used for discounts off the purchase price of tickets up to a free single ticket.

The share points can be applied to the total price at the time of checkout.

**Value to ticket processor:**

Share points ensure a greater amount of users will purchase tickets through this application rather than those of their competitor.

Adding value to increasing a users’ “friend base” will help increase usership, thus selling more tickets.

The users feel as though the actions they do for free currently like sharing comments, can now earn them credit towards future tickets.

This app will help create a greater “return user” for the ticket processor.

Ticket processor has a compete backend dashboard that can be used to promote, “Special Limited time events” only available through TicShare.

TicShare can have the ability to stream live events only for TicShare Users.

**Venue Pages:**

Ticshare has the ability to allow venues the ability to create their own page or environment to help promote with link to purchase tickets is funneled through the ticket processors.