

# Speed Dating

## Summary

### ■ Pain Point:

This Survey was filled out by students that are interested in participating in order to register for the event and to answer questions as to what does a human look for in his/her date.

### ■ Context:

Some feel that speed dating has some obvious advantages over most other venues for meeting people, such as bars, discotheques, etc. in that everybody is purportedly there to meet someone, they are grouped into compatible age ranges, it is time-efficient, and the structured interaction eliminates the need to introduce oneself. There are questions such as how do you think you measure up?, how do you think others perceive you? Out of all the people you will meet, how many do you expect will be interested in dating you?

### ■ Analyses:

8378 people registered for the event where men and women are rotated to meet each other over a series of short "dates" usually lasting from three to eight minutes depending on the organization running the event. Dataset is an Analysis of 8378 observations of 195 variables where data available will help us analyze the impact every date with both women and men.

### ■ Objectives:

Identify what qualities in a person makes him/her the most attractive.

Determining whether a one-time date prove beneficial for both parties.

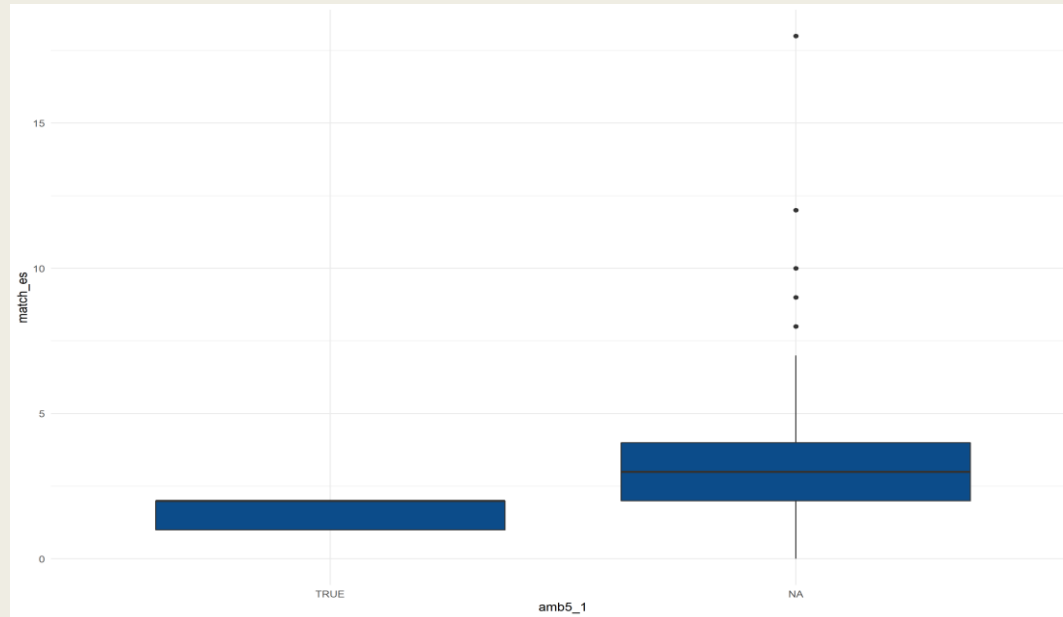
Prioritize all the 6 attributes that enacts how the person is.

### ■ Recommendations:

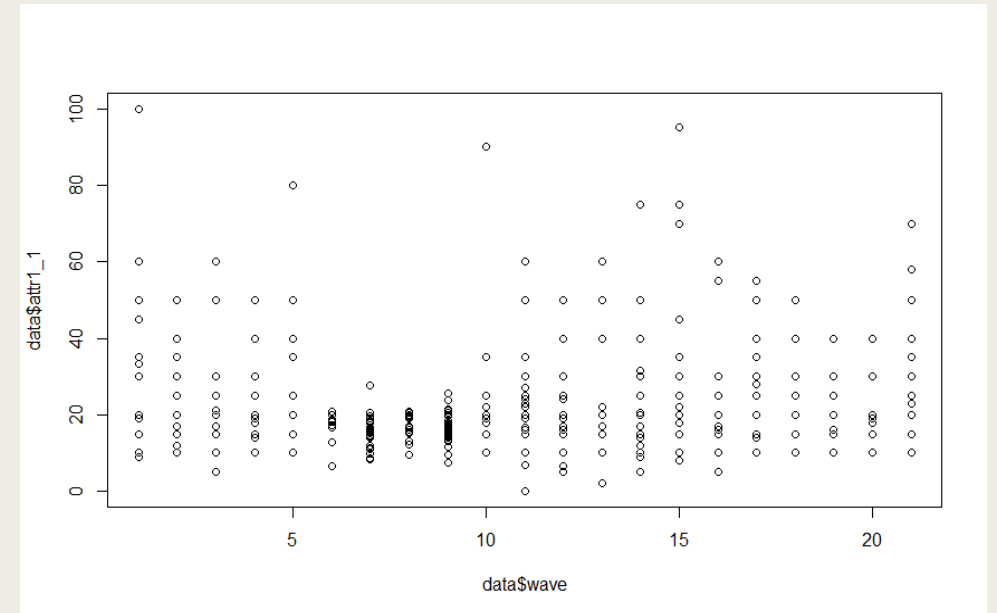
Results showed that Ambitious people are more likely to get a match.

During the 1<sup>st</sup> session of the Speed dating event, people were more interested towards the people who had higher attractive features.

Undergrads were more interested in fun loving people.



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- **Conclusions:**

Data provided is tentative and cannot fully confirm whether Speed Dating can be beneficial or not. So it totally depends on every individual to know their partner thoroughly in order to strike a bond between them.