Attn: Sanjeev/ Kaushal

Step 1

Navigation via GUI

Once the pop up is picked then the user will see either:

Please add to Destinations list as per below

Indonesia

UAE

Malaysia

United Kingdom

Thailand

Bahrain

Switzerland

Saudi Arabia (All on one line)

India

Qatar

China

Turkey

If the user selects the country the home screen will immediately show a selections of hotels from this country.

They are divided and Meta Tagged at the back end.

There are 20 image tiles on the home page

The hotels that will be tagged accordingly – amir will provide the list per country in appendix 1 in this document

The user will be able to also search based on their preference:

HJ Collections :

Will bypass the home page and go straight to a list of meta tagged hotels – these will be the best hotels from around the world in each category.

- Luxury
- Romance
- Family
- Rejuvenating
- Business
- Hotel Only (
- City Hotels
- Private Villas

30 max per category for now

Journey Types

If the user selects the Journey type   the home screen will immediately show a selections of hotels from this catagory

They are divided and Meta Tagged at the back end.

There are 20 image tiles on the home pag

The hotels that will be tagged accordingly – amir will provide the list per country in appendix 1 in this document

- Luxury Hotels & Resorts (Luxury Tag)
- Beach Hotels (Luxury Tag – but the 5 on home page will show 5 x beach)
- Honeymoon & Romance
- Private Villas (We will show 5 on the homepage)
- Thermal & Health Spa (Rejuvenating tag – On homepage will show thermal spa)
- Family-Friendy (family tag)
- Snow & Ski (Rejuvenating tag, but on home page will show 5 x Snow & ski)
- City Hotels (We will show 5 on the homepage)
- Activities & Experience (Remove – phase 2))
- Business Hotels (Business tag)
- Business Retreats (this will link to a Halaljourney for business type enquiry page)

The homepage will be built as below:

1. All 7 categories are on display (Luxury/Romance/Rejuvenation,Family, City Hotels, Business Hotels, Private Villas) (Phase 1)
2. 5 categories are displayed dependent on the user experience selection via the GUI or Journeys navigation bar (top) (Phase 2).

Honeymoon & Romance

For example user picks Romance, this will be at the top, followed by luxury, Private villas, Rejuvenation, City Hotels, (No Business or Family)

Luxury

For example user picks Luxury, this will be at the top, followed by

Romance, Private villas, Rejuvenation, City Hotels,　(No Business or Family)

Family

For example user picks Family, this will be at the top, followed by Luxury, Private villas, Rejuvenation, City Hotels,　(No Romance or Business)

City Hotel

For example user picks City Hotel, this will be at the top, followed by Luxury, , Rejuvenation, Business, Family (No Romance or Private Villas)

Business Hotel

For example user picks Business Hotel, this will be at the top, followed by City Hotel, Luxury, Rejuvenation, Family (No Romance or Private Villas)

Rejuvenation

For example user picks Rejuvenation, this will be at the top, followed by, Luxury, Romance, City Hotels, Family (No Business or Private Villas)

Private Villas

For example user picks Private Villas, this will be at the top, followed by, Romance, Luxury, Rejuvination, Family,　(No Business or City Hotels)

The Journeys Navigation bar:

Users will click on the country or by the JOURNEY type. This will then display the hotel search list results for each category.
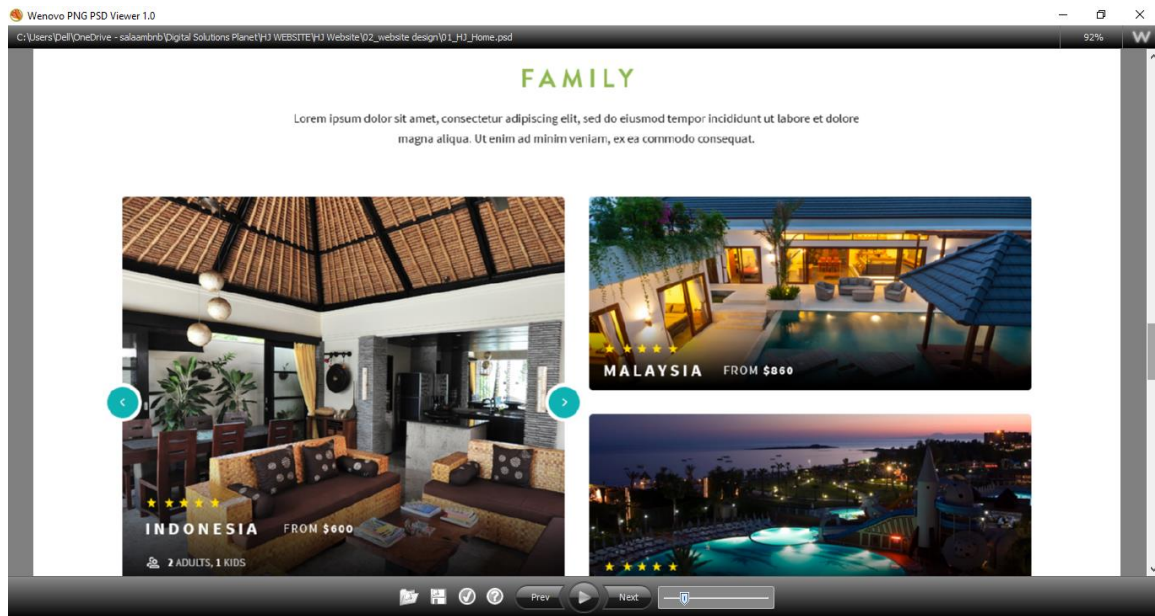
Example

Luxury

All Luxury Hotels will appear on the list (30 Initially), once we have 100'S then the user can use the category search bar on the left to find specifit destinations/

Key UI Home page Feature

1. The large window will feature a hotel that the user can scroll through the images on the home page see below family example.
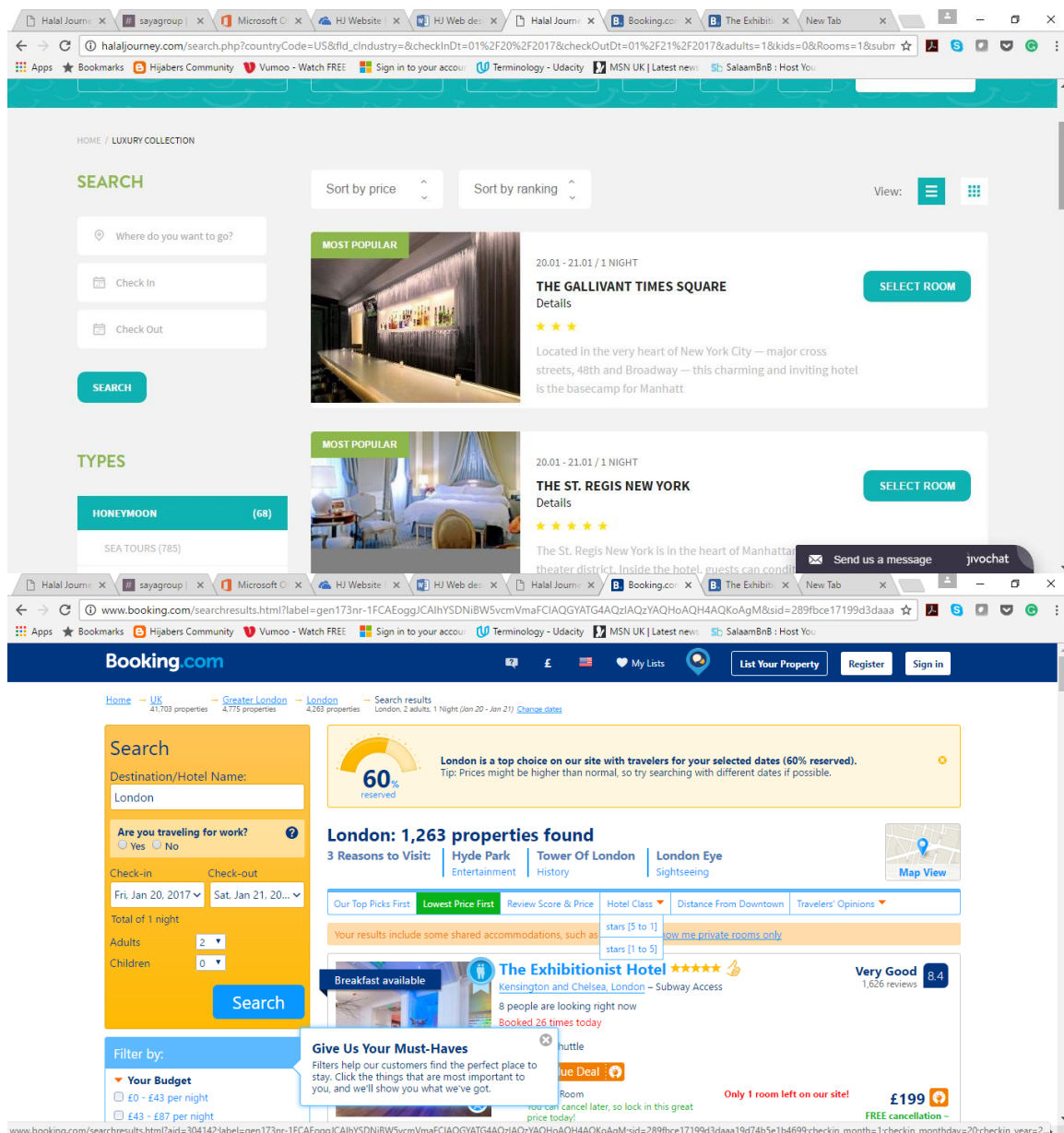
Key Search Results UI feature

Verticle Search Tabs

The search results need to have a sort type type

2. Lowest Price First

3. Sort by Hotel Class (

4. Sort by HJ Halal Rating

5. Travellers Experiece -

- Best Score according to:
  i. Halal Review
  ii. General Review (Service & Experience)

Left Hand Search Tabs : depends on what API delivers:

Replace TYPES with FILTER BY:

1. Experiences

- Luxury Hotels & Resorts (Luxury Tag)
- Beach Hotels (Luxury but will be 2nd tag beach)
- Honeymoon & Romance
- Private Villas (We will show 5 on the homepage)
- Thermal & Health Spa (Rejuvenating tag – On homepage will show thermal

spa)

- Family-Friendy (family tag)
- Snow & Ski (Rejuvenating tag, but on home page will show 5 x Snow & ski)
- City Hotels (We will show 5 on the homepage)
- Activities & Experience (Remove – phase 2))
- Business Hotels (Business tag)
- Business Retreats
    i.

2. Star Rating
3. HJ Halal Rating The stars are in Green only difference is we have a green HJ Green Smile above
4. Price   : Per night
5. Property type
6. Facilities
7. Travellers Experience [**Replaces Review Score**]
    i. Halal Review no rating, 6 Fine+, Good 7+ , 8+ Very Good , 9+ Exceptional
        iii. General rating (Service & Experience) 6 Fine+, Good 7+ , 8+ Very Good , 9+ Exceptional
1. Meals
    o Full Board, Half Board, Breakfast, Use of Kitchen
2. Check in time
3. Hotel Group

Lising Display Screen