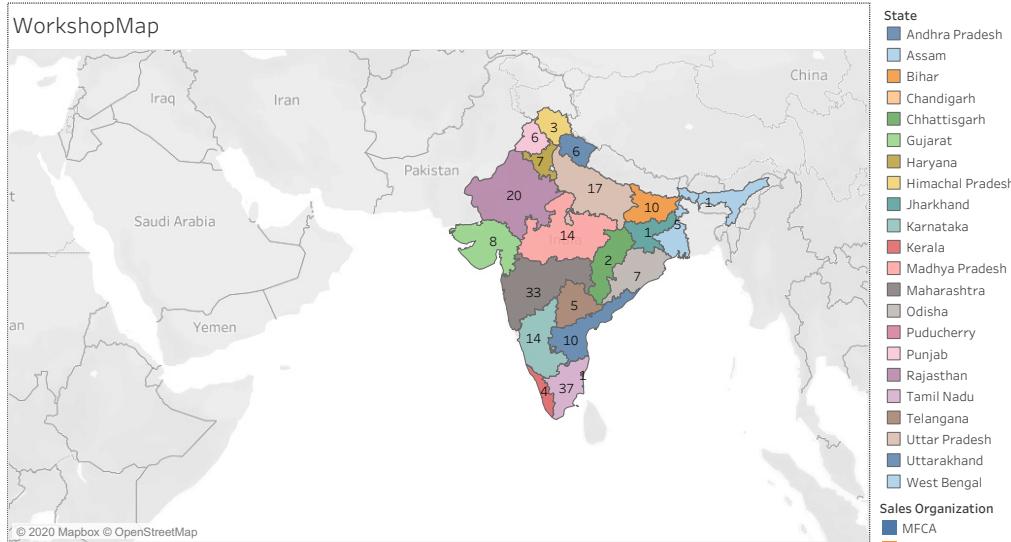


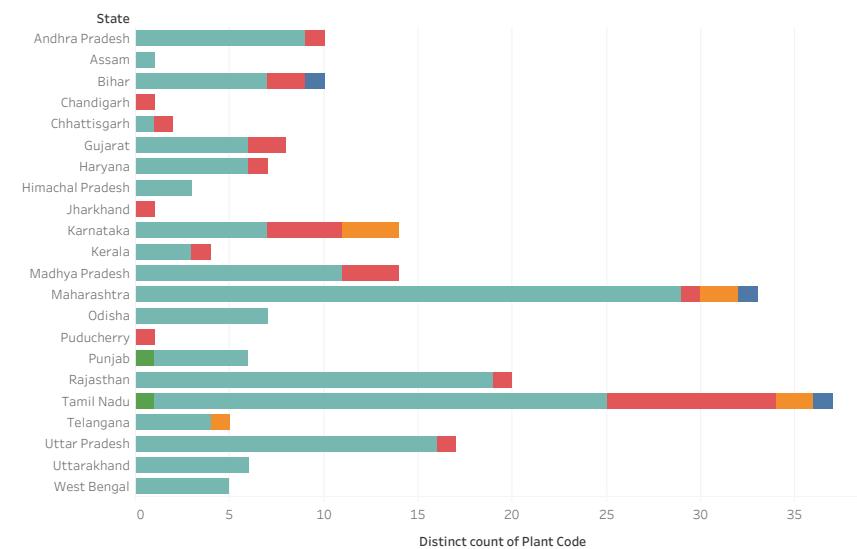
# MFCS

Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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Total States	Total Sales Organization	Total Workshops	Total Car Make	Total Service Type
22	5	212	28	8



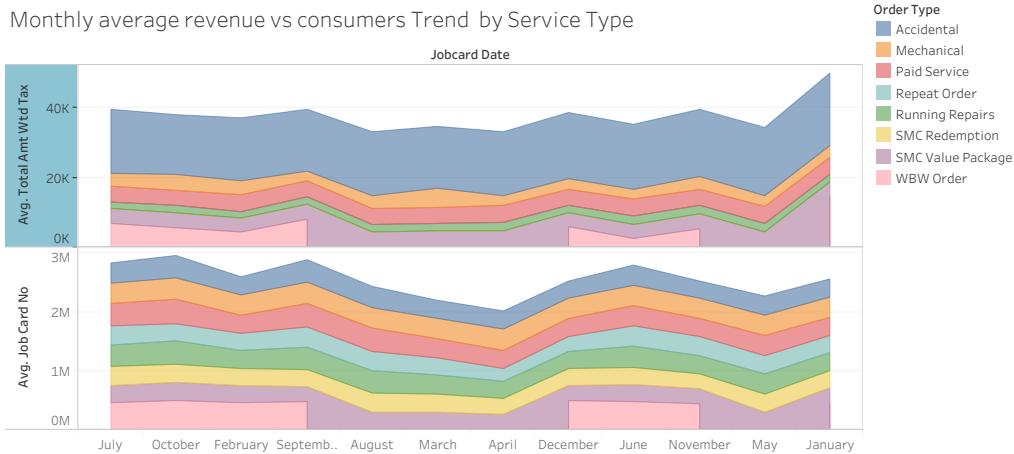
State-wise running Sales Organization



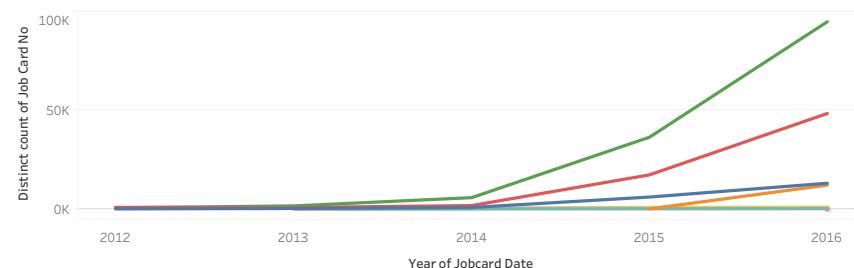
## MFCS

Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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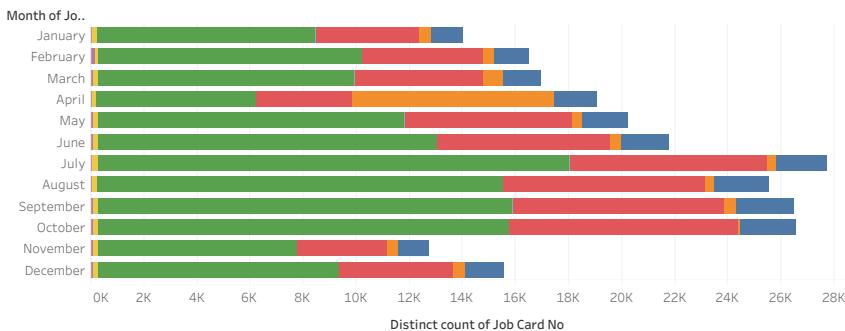
Monthly average revenue vs consumers Trend by Service Type



Yearly Service Type Trend



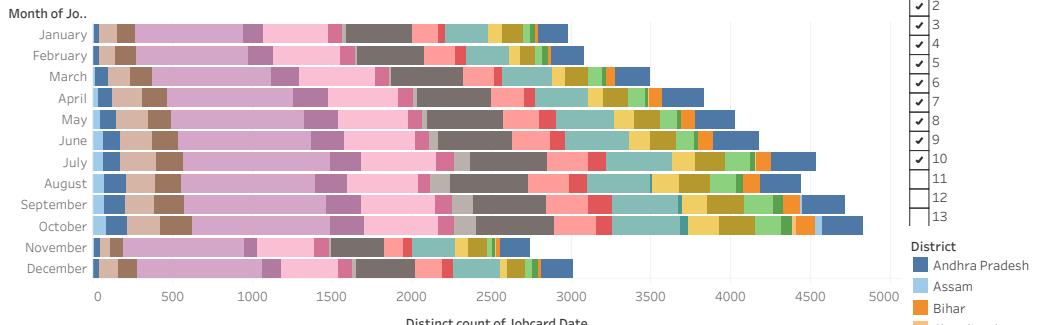
Monthly Service Type Trend



# MFCS

Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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Monthly average frequency by Car Make (State Wise)



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- 1
- 2
- 3
- 4
- 5
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- 9
- 10
- 11
- 12
- 13

District

- Andhra Pradesh
- Assam
- Bihar
- Chandigarh
- Chhattisgarh
- Gujarat
- Haryana
- Himachal Pradesh
- Jharkhand
- Karnataka
- Kerala
- Madhya Pradesh

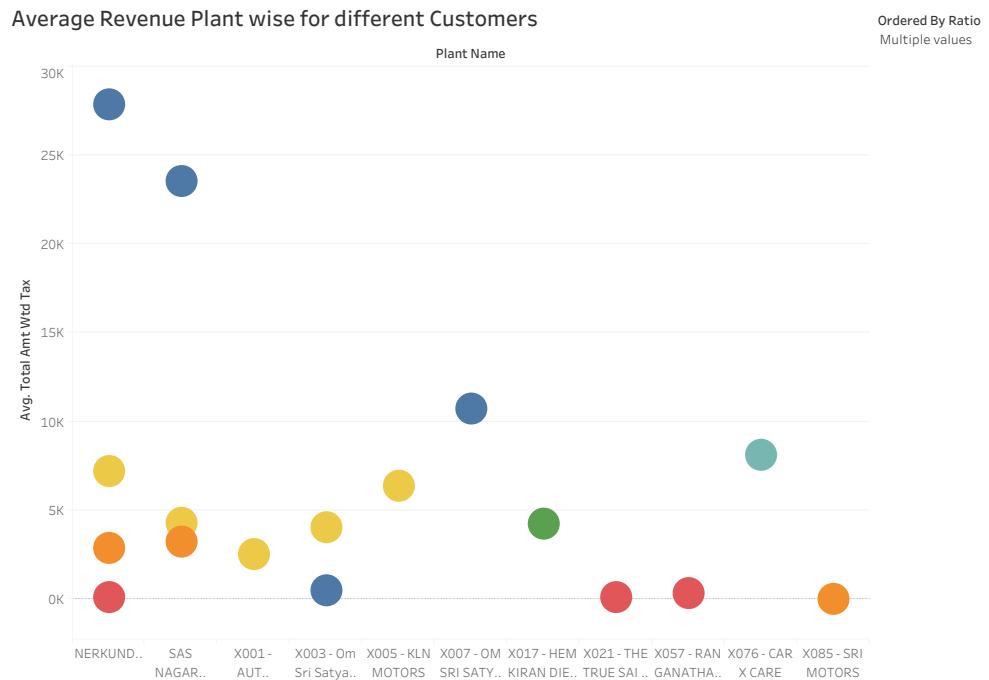
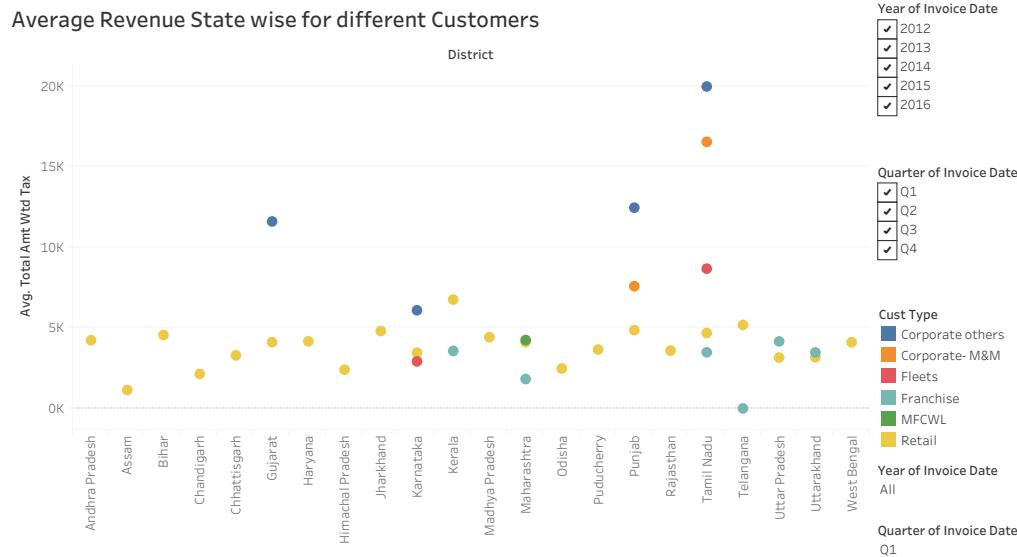
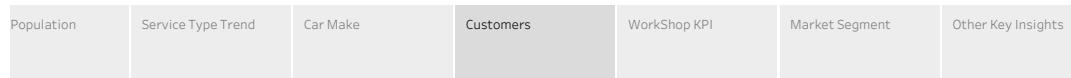
Monthly average revenue by Car Make (State Wise)



index

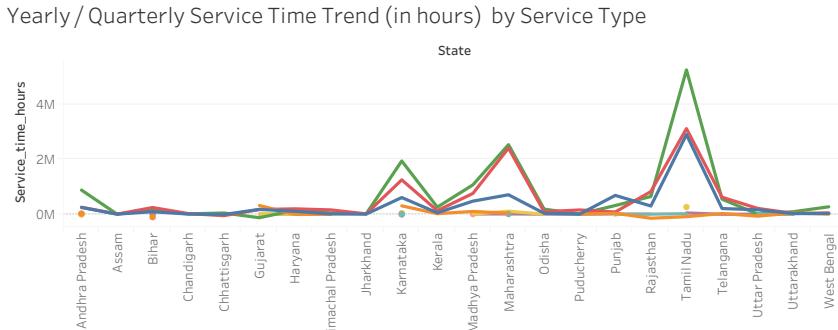
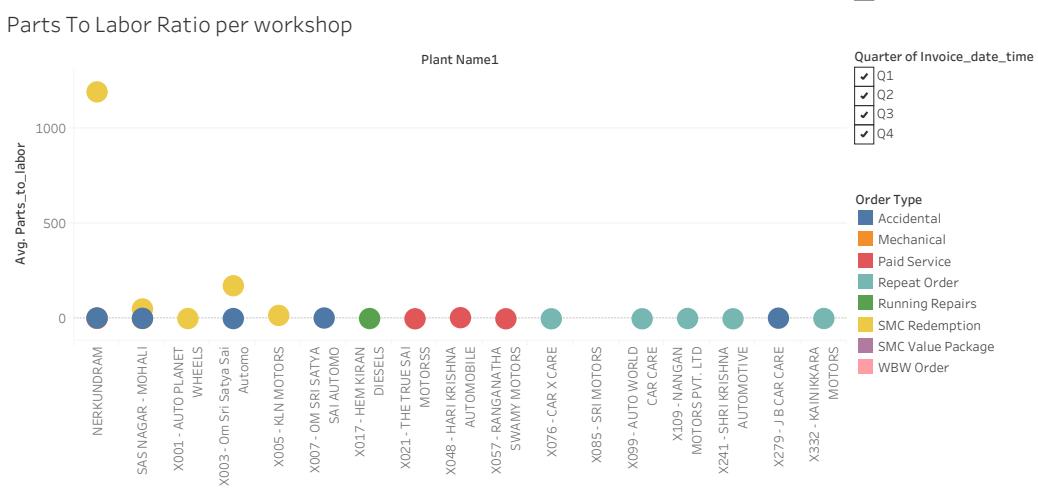
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# MFCS



MFCs

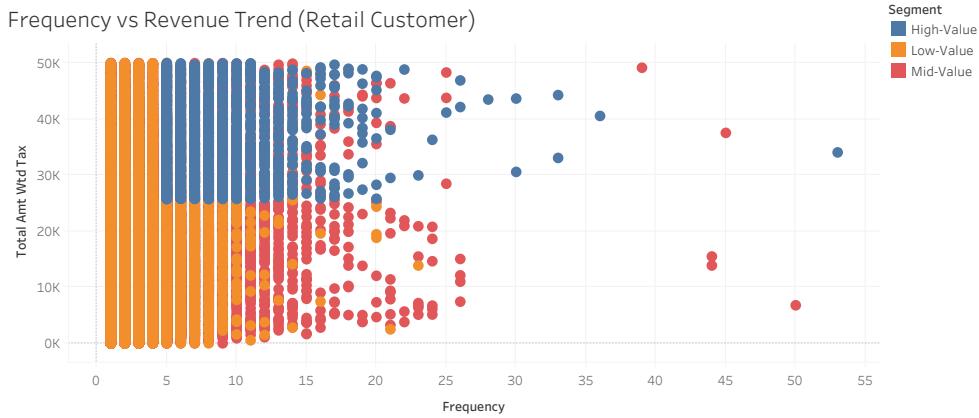
Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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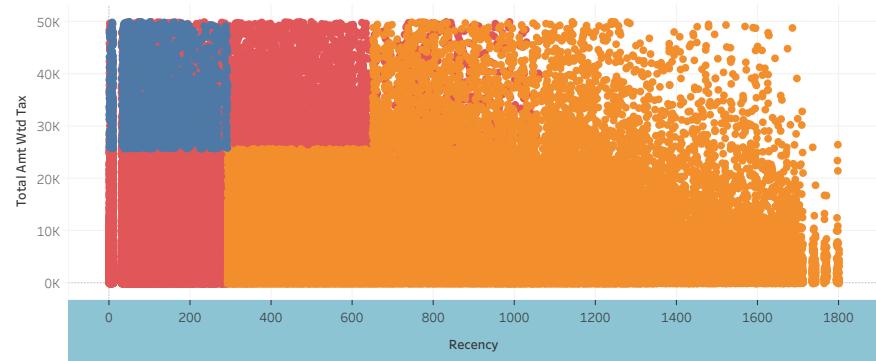
# MFCS

Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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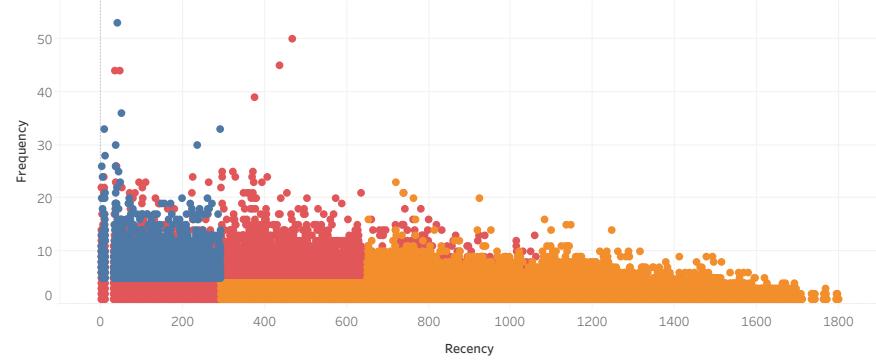
Frequency vs Revenue Trend (Retail Customer)



Recency vs Revenue Trend (Retail Customer)



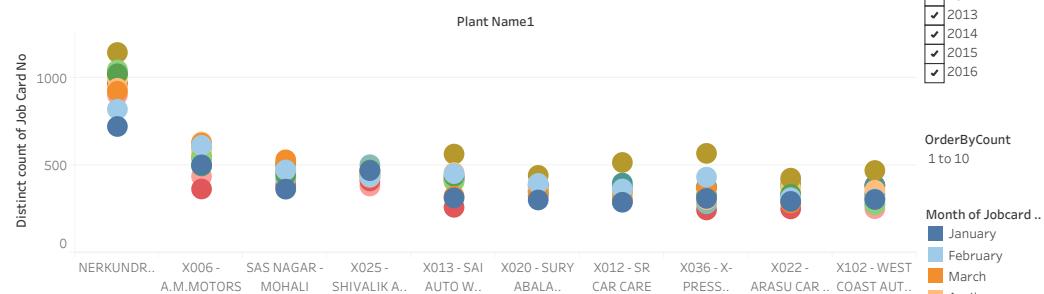
Recency vs Frequency Trend (Retail Customer)



## MFCS

Population	Service Type Trend	Car Make	Customers	WorkShop KPI	Market Segment	Other Key Insights
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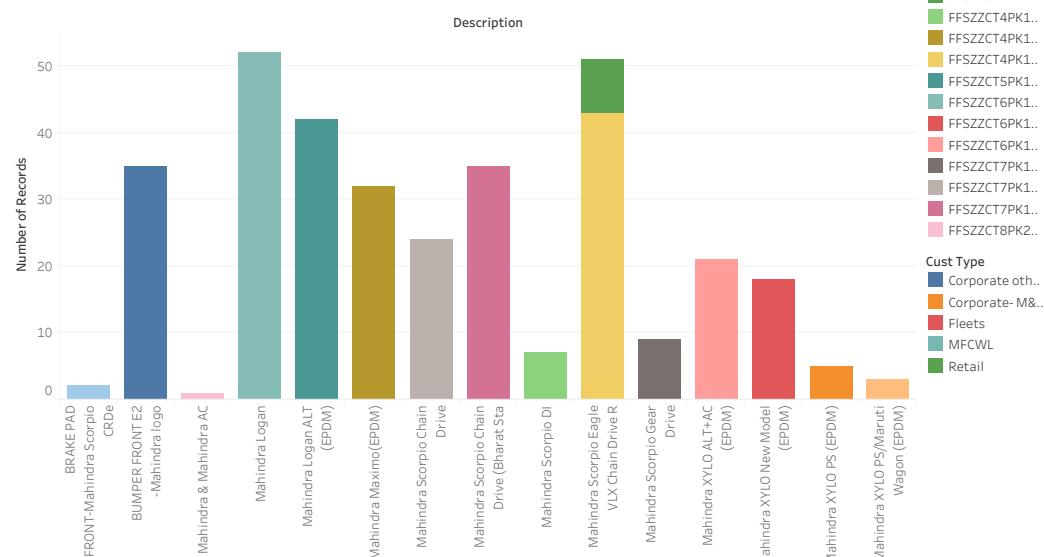
### No. of car being served at plant



### Frequency of Service Type by Technician



### Frequency of mahindra parts by usage



### Customer Type Vs Insurance Company Trend

