

Female

Male

# Customer Shopping Behavior

Subscription Status

No

Yes

category

Accessories

Clothing

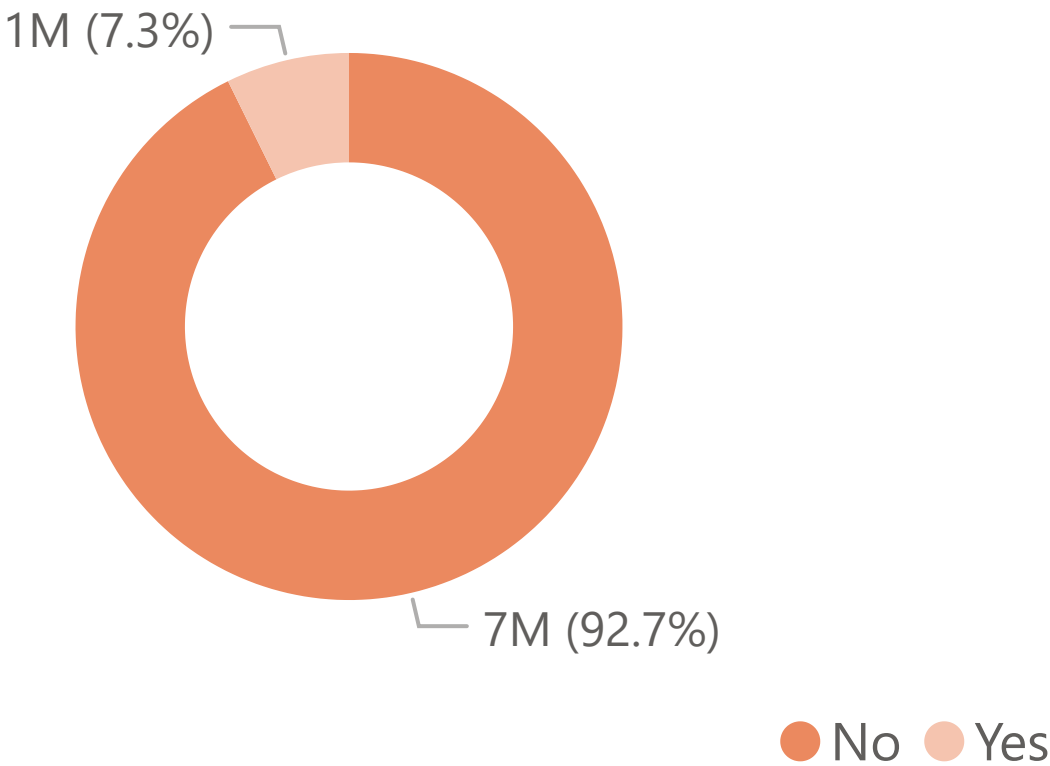
Footwear

Outerwear

shipping\_type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

Percentage of Customer by Subscription Status



\$59.76

Average of purchase...

3.75

Average review rating

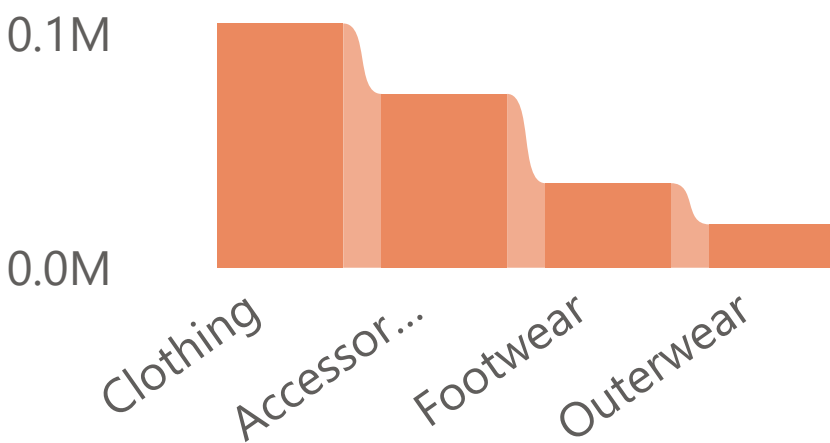
4K

Number of Customers

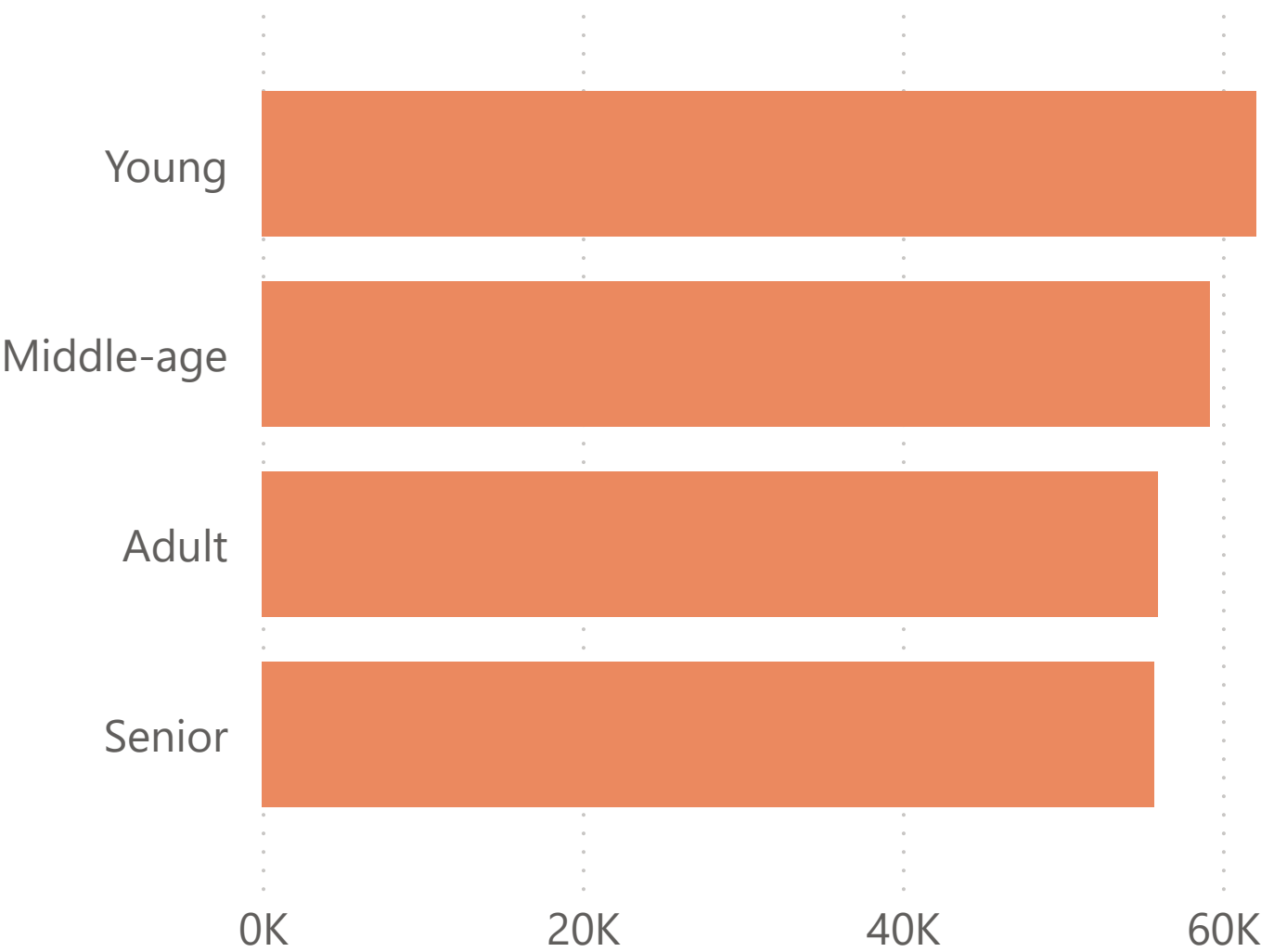
Sales by Category



Revenue By Category



Sum of purchase\_amount by age\_group



Count of category by purchase\_amount

