

Kaushik Gajera

Product Designer(UI/UX) | Graphic Designer | Web Designer

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About:

Hey, my name is Kaushik and I am 24 y/o UX/UI Designer based in Ahmedabad, Gujarat. I am passionate about working in interdisciplinary teams and different areas like Web Design and Creative Digital Marketing posts. I believe in the efficiency and functionality of an experience with the help of simplicity and clear lines. Beyond my professional endeavors, you'll find me exploring the streets on my bike, immersed in the beats of Bollywood music.

Skills:

Product design, UI and UX Design, Web Design, User research, Usability testing, User-centered design, Design thinking, Interaction design, Prototyping, Wireframe, Branding, Design Strategy, Data visualization, Product strategy, Visual design, Responsive design, Notation, Miro.

Tools:

Figma, Adobe XD, Webflow, Adobe Photoshop, Adobe Illustrator, CorelDRAW, Canva, VS Code, Jira.

Work Experience

eMonk IT Solutions – Product Designer(UI/UX) | Graphic Designer | Web Designer

May 2020 – Present

- **Product Designer(UI/UX):** I worked in the Product Design department, focusing on creating intuitive user interfaces and seamless user experiences. Our main goal was to enhance user engagement and satisfaction through design excellence.
- I achieved this by conducting extensive user research to understand user needs and behaviors, creating wireframes and prototypes to iterate on design concepts, and collaborating closely with developers to ensure successful implementation.
- One of my significant accomplishments was working on the redesign of web design. By optimizing the user flow and improving visual hierarchy, we increased user retention within the first month of launch.
- **Graphics Designer:** Designed Play Store graphics, product illustrations, logos, and websites in alignment with the company's brand style.
- **Web Designer:** I served as a Web Designer at eMonk IT Solutions, responsible for conceptualizing and implementing visually appealing and user-friendly website designs. My primary focus was on crafting engaging layouts, optimizing user experience, and ensuring cross-browser compatibility.
- During my tenure, I collaborated closely with the marketing and development teams to align designs with brand objectives and technical requirements. I leveraged my expertise in HTML, CSS, and responsive design principles to create websites that not only met client expectations but also exceeded industry standards.

Way To Code Technologies LLP – UI/UX Designer | Web Designer

Sep 2021 – April 2022

- During my tenure as a UI/UX and Web Designer at [Institution], I focused on creating seamless digital experiences and visually appealing websites to enhance the institution's online presence and user satisfaction. Our main goal was to provide visitors with intuitive and engaging interfaces while effectively communicating the institution's message and offerings.
- In addition to UI/UX design, I also leveraged my expertise in HTML, CSS, and responsive design principles to create custom website layouts and interfaces. I collaborated closely with developers and content creators to ensure seamless integration of design elements and functionality.

Education

2017 – 2020

Bachelor of Business Administration (BBA) – Saurashtra University

Achievements

2023 – 2024

Employee of the Quarter