# Kaushik Gajera

UI/UX Designer | Graphic Designer | Web Designer

@ kaushikgajera-portfolio

+91 9574573628

in <u>linkedin/kaushikgajera</u>

#### About:

I am passionate about working in different areas like UI Design and Creative posts. I believe in the efficiency and functionality of an experience with the help of simplicity and clear lines. With 2+ Year of experience in UI/UX Designer, I am skilled at adapting my UI/UX strategies to meet the diverse needs, ensuring that your company reaches their full potential.

#### Skills:

UI and UX Design, Web Design, User research, Usability testing, User-centered design, Design thinking, Interaction design, Prototyping, Wireframe, Branding, Visual design, Responsive design, Notation, Miro.

#### Tools:

Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, CorelDRAW, Canva, VS Code, Jira.

## **Work Experience**

#### Shreeji Software - UI/UX Designer

Sep 2024 - Present

- During my time as a UI/UX designer at Shreeji Software Company, I collaborated with cross-functional teams, including developers, project managers, and stakeholders, to deliver high-quality user experiences across various web and mobile applications, also I conducted extensive user research and gathered insights through surveys, interviews, and usability testing to understand user needs and pain points.
- Created wireframes, prototypes, and high-fidelity mockups to communicate design concepts and iterate on them
  based on user feedback and team collaboration. Designed intuitive user interfaces (UI), optimizing for responsive web
  design to ensure seamless user experiences across multiple devices.
- Worked closely with developers during the implementation phase, ensuring the designs were accurately translated into the final product.

### eMonk IT Solutions – UI/UX Designer | Graphic Designer | Web Designer

May 2022 - Jun 2024

- I worked in the UI/UX Design department, focusing on creating intuitive user interfaces and seamless user experiences. My main goal was to enhance user engagement and satisfaction through design excellence.
- I achieved this by conducting extensive user research to understand user needs and behaviors, creating wireframes
  and prototypes to iterate on design concepts, and collaborating closely with developers to ensure successful
  implementation.
- I served as a Web Designer at eMonk IT Solutions, responsible for conceptualizing and implementing visually appealing and user-friendly website designs. My primary focus was on crafting engaging layouts, optimizing user experience, and ensuring cross-browser compatibility.

#### Way To Code Technologies LLP – UI/UX Designer | Web Designer

Sep 2021 - April 2022

- During my tenure as a UI/UX and Web Designer, I focused on creating seamless digital experiences and visually appealing websites to enhance the institution's online presence and user satisfaction
- In addition to UI/UX design, I also leveraged my expertise in HTML, CSS, and responsive design principles to create custom website layouts and interfaces.

### **Education**

2017 - 2020

Bachelor of Business Administration (BBA) - Saurashtra University

## **Achievements**

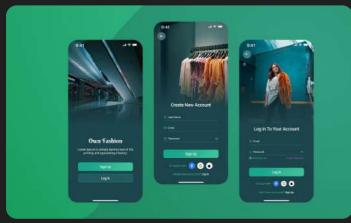
2023 - 2024

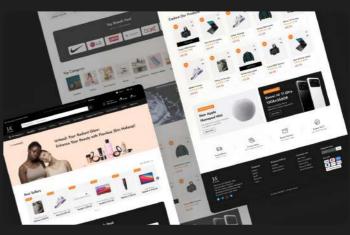
Employee of the Quarter

# **Portfolio**







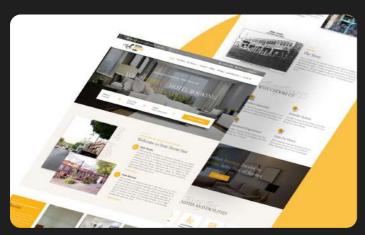


















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