

The Master Budget

Chapter 9



Objective 1

Describe how and why managers
use budgets



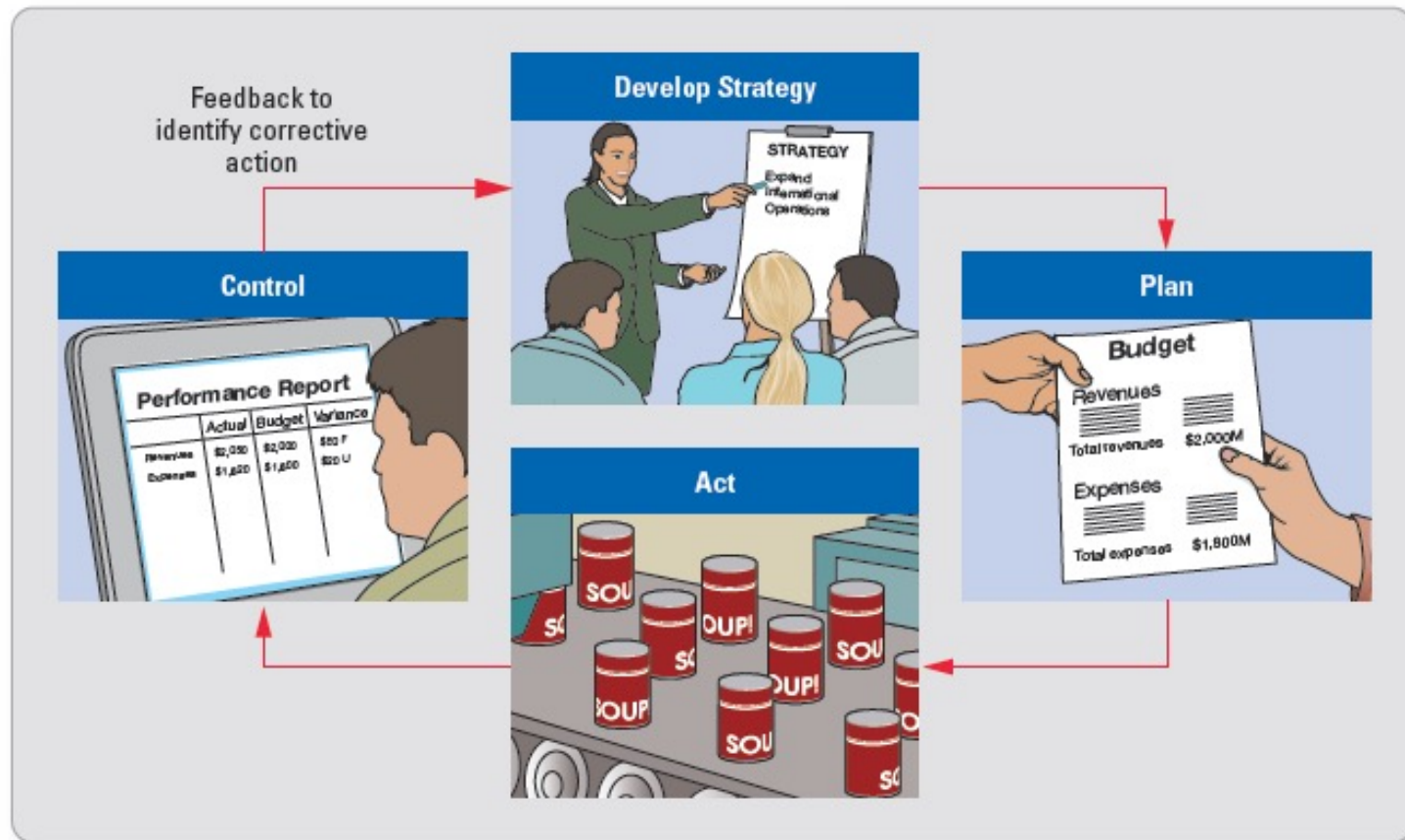
Budgeting

- This section: how budgets are used and developed, the benefits of budgeting, and the particular budgets that are prepared as part of the company's master budget.
- How are Budgets Used?
- How are Budgets Developed?
- What are the Benefits of Budgeting?

How are Budgets Used?

- A plan for a specific period of time
- Helps management determine how to use resources
- To plan for the future and control the revenues and expenses related to those plans
- Manager's responsibility: planning, directing, and controlling operations

Budgeting



How are budgets Developed?

- **Strategic planning:** it involves setting long-term goals that may extend 5 to 10 years into the future.
- Yearly, quarterly, monthly, and weekly
- **Rolling budget:** it is a budget that is continuously updated so that the next 12 months of operations are always budgeted.

Participative Budgeting

- Top-down approach? No
- Participative Budgeting: it involves the participation of many levels of management.
- Benefits
- Disadvantages

Participative Budgeting

- Budget committee

reviews the submitted budgets and say yes/no.

Includes upper management; managers from every area of the value chain

Starting Point for Developing the Budgets

- Prior year's budgeted figures or actual results
The prior year's figures are modified to reflect:
 - 1) New products, customers, or geographical areas
 - 2) Changes in the marketplace caused by competitors
 - 3) Changes in labor contracts, raw material, and fuel costs
 - 4) Inflation
 - 5) New strategies

Starting Point for Developing the Budgets

- Zero-based budgeting

All managers begin with a budget of zero and must justify *every dollar* they put in the budget.

This budgeting approach is very time-consuming and labor intensive. Therefore, companies only use it from time to time in order to keep their expenses in check.

Benefits of Budgeting

PLANNING



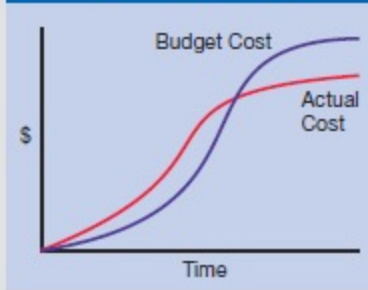
Budgets force managers to plan.

COMMUNICATION



Budgets promote coordination and communication.

BENCHMARKING

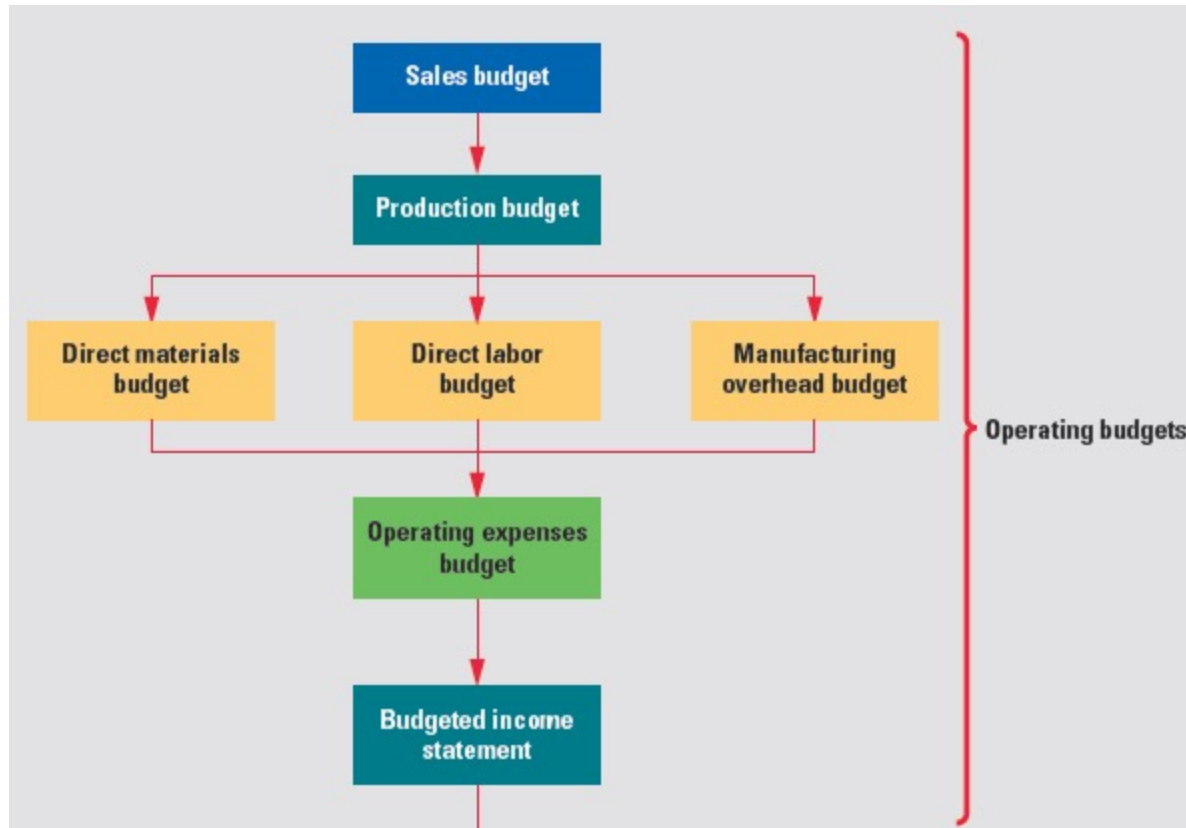


Budgets provide a benchmark that motivates employees and helps managers evaluate performance.

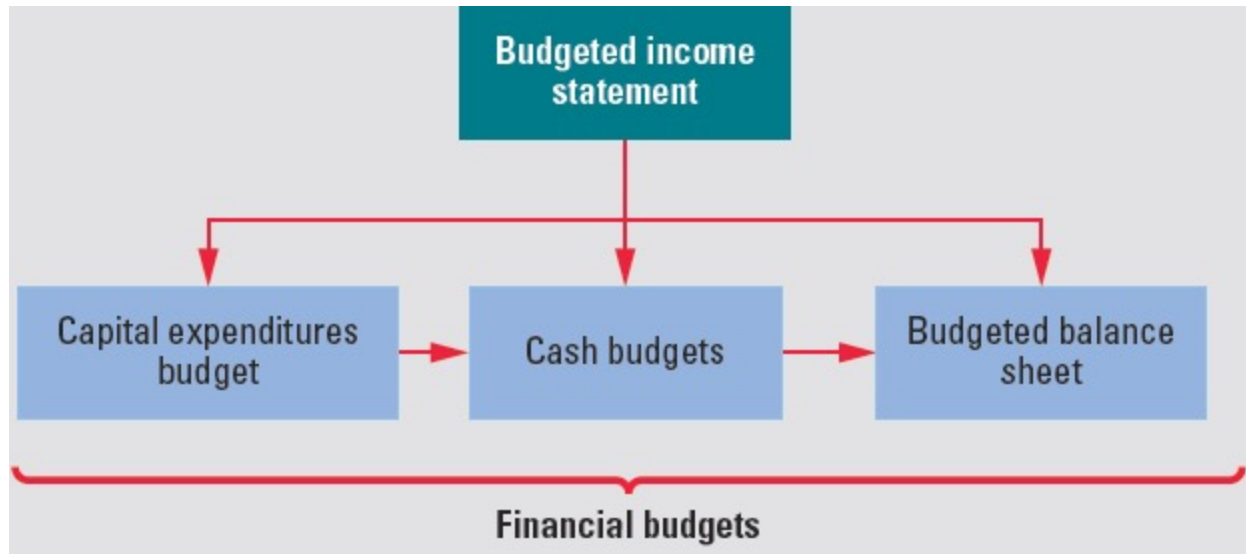
Master Budget

- Comprehensive planning document for entire organization
- Consists of all supporting budgets

Operating Budget



Financial Budgets



Objective 2

Prepare the operating budgets



Sales Budget

- Plan for sales revenues in future periods



A diagram illustrating the sales budget formula. It consists of three colored rectangular boxes arranged horizontally. The first box is blue and contains the text "Number of Unit Sales". To its right is a black multiplication symbol (×). The second box is red and contains the text "Sales Price per Unit". To its right is a black equals symbol (=). The third box is green and contains the text "Total Sales Revenue".

$$\text{Number of Unit Sales} \times \text{Sales Price per Unit} = \text{Total Sales Revenue}$$

Sales Budget (Exhibit 9-5)

	A	B	C	D	E
1	Tucson Tortilla				
2	Sales Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Unit sales (cases)	30,000	20,000	25,000	75,000
7	Multiply by: Sales price per case	\$ 20	\$ 20	\$ 20	\$ 20
8	Total sales revenue	\$ 600,000	\$ 400,000	\$ 500,000	\$ 1,500,000
9					
10	Type of sale:				
11	Cash sales (20%)	\$ 120,000	\$ 80,000	\$ 100,000	\$ 300,000
12	Credit sales (80%)	480,000	320,000	400,000	1,200,000
13	Total sales revenue	\$ 600,000	\$ 400,000	\$ 500,000	\$ 1,500,000
14					

Now turn to S9-3

Duke Sports Medicine, Inc., offers two types of physical exams for students: the basic physical and the extended physical. The charge for the basic physical is \$105, while the charge for the extended physical is \$160. Duke expects to perform 240 basic physicals and 170 extended physicals in July, 250 basic and 230 extended in August, and 75 basic and 90 extended in September. Prepare the sales budget for the second quarter (July through September), with a column for each month and for the quarter in total.

S9-3 Sales Budget

Dukes Sports Medicine, Inc. Sales Budget For the Months of July through September

	July	August	September	Quarter
Unit sales (Basic)	240	250	75	565
Sales price	<u>x \$105</u>	<u>x \$105</u>	<u>x \$105</u>	<u>x \$105</u>
Sales revenue (Basic)	\$25,200	\$26,250	\$7,875	\$59,325
Unit sales (Extended)	170	230	90	490
Sales price	<u>x \$160</u>	<u>x \$160</u>	<u>x \$160</u>	<u>x \$160</u>
Sales revenue (Extended)	<u>\$27,200</u>	<u>\$36,800</u>	<u>\$14,400</u>	<u>\$78,400</u>
Total sales revenue	<u>\$52,400</u>	<u>\$63,050</u>	<u>\$22,275</u>	<u>\$137,725</u>

Production Budget



Production Budget (Exhibit 9-6)

	A	B	C	D	E
1	Tucson Tortilla				
2	Production Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Unit sales (cases)	30,000	20,000	25,000	75,000
7	Plus: Desired end inventory	2,000	2,500	3,200	3,200
8	Total needed	32,000	22,500	28,200	78,200
9	Less: Beginning inventory	3,000	2,000	2,500	3,000
10	Number of units to produce	29,000	20,500	25,700	75,200
11					

NOTE: Management wants to maintain an ending inventory equal to 10% of the next month's projected sales. Projected April sales are 32,000 units. The quarter begins January 1 and ends March 31.

Now turn to S9-4

Trader Cycles manufactures chainless bicycles. On March 31, Trader Cycles had 220 bikes in inventory. The company has a policy that the ending inventory in any month must be 30% of the following month's expected sales. Trader Cycles expects to sell the following number of bikes in each of the next four months:

April.....	1,000 bikes
May.....	1,180 bikes
June.....	1,320 bikes
July.....	1,200 bikes

Prepare a production budget for the second quarter, with a column for each month and for the quarter.

S9-4 Production budget

Trader Cycles Production Budget For the Months of April through June

	Month			
	April	May	June	Quarter
Unit sales (from Sales Budget)	1,000	1,180	1,320	3,500
Plus: Desired end inventory	354	396	360	360
Total needed	1,354	1,576	1,680	3,860
Less: Beginning inventory	220	354	396	220
Units to produce	1,134	1,222	1,284	3,640

Direct Materials Budget



Direct Materials Budget (Exhibit 9-7)

	A	B	C	D	E
1	Tucson Tortilla				
2	Direct Materials Budget for Masa Harina Corn Flour				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Units to be produced (from production budget)	29,000	20,500	25,700	75,200
7	Multiply by: Quantity (pounds) of DM needed per unit	5	5	5	5
8	Quantity (pounds) needed for production	145,000	102,500	128,500	376,000
9	Plus: Desired end inventory of DM	10,250	12,850	16,150	16,150
10	Total quantity (pounds) needed	155,250	115,350	144,650	392,150
11	Less: Beginning inventory of DM	14,500	10,250	12,850	14,500
12	Quantity (pounds) to purchase	140,750	105,100	131,800	377,650
13	Multiply by: Cost per pound	\$ 1.50	\$ 1.50	\$ 1.50	\$ 1.50
14	Total cost of DM purchases	\$ 211,125	\$ 157,650	\$ 197,700	\$ 566,475
15					

NOTE: Management wants to maintain an ending inventory equal to 10% of the next month's production needs. Assume 161,500 pounds are needed for production in April.

Now turn to S9-5

The Bakery by the Bay produces organic bread that is sold by the loaf. Each loaf requires 1/2 of a pound of flour. The bakery pays \$2.00 per pound of the organic flour used in its loaves. The bakery expects to produce the following number of loaves in each of the upcoming four months:

July	1,460 loaves
August	1,920 loaves
September.....	1,760 loaves
October	1,480 loaves

The bakery has a policy that it will have 10% of the following month's flour needs on hand at the end of each month. At the end of June, there were 100 pounds of flour on hand. Prepare the direct materials budget for the third quarter, with a column for each month and for the quarter.

S9-5 Direct materials budget

The Bakery by the Bay
Direct Materials Budget
For the Months of July through September

	Month			
	July	August	September	Quarter
Units to be produced	1,460	1,920	1,760	5,140
× Quantity (pounds) of DM needed per unit	0.50	0.50	0.50	0.50
Quantity (pounds) needed for production	730	960	880	2,570
Plus: Desired end inventory of DM	96	88	74	74
Total quantity (pounds) needed	826	1,048	954	2,644
Less: Beginning inventory of DM	100	96	88	100
Quantity (pounds) to purchase	726	952	866	2,544
× Cost per pound	× \$2.00	× \$2.00	× \$2.00	× \$2.00
Total cost of DM purchases	\$ 1,452	\$ 1,904	\$ 1,732	\$ 5,088

Direct Labor Budget



Direct Labor Budget (Exhibit 9-8)

	A	B	C	D	E
1	Tucson Tortilla				
2	Direct Labor Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Units to be produced (from production budget)	29,000	20,500	25,700	75,200
7	Multiply by: Direct labor hours per unit	0.05	0.05	0.05	0.05
8	Total hours required	1,450	1,025	1,285	3,760
9	Multiply by: Direct labor cost per hour	\$ 22	\$ 22	\$ 22	\$ 22
10	Total direct labor cost	\$ 31,900	\$ 22,550	\$ 28,270	\$ 82,720
11					

Now turn to S9-6

The Production Department of Cameron Manufacturing has prepared the following schedule of units to be produced over the first quarter of the upcoming year:

	January	February	March
Units to be produced	560	600	860

Each unit requires 6.0 hours of direct labor. Direct labor workers are paid an average of \$16 per hour. How much direct labor will be budgeted in January, February, March, and for the quarter in total?

S9-6 Direct Labor Budget

Cameron Manufacturing
Direct Labor Budget
For the Months of January through March

	Month			
	January	February	March	Quarter
Units to be produced (from production budget)	560	600	860	2,020
× Direct labor hours per unit	6.0	6.0	6.0	6.0
Total hours required	3,360	3,600	5,160	12,120
× Direct labor cost per hour	\$16.00	\$16.00	\$16.00	\$16.00
Total Direct labor cost	\$53,760	\$57,600	\$82,560	\$193,920

Manufacturing Overhead Budget (Exhibit 9-9)

	A	B	C	D	E
1	Tucson Tortilla				
2	Manufacturing Overhead Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Cases to be produced (from production budget)	29,000	20,500	25,700	75,200
7	Variable MOH Costs:				
8	Indirect materials (\$1.25 per case)	\$ 36,250	\$ 25,625	\$ 32,125	\$ 94,000
9	Indirect labor—variable portion (\$0.75 per case)	21,750	15,375	19,275	56,400
10	Utilities—variable portion (\$0.50 per case)	14,500	10,250	12,850	37,600
11	Total variable MOH	\$ 72,500	\$ 51,250	\$ 64,250	\$ 188,000
12					
13	Fixed MOH Costs:				
14	Depreciation on factory and production equipment	\$ 10,000	\$ 10,000	\$ 10,000	\$ 30,000
15	Insurance and property taxes on the factory	3,000	3,000	3,000	9,000
16	Indirect labor—fixed portion	15,000	15,000	15,000	45,000
17	Utilities—fixed portion	2,000	2,000	2,000	6,000
18	Total fixed MOH	\$ 30,000	\$ 30,000	\$ 30,000	\$ 90,000
19					
20	Total manufacturing overhead	\$ 102,500	\$ 81,250	\$ 94,250	\$ 278,000
21					

Now turn to S9-7

Manufacturing Overhead Budget

Probe Corporation is preparing its manufacturing overhead budget. The direct labor budget for the upcoming quarter is as follows:

	April	May	June
Budgeted direct labor hours.....	490	770	660

The company's variable manufacturing overhead rate is \$1.60 per direct labor hour and the company's fixed manufacturing overhead is \$3,000 per month. How much manufacturing overhead will be budgeted for April? For May? For June? For the quarter in total?

S9-7 Manufacturing Overhead Budget

Probe Corporation
Manufacturing Overhead Budget
For the Months of April through June

	Month			
	April	May	June	Quarter
<u>Variable MOH Cost:</u>				
Budgeted direct labor hours	490	770	660	1,920
Indirect labor—Variable (\$1.60 per direct labor hour)	\$1.60	\$1.60	\$1.60	\$1.60
Total variable MOH	<u>\$ 784</u>	<u>\$1,232</u>	<u>\$1,056</u>	<u>\$ 3,072</u>
<u>Fixed MOH Costs:</u>				
Total fixed MOH	\$ 3,000	\$ 3,000	\$ 3,000	\$ 9,000
Total manufacturing overhead	<u>\$ 3,784</u>	<u>\$ 4,232</u>	<u>\$ 4,056</u>	<u>\$ 12,072</u>

Operating Expenses Budget (Exhibit 9-10)

	A	B	C	D	E
1	Tucson Tortilla				
2	Operating Expenses Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Number of cases to be sold (from sales budget)	30,000	20,000	25,000	75,000
7	<u>Variable Operating Expenses:</u>				
8	Sales commissions expense (\$1.50 per case sold)	\$ 45,000	\$ 30,000	\$ 37,500	\$ 112,500
9	Shipping expense (\$2.00 per case sold)	60,000	40,000	50,000	150,000
10	Bad debt expense (1% of credit sales)	4,800	3,200	4,000	12,000
11	Total variable operating expenses	\$ 109,800	\$ 73,200	\$ 91,500	\$ 274,500
12					
13	<u>Fixed Operating Expenses:</u>				
14	Salaries	\$ 20,000	\$ 20,000	\$ 20,000	\$ 60,000
15	Office rent	4,000	4,000	4,000	12,000
16	Depreciation	6,000	6,000	6,000	18,000
17	Advertising	2,000	2,000	2,000	6,000
18	Telephone and internet	1,000	1,000	1,000	3,000
19	Total fixed operating expenses	\$ 33,000	\$ 33,000	\$ 33,000	\$ 99,000
20					
21	Total operating expenses	\$ 142,800	\$ 106,200	\$ 124,500	\$ 373,500
22					

Now turn to S9-8

Davenport Corporation is preparing its operating expenses budget. The budgeted unit sales for the upcoming quarter are as follows:

	July	August	September
Budgeted unit sales	1,210	1,440	1,700

The company's variable operating expenses are \$6.00 per unit. Fixed monthly operating expenses include \$5,100 for salaries, \$3,300 for office rent, and \$2,200 for depreciation. How much operating expenses will be budgeted for July? For August? For September? For the quarter in total?

S9-8 Operating Expenses Budget

Davenport Corporation Operating Expenses Budget For the Months of July through September				
	Month			
	July	August	September	Quarter
Sales units (from Sales Budget)	1,210	1,440	1,700	4,350
<u>Variable Operating Expenses:</u>				
Variable operating expenses (\$6.00 per unit)	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00
Variable operating expenses	\$ 7,260	\$8,640	\$10,200	\$ 26,100
<u>Fixed Operating Expenses:</u>				
Salaries	\$ 5,100	\$ 5,100	\$ 5,100	\$ 15,300
Office rent	3,300	3,300	3,300	9,900
Depreciation	<u>2,200</u>	<u>2,200</u>	<u>2,200</u>	<u>6,600</u>
Fixed operating expenses	\$ 10,600	\$ 10,600	\$ 10,600	\$ 31,800
Total operating expenses	\$ 17,860	\$ 19,240	\$ 20,800	\$ 57,900

Budgeted Manufacturing Cost per Unit (Exhibit 9-11)

	A	B	C
1	Budgeted Manufacturing Costs		Cost per Case
2	Direct materials (5 pounds per case × \$1.50 per pound)		\$ 7.50
3	Direct labor (0.05 hours per case × \$22 per hour)		1.10
4	Variable MOH:		
5	Indirect materials (\$1.25 per case)	\$ 1.25	
6	Indirect labor (\$0.75 per case)	0.75	
7	Variable utilities (\$.50 per case)	0.50	
8	Total variable MOH per case		2.50
9	Fixed MOH (\$30,000 per month × 12 months)	\$ 360,000	
10	Divided by: Budgeted production volume (cases)	400,000	
11	Total fixed MOH per case		0.90
12	Cost per case (absorption costing)		\$ 12.00
13			

NOTE: Information taken from the DM, DL, and MOH budgets in Exhibits 9-7 through 9-9.

Budgeted Income Statement (Exhibit 9-12)

	A	B
1	Tucson Tortilla	
2	Budgeted Income Statement	
3	For the Month Ended January 31	
4		
5	Sales revenue (30,000 cases × \$20 per case, from Exhibit 9-5)	\$ 600,000
6	Less: Cost of goods sold (30,000 cases × \$12.00 per case, from Exhibit 9-11)	360,000
7	Gross profit	240,000
8	Less: Operating expenses (from Exhibit 9-10)	142,800
9	Operating income	\$ 97,200
10	Less: Interest expense (or add interest income)	0
11	Less: Income tax expense	34,020
12	Net income	\$ 63,180
13		

NOTE: The corporate income tax rate for most companies is currently 35% of income before tax. Thus, the budgeted income tax is \$34,020 (= \$97,200 × 35%).

Now turn to S9-9

Budgeted Income Statement

Bell Simpson manufactures a specialty precision scale. For January, the company expects to sell 800 scales at an average price of \$2,350 per unit. The average manufacturing cost of each unit sold is \$1,400. Variable operating expenses for the company will be \$1.10 per unit sold and fixed operating expenses are expected to be \$7,700 for the month. Monthly interest expense is \$3,700. The company has a tax rate of 40% of income before taxes. Prepare Bell Simpson's budgeted income statement for January.

S9-9 Budgeted Income Statement

Bell Simpson Budgeted Income Statement For the month ended January 31	
Sales (800 units x \$2,350)	\$ 1,880,000
Cost of goods sold (800 units x \$1,400)	<u>1,120,000</u>
Gross profit	\$ 760,000
Operating expenses (800 units x \$1.10) + \$7,700	<u>8,580</u>
Operating income	\$751,420
Less: Interest expense	3,700
Less: Provision for income tax	<u>299,088*</u>
Net income	<u>\$448,632</u>

$$*(751,420 - 3,700) \times 40\% = 299,088$$

Objective 3

Prepare the financial budgets



Financial Budget Components

- Capital expenditures budget
- Cash collections budget
- Cash payments budget
- Combined cash budget
- Budgeted balance sheet

Capital Expenditure Budget (Exhibit 9-13)

- Shows the company's plans/intentions to invest in new property, plant, or equipment (capital investments)

	A	B	C	D	E
1	Tucson Tortilla				
2	Capital Expenditures Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Computers and printers	\$ 15,000	0	0	15,000
7	Delivery vans	35,000	0	0	35,000
8	Production equipment	75,000	0	0	75,000
9	Total new capital investments	\$ 125,000	0	0	\$ 125,000
10					

Cash collections budget

- When do the firm expect to receive the money from the sales?
- Credit sales VS cash sales

Now turn to S9-10

Emerald Service anticipates the following sales revenue over a five-month period:

	November	December	January	February	March
Sales revenue	\$16,500	\$10,500	\$15,500	\$12,000	\$14,000

The company's sales are 20% cash and 80% credit. Its collection history indicates that credit sales are collected as follows:

30% in the month of the sale
60% in the month after the sale
6% two months after the sale
4% are never collected

How much cash will be collected in January? In February? In March? For the quarter in total?

S9-10 Cash Collections Budget

Emerald Service Cash Collections Budget For the Months of January through March				
	Month			
	January	February	March	1 st Quarter
Cash sales (20% of Sales)	\$3,100	\$2,400	\$2,800	\$8,300
<u>Collections on Credit Sales:</u>				
30% in the month of the sale	3,720	2,880	3,360	\$ 9,960
60% in the month after the sale	5,040	7,440	5,760	\$ 18,240
6% two months after the sale	<u>792</u>	<u>504</u>	<u>744</u>	<u>\$ 2,040</u>
Total cash collections	<u>\$ 12,652</u>	<u>\$ 13,224</u>	<u>\$ 12,664</u>	<u>\$ 38,540</u>

Cash Payment Budget

- When will the firm pay for its direct materials, purchases, direct labor costs, manufacturing overhead costs, operating expenses, capital expenditure, and income tax?

Cash Payment Budget-DM purchase

	A	B	C	D	E
1	Calculating Cash Payments for Direct Materials Purchases	Month			
2		January	February	March	1st Quarter
3	Total cost of DM purchases (from Exhibit 9-7)	\$ 211,125	\$ 157,650	\$ 197,700	\$ 566,475
4					
5	Cash payments for DM purchases <i>(paid one month after purchase)</i>	231,845	\$ 211,125	\$ 157,650	\$ 600,620
6					

Cash Payment Budget-DL

	A	B	C	D	E
1		Month			
2	Calculating Cash Payments for Direct Labor	January	February	March	1st Quarter
3	Total cost of direct labor (from Exhibit 9-8)	\$ 31,900	\$ 22,550	\$ 28,270	\$ 82,720
4					
5	Cash payments for direct labor <i>(paid the same month)</i>	\$ 31,900	\$ 22,550	\$ 28,270	\$ 82,720
6					

Cash Payment Budget-MOH

- Assume the firm pays all MOH cost except depreciation, insurance and property taxes which is \$3,000 per month in the month in which they are incurred.
- $\$3,000 * 12 = \$36,000 / 2 = \$18,000$ payments in January and July

	A	B	C	D	E
1	Calculating Cash Payments for Manufacturing Overhead	Month			
2		January	February	March	1st Quarter
3	Total manufacturing overhead (from Exhibit 9-9)	\$ 102,500	\$ 81,250	\$ 94,250	\$ 278,000
4	Less: Depreciation (<i>not a cash expense</i>)	10,000	10,000	10,000	30,000
5	Less: Property tax and insurance (<i>paid twice a year, not monthly</i>)	3,000	3,000	3,000	9,000
6	Plus: Semiannual <i>payments</i> for property taxes and insurance	18,000	0	0	18,000
7	Cash payments for manufacturing overhead	\$ 107,500	\$ 68,250	\$ 81,250	\$ 257,000
8					

Cash Payment Budget-Operating Expense

- Depreciation and bad debt expense are not cash expense

	A	B	C	D	E
1	Calculating Cash Payments for Operating Expenses	Month			
2		January	February	March	1st Quarter
3	Total operating expenses (from Exhibit 9-10)	\$ 142,800	\$ 106,200	\$ 124,500	\$ 373,500
4	Less: Depreciation (<i>not a cash expense</i>)	6,000	6,000	6,000	18,000
5	Less: Bad debt expense (<i>not a cash expense</i>)	4,800	3,200	4,000	12,000
6	Cash Payments for operating expenses	\$ 132,000	\$ 97,000	\$ 114,500	\$ 343,500
7					

Building a Cash Payments Budget (Exhibit 9-15)

	A	B	C	D	E
1	Tucson Tortilla				
2	Cash Payments Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Cash payments for direct materials purchases	\$ 231,845	\$ 211,125	\$ 157,650	\$ 600,620
7	Cash payments for direct labor	31,900	22,550	28,270	82,720
8	Cash payments for manufacturing overhead	107,500	68,250	81,250	257,000
9	Cash payments for operating expenses	132,000	97,000	114,500	343,500
10	Cash payments for capital investments	125,000	0	0	125,000
11	Cash payments for income taxes	0	0	0	0
12	Cash payments for dividends	25,000	0	0	25,000
13	Total cash payments	\$ 653,245	\$ 398,925	\$ 381,670	\$ 1,433,840
14					

Combined Cash Budget (Exhibit 9-16)

	A	B	C	D	E
1	Tucson Tortilla				
2	Combined Cash Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Beginning cash balance	\$ 36,100	\$ 15,055	\$ 153,980	\$ 36,100
7	Plus: Cash collections (Exhibit 9-14)	612,200	558,000	439,200	1,609,400
8	Total cash available	648,300	573,055	593,180	1,645,500
9	Less: Cash payments (Exhibit 9-15)	653,245	398,925	381,670	1,433,840
10	Ending cash balance before financing	\$ (4,945)	\$ 174,130	\$ 211,510	\$ 211,660
11	Financing:				
12	Plus: New borrowings	20,000	0	0	20,000
13	Less: Debt repayments	0	20,000	0	20,000
14	Less: Interest payments	0	150	0	150
15	Ending cash balance	\$ 15,055	\$ 153,980	\$ 211,510	\$ 211,510
16					

$\$20,000 * 1/12 * 9\% \text{ interest rate} = \150

Budgeted Balance Sheet (Exhibit 9-17)

	A	B
1	Tucson Tortilla	
2	Budgeted Balance Sheet	
3	January 31	
4	Assets:	
5	Cash, from cash budget	\$ 15,055
6	Accounts receivable, net of allowance ^A	549,450
7	Raw materials inventory, from DM budget (10,250 pounds × \$1.50 per pound)	15,375
8	Finished goods inventory, from production budget (2,000 cases × \$12.00 per case)	24,000
9	Prepaid property taxes and insurance ^B	15,000
10	Total current assets	618,880
11	Property, plant, and equipment, ^C net of \$1,920,000 of accumulated depreciation ^D	4,430,000
12	Total assets	\$ 5,048,880
13		
14	Liabilities and Stockholders' Equity:	
15	Accounts payable ^E	\$ 211,125
16	Income tax liability, from Income Statement Budget	34,020
17	Other current liabilities (line of credit, from combined cash budget)	20,000
18	Total current liabilities	265,145
19	Stockholders' equity ^F	4,783,735
20	Total liabilities and stockholders' equity	\$ 5,048,880
21		

Sensitivity Analysis

A *what if* technique that asks *what* a result will be *if* a predicted amount is not achieved or *if* an underlying assumption changes



Objective 4

Prepare budgets for a merchandiser

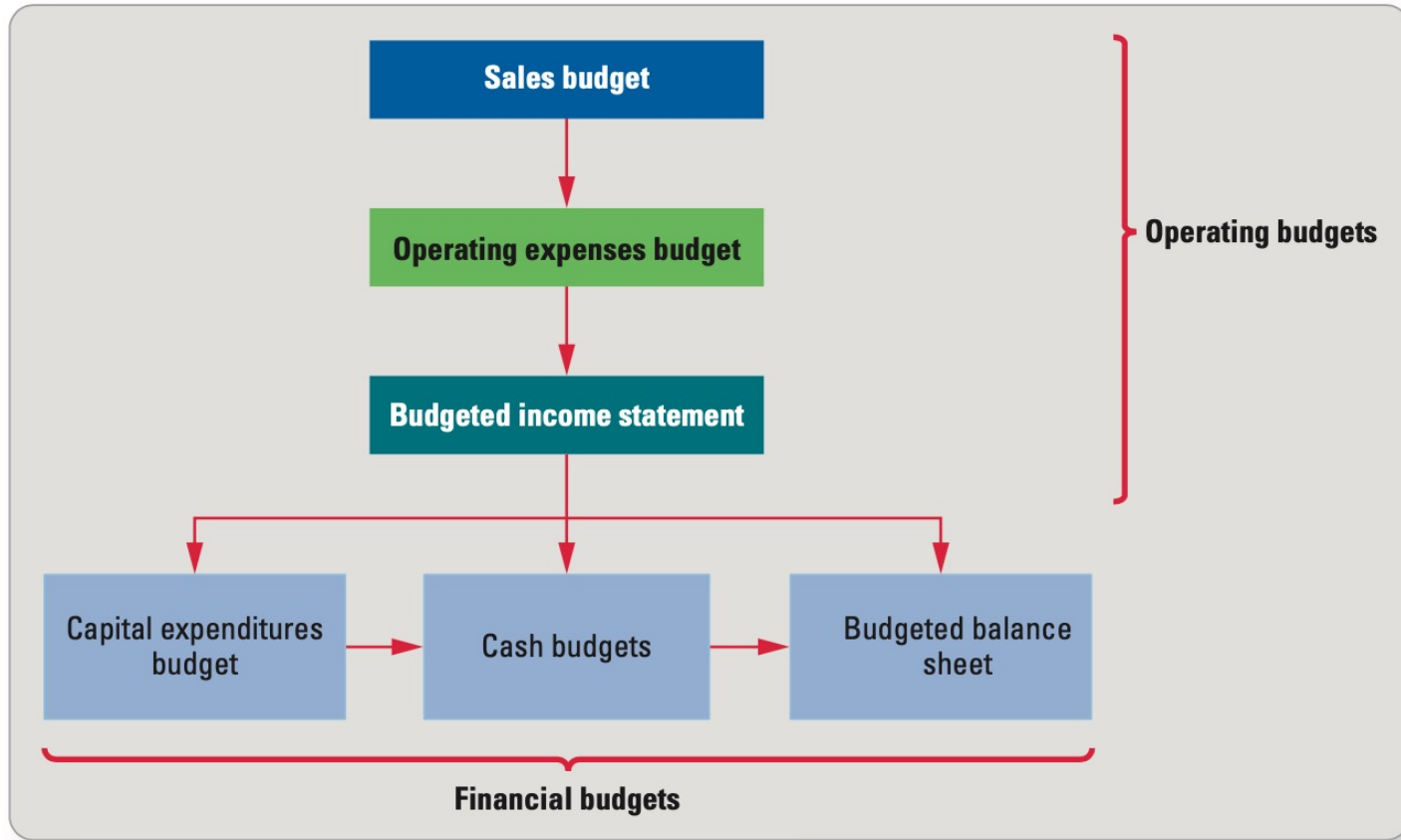


Service Companies

- No merchandise inventory
- Operating budgets
 - Sales budget
 - Operating expenses budget
 - Budgeted income statement
 - Financial budgets **are the same**

Service Companies

EXHIBIT 9-19 Master Budget for a Service Company



Merchandising Companies

- Merchandising companies include:
 - Sales budget
 - Cost of goods sold, inventory, and purchases budget
 - Operating expenses budget
 - Budgeted income statement
 - The financial **budgets are the same**

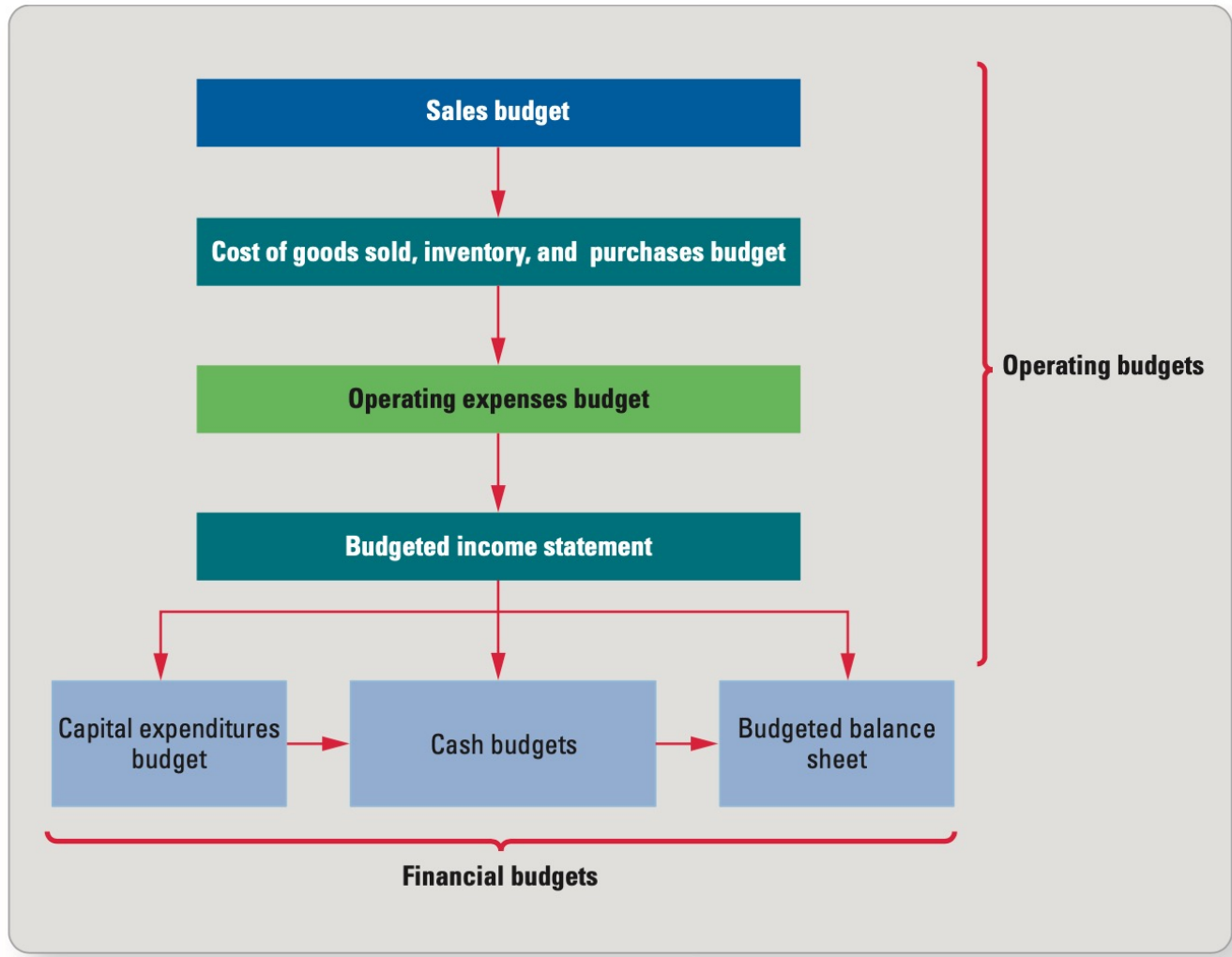
Merchandising Companies

- Cost of goods sold, inventory and purchases budget:

Cost of Goods Sold	(the inventory we plan to sell during the month, at cost)
<u>Plus: Desired Ending Inventory</u>	(the amount of inventory we want on hand at month's end)
Total Inventory Needed	(the total amount of inventory needed)
<u>Less: Beginning Inventory</u>	(the amount of inventory we have on hand)
<u>Purchases of Inventory</u>	(the amount of inventory we need to purchase)

Merchandising Companies

EXHIBIT 9-20 Master Budget for a Merchandising Company



Merchandiser's Cost of Goods Sold, Inventory, and Purchases Budget (Exhibit 9-21)

- Assume: profit margin is 40%; ending inventory equal to 10% of next month's Cost of Goods Sold.

EXHIBIT 9-21 Merchandiser's Cost of Goods Sold, Inventory, and Purchases Budget

\$500,000*60%

	A	B	C	D	E
1	Circle J Convenience Stores				
2	Cost of Goods Sold, Inventory, and Purchases Budget				
3	For the Quarter Ended March 31				
4		Month			
5		January	February	March	1st Quarter
6	Budgeted sales revenue	\$ 500,000	\$ 520,000	\$ 530,000	\$ 1,550,000
7					
8	Cost of goods sold	\$ 300,000	\$ 312,000	\$ 318,000	\$ 930,000
9	Plus: Desired end inventory	31,200	31,800	33,000	33,000
10	Total inventory required	331,200	343,800	351,000	963,000
11	Less: Beginning inventory	30,000	31,200	31,800	30,000
12	Amount of inventory to purchase	\$ 301,200	\$ 312,600	\$ 319,200	\$ 933,000
13					

Impact of Credit and Debit Card Sales on Budgeting

- Implications:
 - Credit card companies and their issuing banks charge merchants a transaction fee for each purchase made using plastic
 - Merchant receives entire amount of purchase *less* transaction fee
- Benefits:
 - Lost sales if didn't allow customers to use credit or debit cards
 - Decreases the cost associated with bounced checks, misappropriation of cash, and the activities associated with preparing and transporting cash deposits
 - Receive cash quickly, improves cash flow

Example

- A customer purchases clothes for \$50 and uses a MasterCard to pay for the purchase. MasterCard charges a transaction fee equal to \$0.25 + 2% of the amount charged.

$$\text{Transaction Fee} = \$0.25 + (2\% \times \text{Amount Charged})$$

$$\$1.25 = \$0.25 + (2\% \times \$50)$$

$$\text{Cash Deposited} = \text{Amount Charged on Credit Card} - \text{Transaction Fee}$$

$$\$48.75 = \$50.00 - \$1.25$$

- When preparing the master budget, merchants need to consider:
 - The percentage of sales that will be made using debit and credit cards.
 - The different transaction fees charged for debit and credit card transactions.
 - The length of time between the sale and the deposit.

Store Credit Cards

- **No transaction fee incurred**
 - Merchant assumes risk of collection
- **Must wait for customers to make payments**
 - Months, years, never
- **Cash collections budget—Aging of receivables**
- **Operating Expense Budget—Bad debts**
- **Budget interest income and late fees**

End of Chapter 9





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