

DataCulture

BY SEJAL VORA



Corporate Training Solutions
To Drive a Data Culture at your organization.

www.sejalvora.co

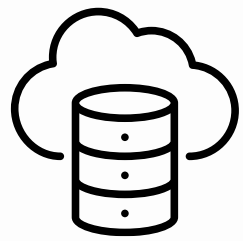
Data is the Future.
Are your employees
Data Ready
So your company can be
Future Ready?



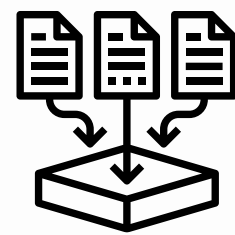
To Drive an
Organization
wide
Data Culture

Stop relying on a
few Data Experts.
Start building
‘Data Skills’ in all
Domain Experts.

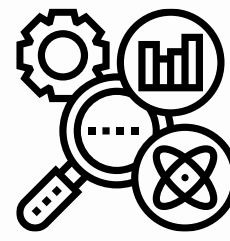
Every job role utilizing **Business Information** Needs to be a part of your organization's **DataCulture**



Collecting or
processing
business
information



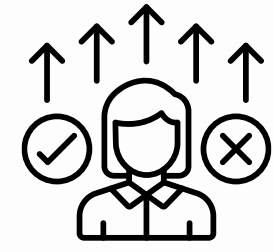
Reporting or
Communicating
business
information



MIS report, Excel
Sheet or
dashboard in
any form



Making charts
and slides at
any frequency



Making Business
Decisions at any
level of the
organization

As data percolates into every job role, building primary **data skills** into every employee becomes **imperative**

Every employee needs
to be integrated into
your Organization's
Data Culture

Give them all an
opportunity to
transform their
Data Skills

Sejal will transform
the way your
people think &
communicate with
Data!

www.sejalvora.co





PUBLISHED AUTHOR

Simply Data Book Series: Only Indian
Published Author in Data Analytics &
Storytelling



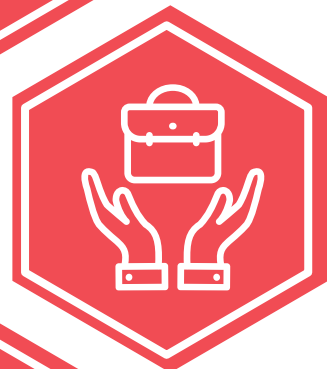
TEDX SPEAKER

Industry renowned Corporate Trainer & Public
Speaker in Data Analytics & Storytelling



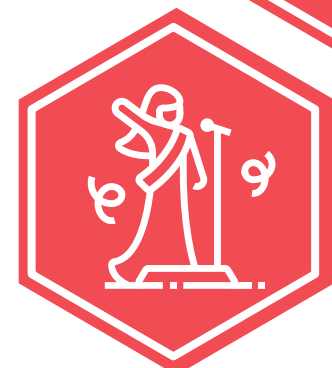
TIMES 40 UNDER 40 ACHIEVER

Recognizing Sejal's contribution to the field of
Data Analytics & Storytelling



VAST DATA EXPERIENCE

Two decades of Data experience working in
financial services industry, corporate trainer &
consultant



DATA QUEEN

Indepth knowledge with decades of practical
experience have made Sejal the go-to name
in the Data Analytics & Storytelling industry

ABOUT SEJAL VORA



Corporate Training Clients

Does DataCulture
imply advance tool
and technological
know how?

ABSOLUTELY NOT!!

Mindset and thinking
takes precedence over
tools & tech in
Sejal's Data Skills

Only Sejal can bring a
cognitive shift that leads to
lasting impact.

Requisite **Data Skills** for a **DataCulture** at your organization

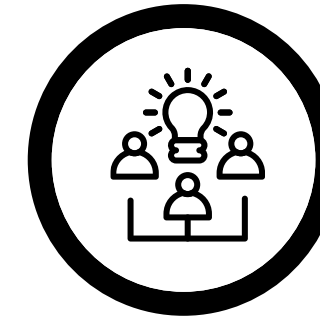
1. DATA ANALYSIS

Uncovering the meaning behind the data



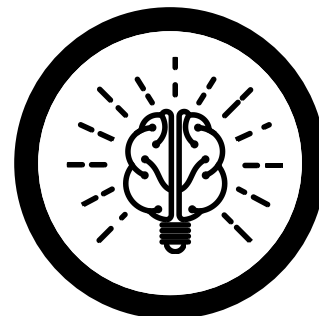
2. DATA STORYTELLING

Effective communication of data and insights



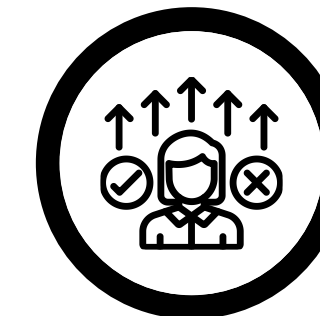
3. DATA INTUITION

Developing data as an intuitive skill



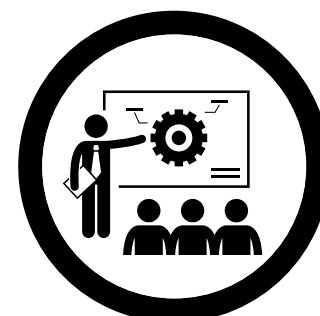
4. DATA ACUMEN

Ability to use data to drive business decisions



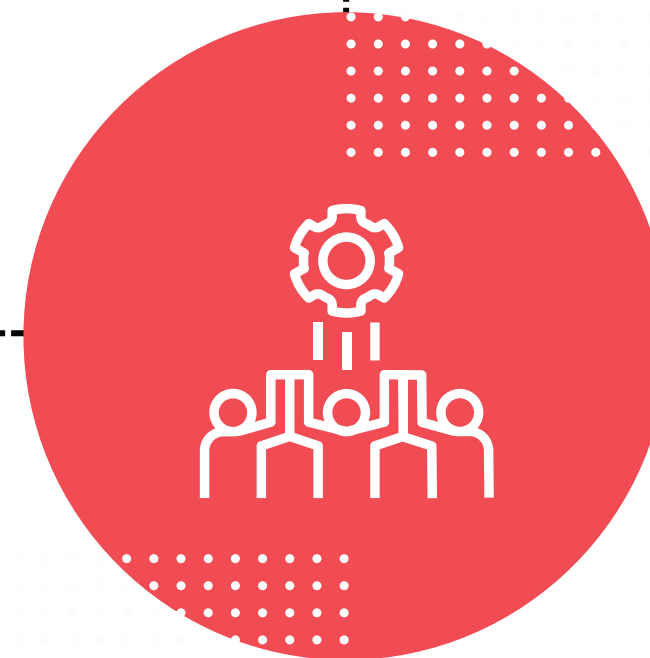
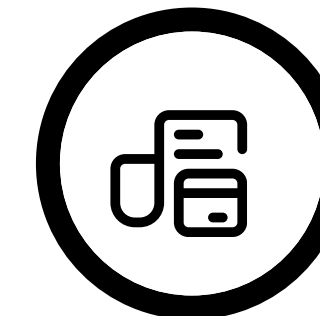
5. PRESENTATION SKILLS

Using more than words to communicate with an impact



6. TOOL BASICS

Basics like MS Office can also be enough



Data Analysis by Sejal Vora

A Number by itself
means nothing.
Data Reporting is
not Data Analysis.

DATA ANALYSIS BY SEJAL VORA

Means
Nothing...



...Unless we
Understand

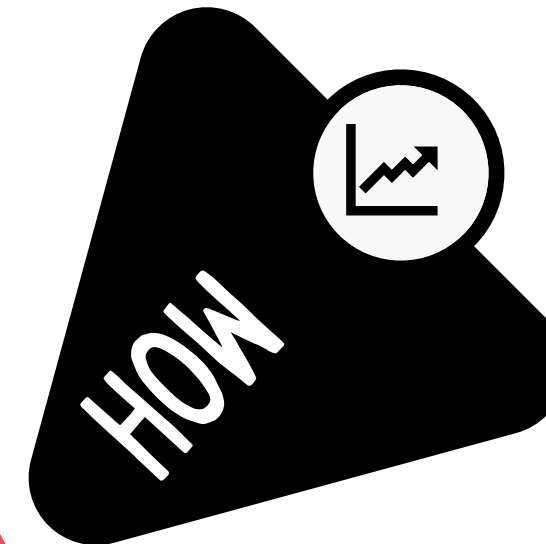
DATA ANALYSIS BY SEJAL VORA

What is the **Business Context** to this number?



SALES OF
\$ 500MN

How did this data **Pattern** form?



Why is the number what it is – the **key driver**?



Where does that take us in the **future**?



Data Storytelling

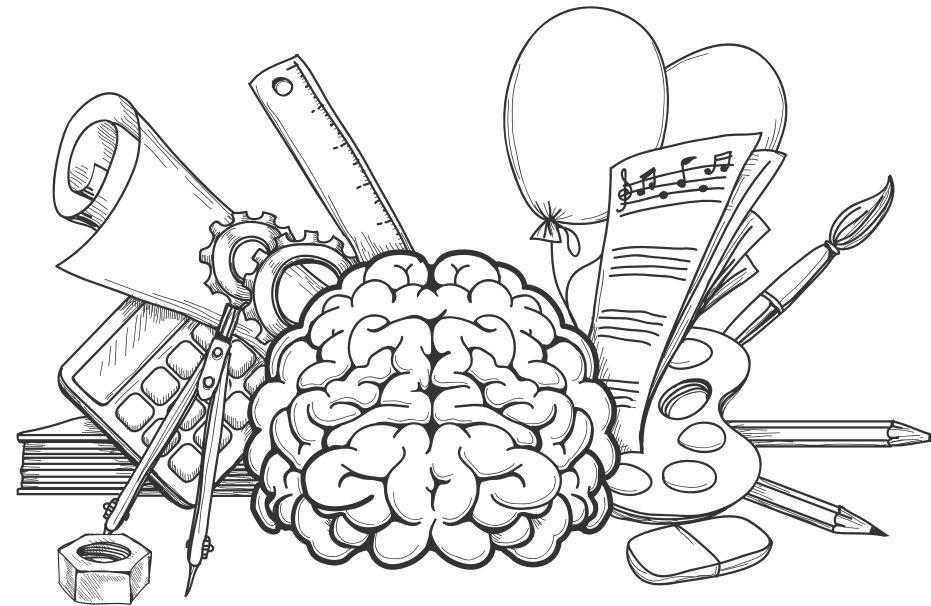
by Sejal Vora

Effective Data
Communication is an
Essential Business
Communication Skill.

DATA STORYTELLING BY SEJAL VORA

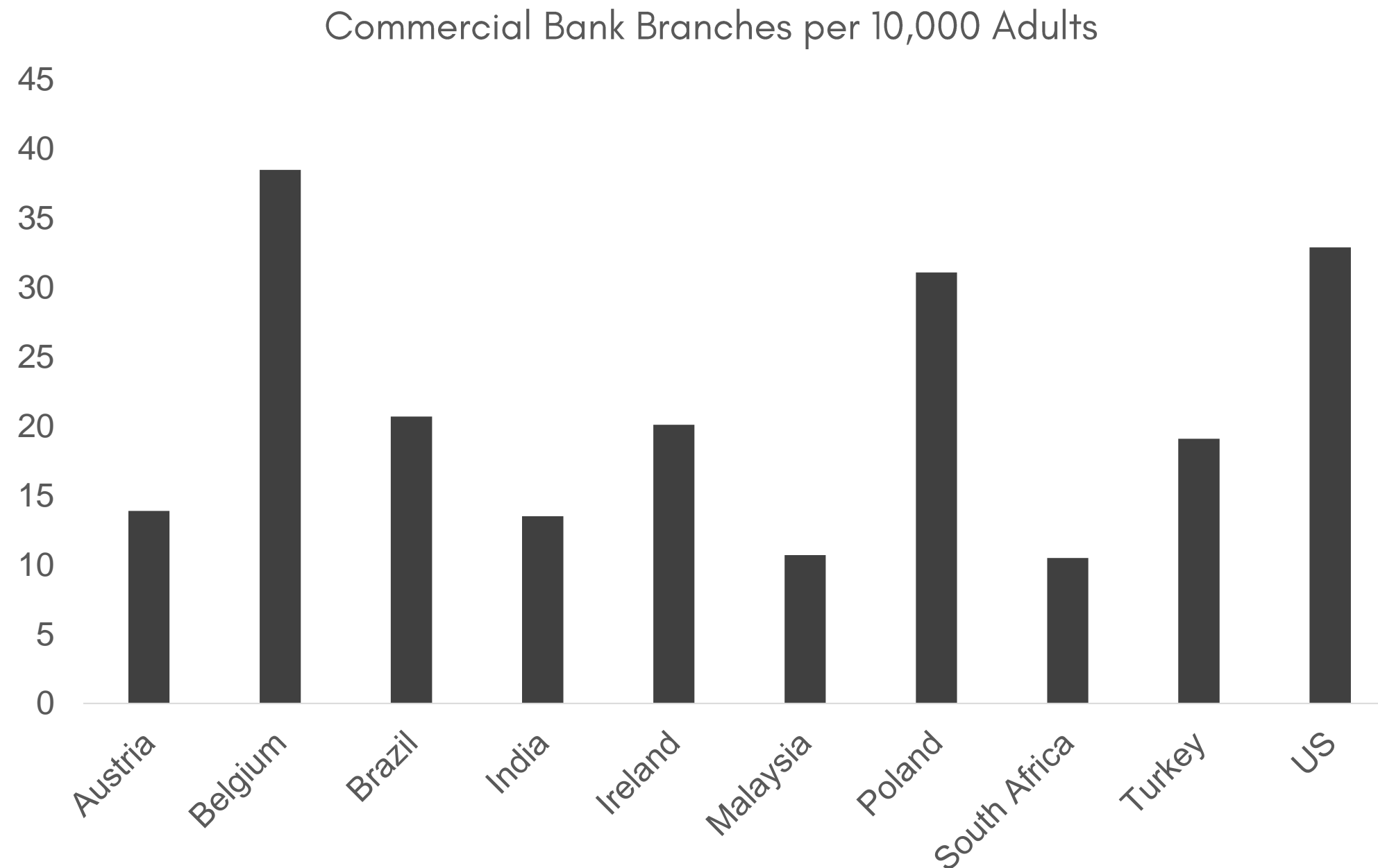
A perfect Blend between.....

The Science
of Data &
Analytics



Art of
Storytelling
& Design

DATA STORYTELLING BY SEJAL VORA



01

This standard Bar Chart is a classic example of a **DATA DUMP!**

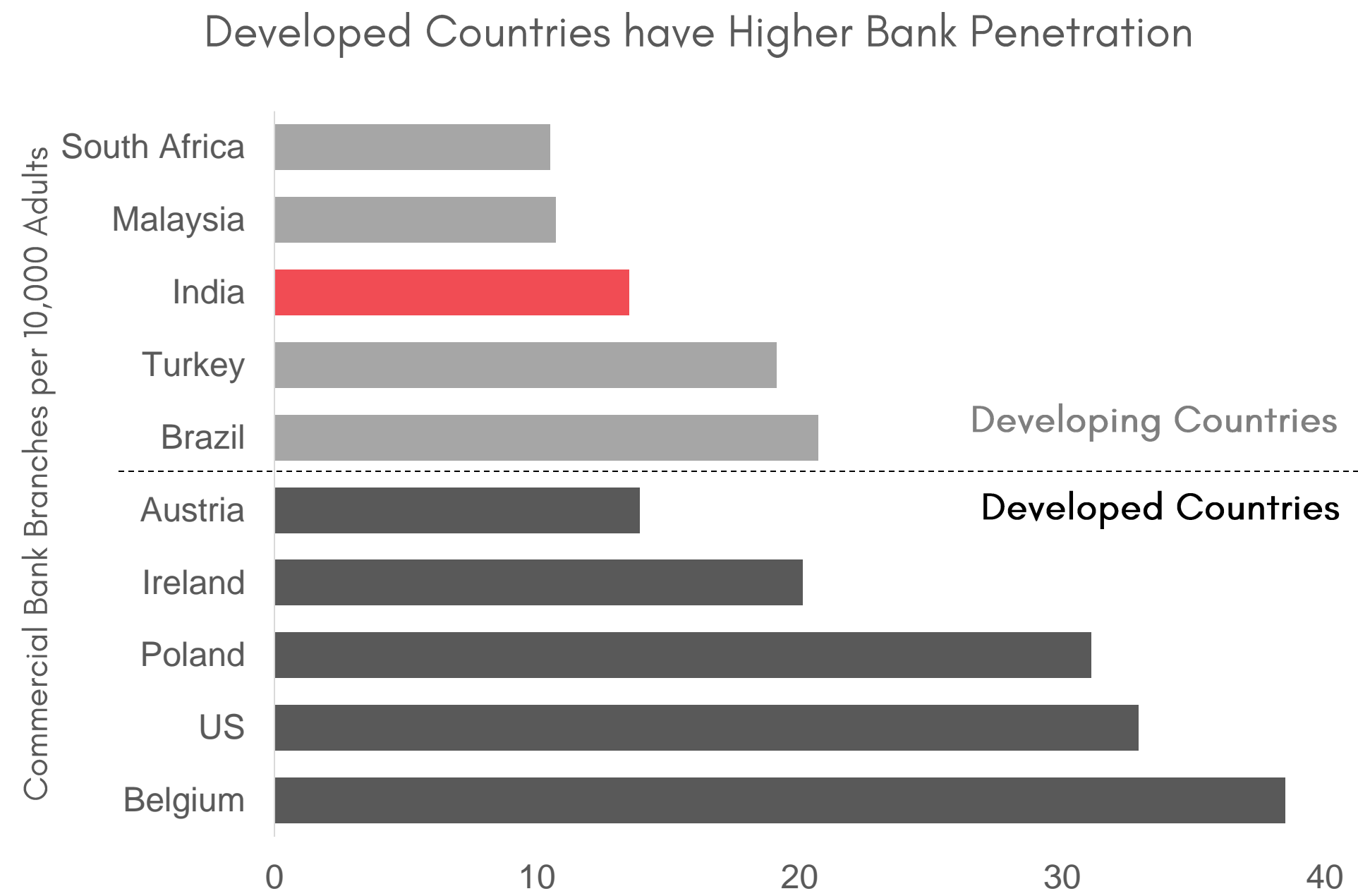
02

It is a chart that only provides information, but **no analysis** or story behind the numbers.

03

If the audience needs to analyze the chart themselves, it cannot be a **DATA STORY.**

DATA STORYTELLING BY SEJAL VORA



01

When insights and conclusions are self-explanatory it is a **DATA STORY!**

02

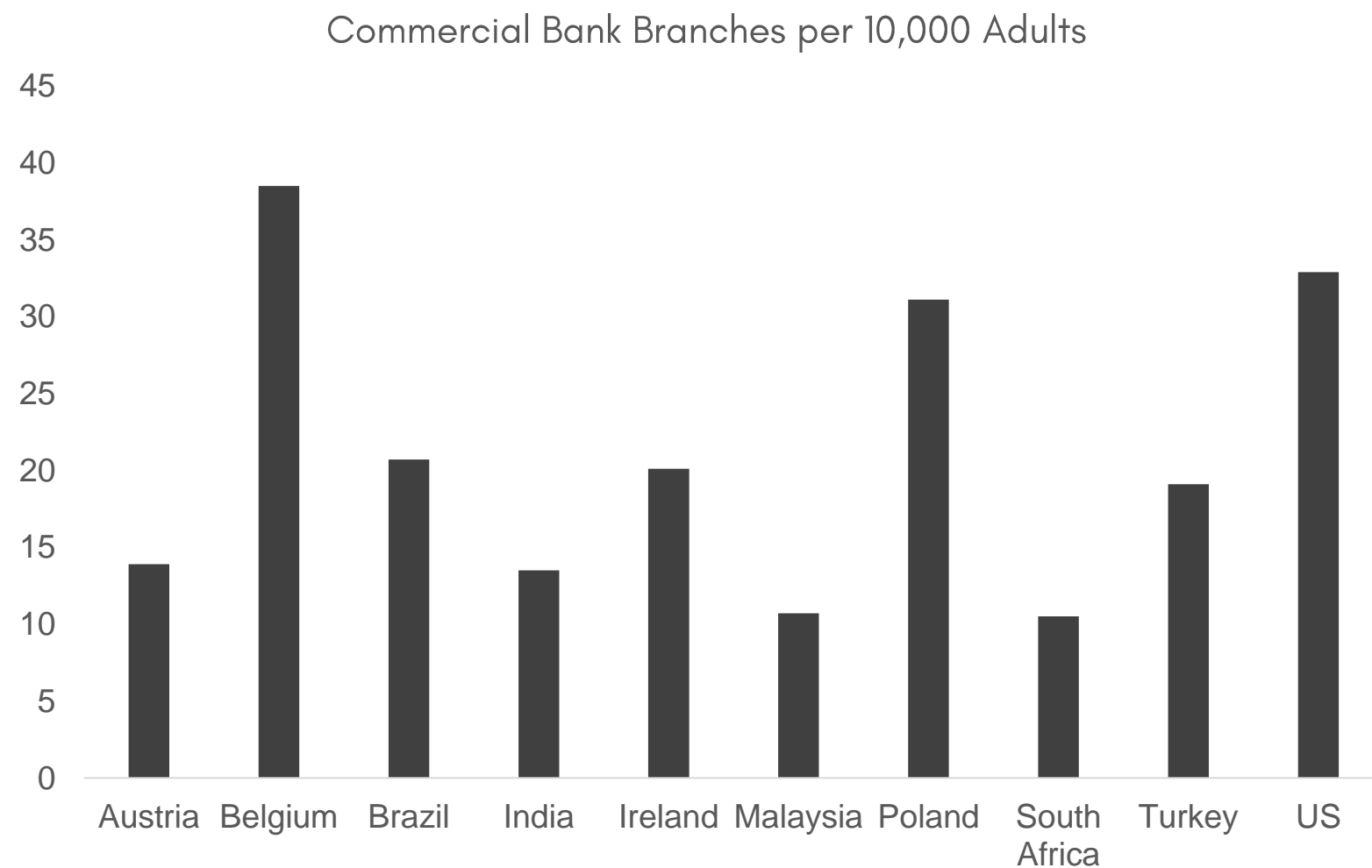
A simple bar chart can be a powerful story when a **narrative** is weaved on it.

03

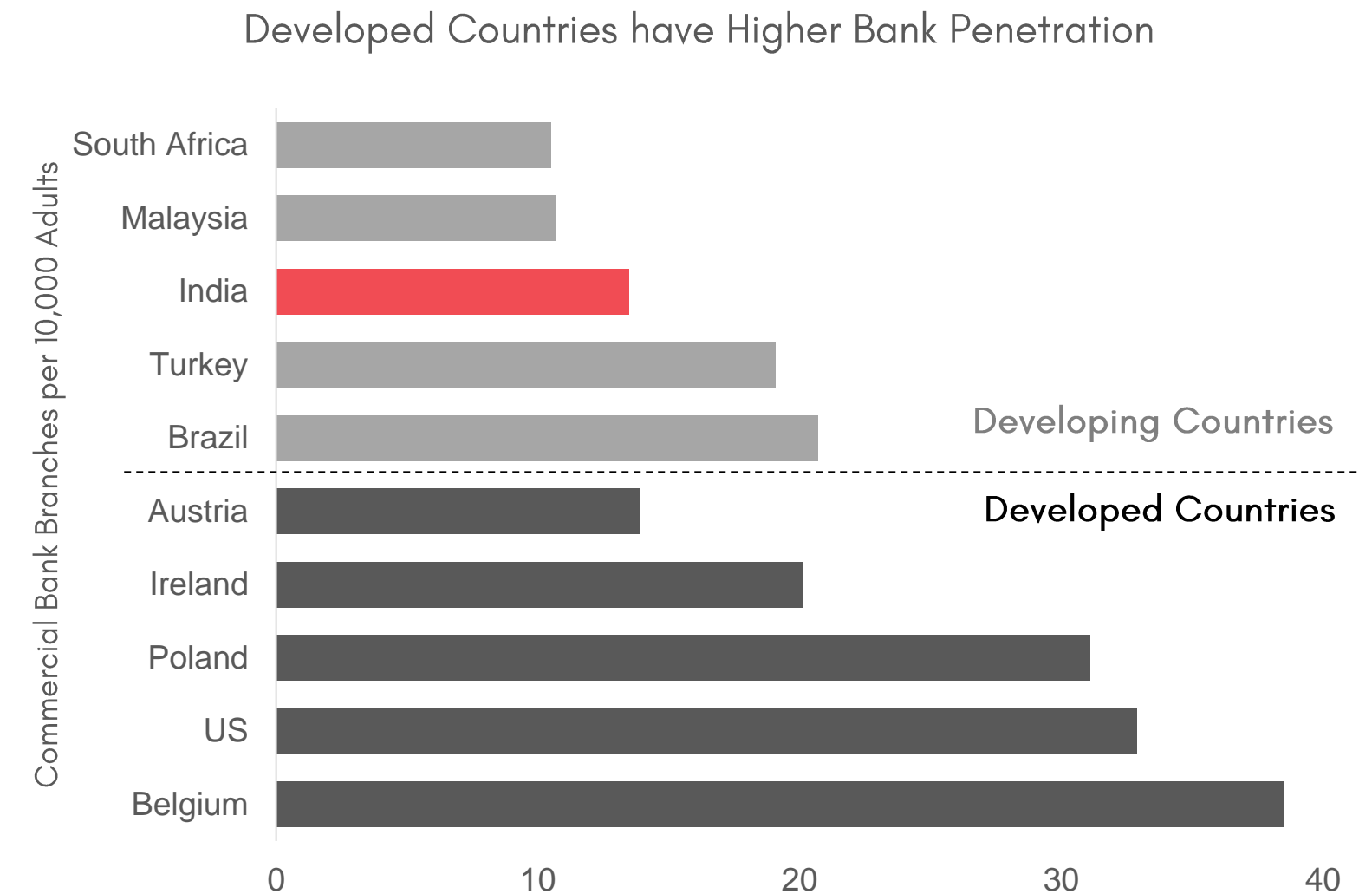
Same data can translate into multiple narratives. **Story Building** takes precedence over Story Crafting.

Which Type of Data Communication do you think leads to Effective & Timely Data Driven Decisions?

01 – DATA DUMP



02 – DATA STORY



Data Storytelling
Is not about Jazzy
Visuals or expensive
Software.

It's Simply a Way
of Thinking.

Only Sejal can bring a cognitive
shift that will change the way
your people Think and
Communicate with Data.

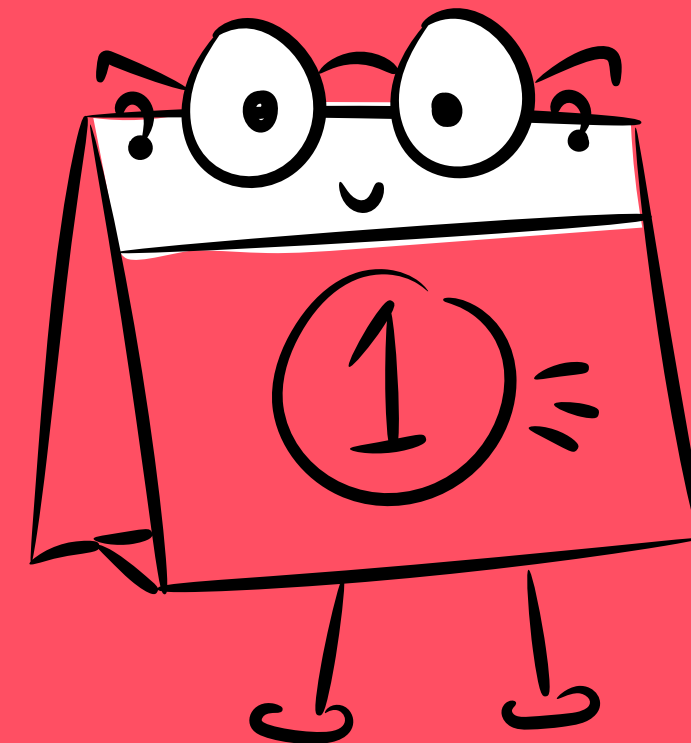
Why Does your Company Need DataCulture by Sejal Vora?

Data is a priceless commodity with immense potential to accelerate Business Growth

- 01 Data insights are key to answering important business questions.
- 02 Data Driven Decisions amplify probability of success.
- 03 All job roles have access to data which did not exist a decade ago.
- 04 Domain expertise isn't enough to succeed in today's business landscape.
- 05 Data Skills are essential Future Skills for professional development.

What are you still waiting for?

Add DataCulture to your Organizations Learning Plan!!



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