

Netflix Stock Data Study

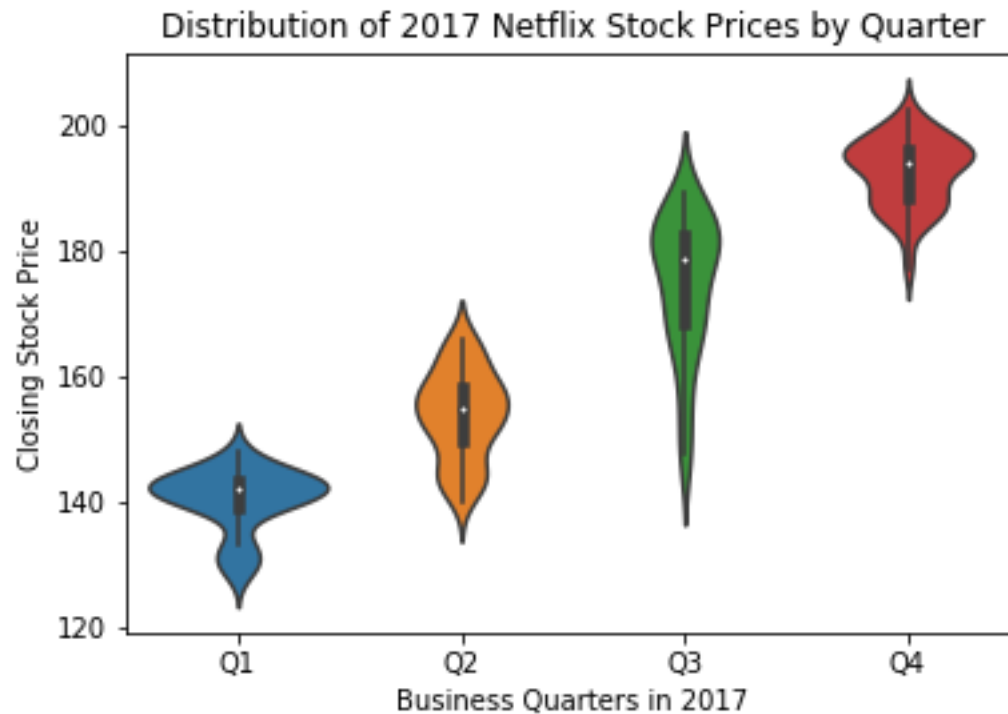
Sneak Peek into Netflix Stock performance during
2017

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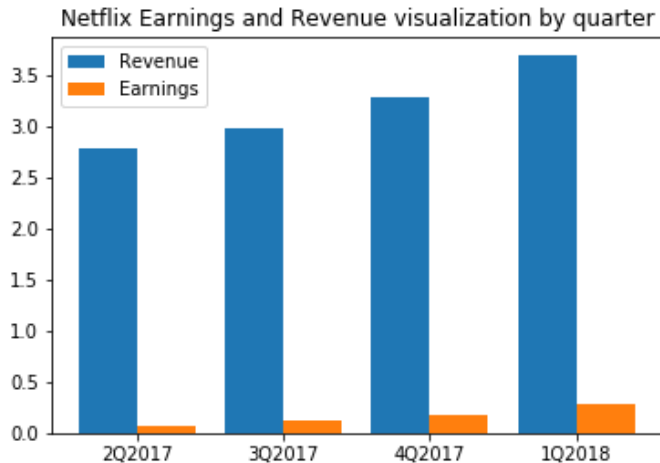
Contains following visualizations to analyze the stock data

- Distribution of the stock prices for Netflix in 2017
- Visualization of Netflix stock and revenue for the past four quarters and a summary
- Netflix earned versus actual earnings per share
- Netflix stock against the Dow Jones stock (to get a sense of the market) in 2017

Distribution of the stock prices for Netflix in 2017

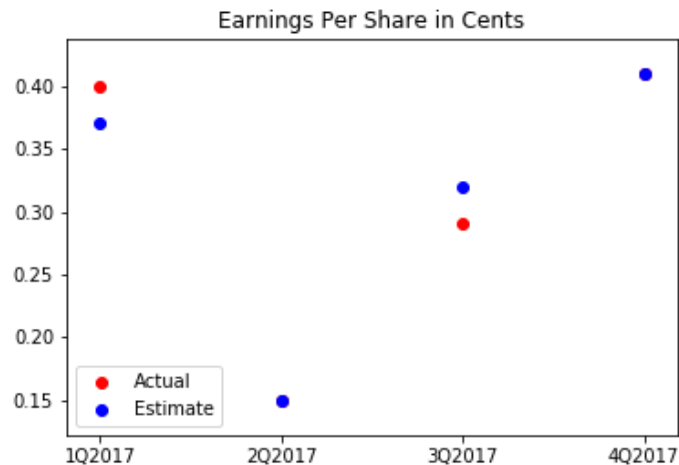


Netflix stock and revenue for the past four quarters and a summary



- Revenue can be seen on a consistent rise for each subsequent quarter
- Earnings also follow a similar upward trend though at smaller rate as compared to Revenue
- Earnings constitute roughly 1-2% of the Revenue on an average

Estimated versus actual earnings per share



- Actual Earnings beat the estimated by \$0.03 for the 1st Quarter in 2017
- Actual Earnings miss the Estimated by -\$0.03 for the 3rd Quarter in 2017
- Actual Earnings are met for 2nd and 4th Quarter in 2017

Netflix stock against the Dow Jones stock

- Netflix stock fluctuated way more than Dow Jones with frequently hitting low and shooting high over a short span of time
- Its clearly visible that Netflix was more volatile
- Netflix stock price remains pretty low as compared to Dow Jones Index price

