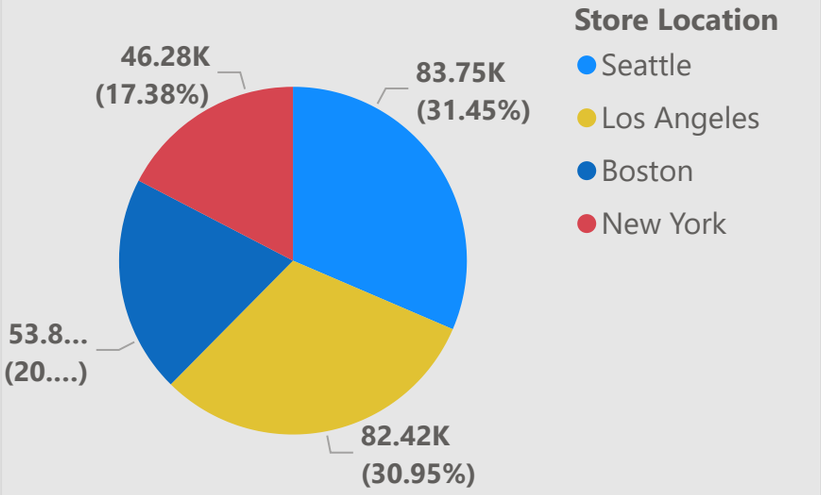
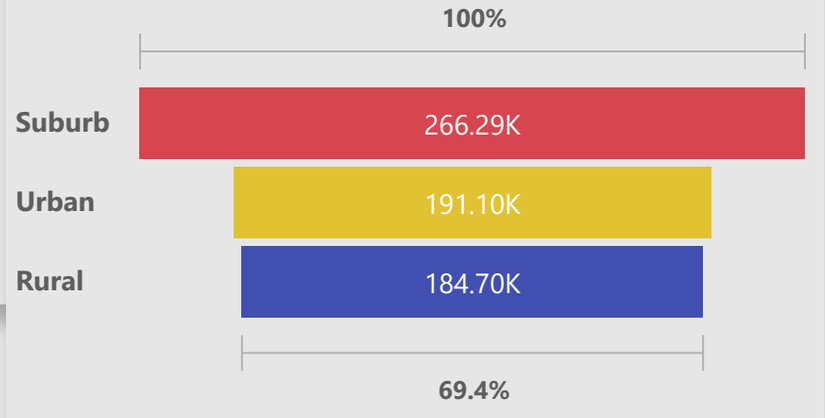
Visualizing Student Spending Habits Across Different Store Settings and Locations in US Retail Stores

Age	Rural	Suburb	Urban	Total
9	2,181.19	1,692.67	1,631.93	5,505.79
22	1,571.70	2,307.84	1,718.32	5,597.86
15	2,590.77	2,678.28	336.36	5,605.41
12	815.53	2,435.98	2,547.73	5,799.24
19	2,094.33	2,479.28	1,477.14	6,050.75
21	756.32	4,171.83	1,313.52	6,241.67
11	1,834.96	2,826.51	1,712.76	6,374.23
13	1,916.92	2,353.29	2,158.33	6,428.54
14	2,282.82	1,925.39	2,305.94	6,514.15
17	253.79	2,962.89	3,404.16	6,620.84
10	866.29	3,128.24	3,016.29	7,010.82
7	3,232.70	2,343.82	2,230.18	7,806.70
18	2,513.88	4,417.54	1,740.91	8,672.33
16	2,267.56	4,660.62	2,437.52	9,365.70
8	1,485.23	5,198.76	3,380.07	10,064.06
20	3,370.44	3,111.24	3,621.95	10,103.63
Total	30,034.43	48,694.18	35,033.11	113,761.72

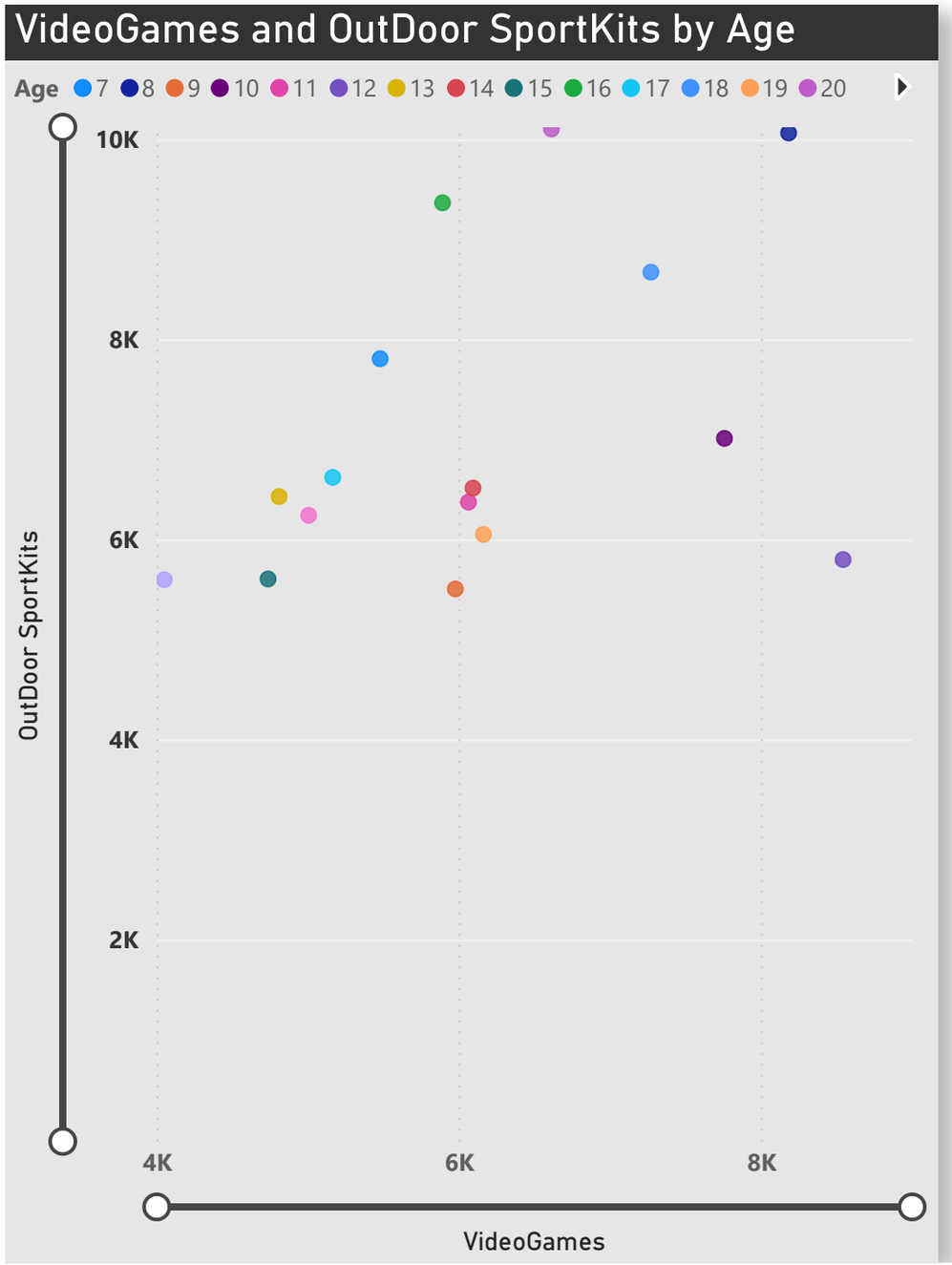
Total Amount of Purchases by Store Location and Store Setting



Total Amount of Purchases by Store Setting



Store Location	Store Setting	Total Amount of Purchases
Boston	Rural	42,016.81
Boston	Suburb	53,835.98
Boston	Urban	50,595.51
Los Angeles	Rural	30,009.48
Los Angeles	Suburb	82,419.92
Los Angeles	Urban	54,964.79
New York	Rural	69,444.55
New York	Suburb	46,284.58
New York	Urban	51,948.32
Seattle	Rural	43,228.34
Seattle	Suburb	83,749.20
Seattle	Urban	33,586.53
Total		642,084.01



Undo Redo ···

ALL ROWS	FILTERED	SELECTED
4	0	0

CHART

Grid Bar
Scatter Treemap
Density Strips
Column Stacks

COLUMN MAPPING

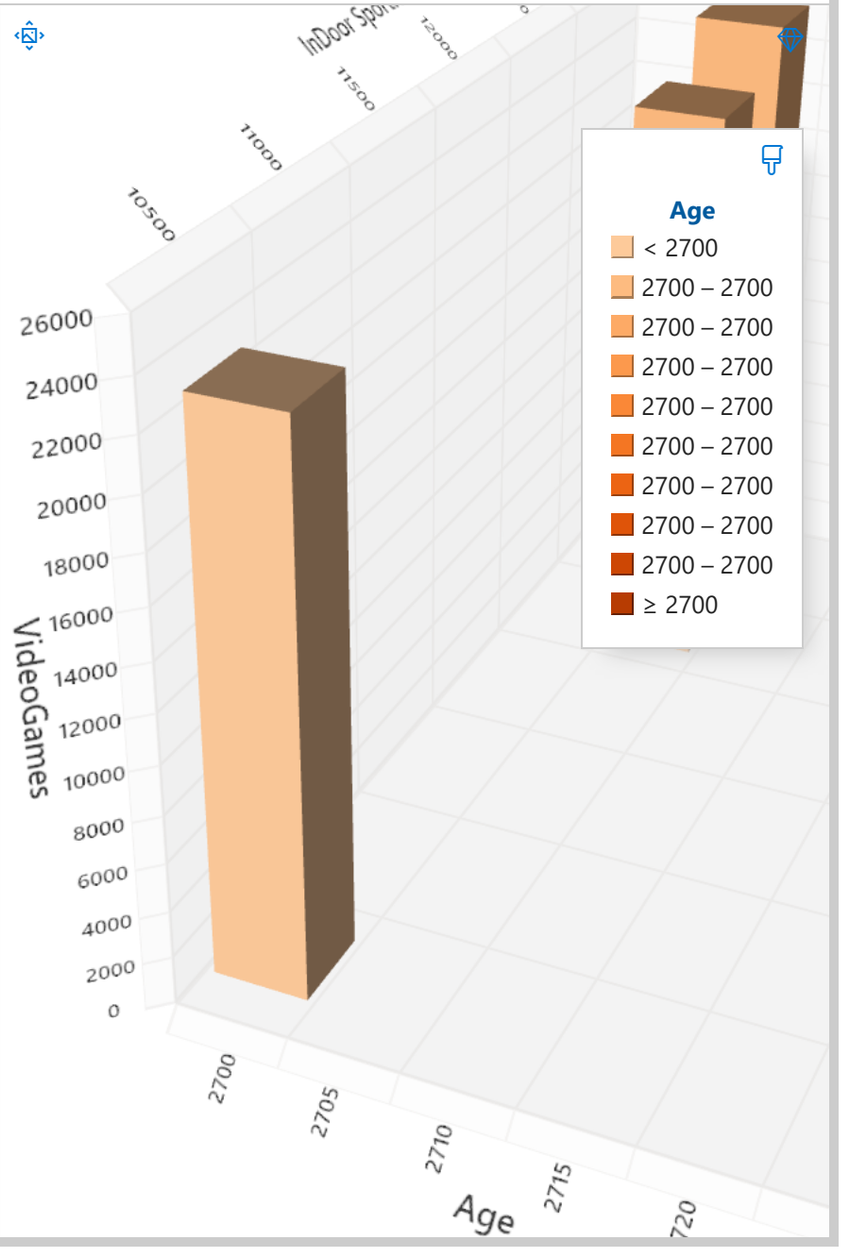
X Axis
Age

X axis max bins
10

Y Axis
InDoor SportKits

Y axis max bins
10

Z Axis
VideoGames



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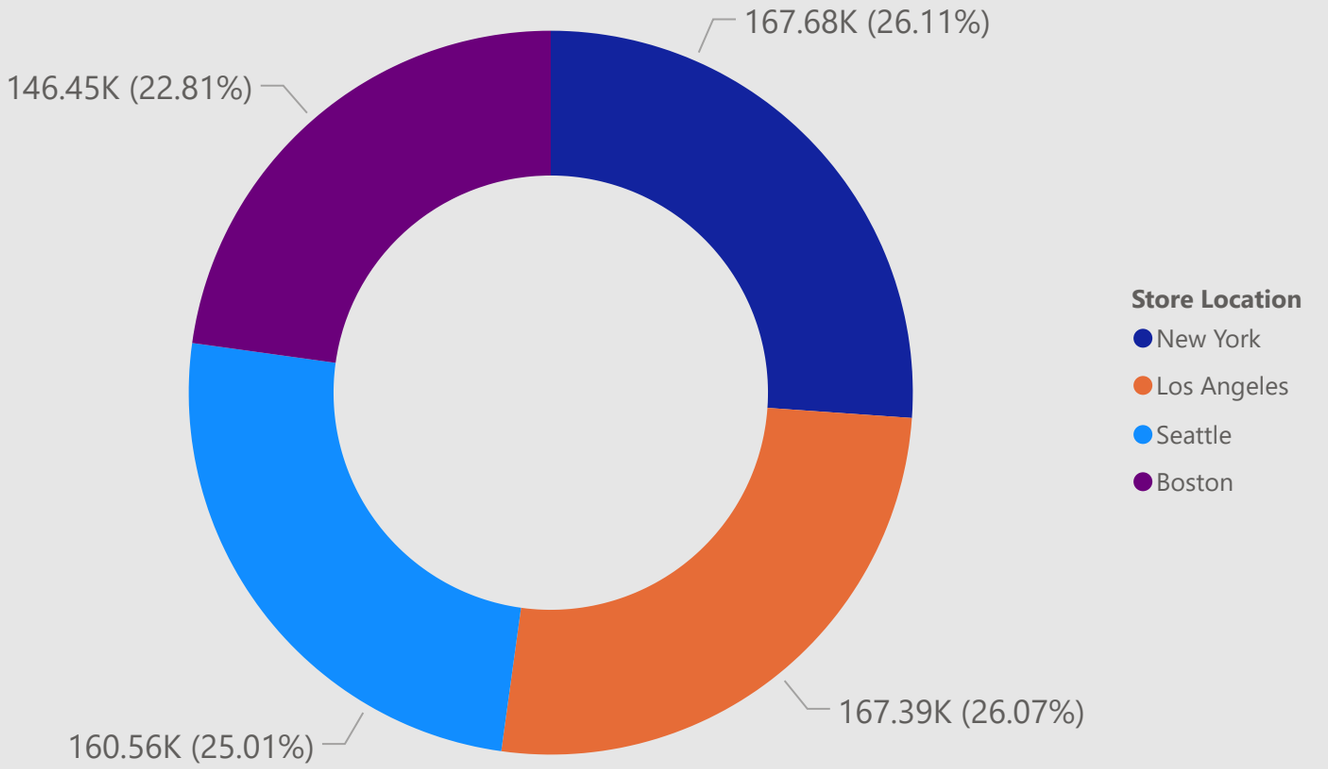
average age of student survey

14.38

Average of Age

Total Amount of Purchases by Store Location