

# Kaushubh Kumar

PHP & WordPress Developer

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## Summary

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Passionate PHP & WordPress Developer with practical experience building custom themes, plugins, and WooCommerce integrations. Skilled in PHP, MySQL, JavaScript, and site performance optimization. I focus on maintainable code, responsive design, and reliable deployments.

## Highlights

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- Strong experience in WordPress theme and plugin development (ACF, CPTs, template hierarchy).
- Hands-on work with site migration, SMTP/email integration, and WooCommerce setups.
- Familiar with performance optimizations (caching, asset minification, database tuning) and basic SEO best practices.
- Comfortable in Linux hosting environments, Git-based workflow and collaborating with designers and QA.

## Experience

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**PHP Developer**   Codeflies Pvt. Ltd.

Aug 2023 – Present

- Developed and maintained custom WordPress themes and plugins, implementing Advanced Custom Fields and custom post types for flexible content management.
- Implemented front-end and back-end optimizations (caching strategies, asset bundling, image optimization) to improve loading performance and user experience.
- Managed multiple WordPress migrations and deployments, ensuring data integrity and minimal downtime.
- Integrated SMTP/email solutions and configured reliable contact-form submissions across projects.
- Collaborated with designers, QA and product stakeholders to deliver responsive, pixel-accurate sites.

## Projects

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**Digitory** (digitory.com)

- Customized and configured theme templates, plugins and dynamic content using ACF to support editorial workflows.
- Implemented SMTP configuration and reliable contact forms for consistent email delivery.

**Primo House** (primo.house)

- Built a custom WordPress theme and integrated required plugins, ensuring responsive design across devices.
- Executed a seamless migration of site content, themes and databases to a new host with full functionality post-migration.

## Skills

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<b>Languages:</b>	PHP, JavaScript, SQL
<b>Frontend:</b>	HTML5, CSS3, Bootstrap, jQuery
<b>CMS / Tools:</b>	WordPress (ACF, CPTs), WooCommerce, Joomla, basic Shopify
<b>Frameworks / Libraries:</b>	Laravel (basic)
<b>Tools / Platforms:</b>	Git, cPanel, Linux, SMTP configuration, Browser devtools
<b>Other:</b>	Website optimization, basic SEO, site migrations, responsive design

## Education

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<b>Indira Gandhi National Open University (IGNOU)</b>	2023 – 2025
Master of Computer Applications (MCA) - In progress	
<b>Maharshi Dayanand University (MDU)</b>	2019 – 2022
Bachelor of Computer Applications (BCA)	

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Portfolio: [kaushubhsharma.netlify.app](https://kaushubhsharma.netlify.app) | GitHub: [github.com/kaushubhhere](https://github.com/kaushubhhere)