

# Kaustubh Pandey

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## WORK EXPERIENCE

### Sales and Marketing • Internship

Aug 2023 - Sep 2023

Younity, Virtual

As an intern, i gain hands-on experience working alongside seasoned professionals, contributing to real projects, and witnessing firsthand the intricacies of driving business growth through effective sales and marketing techniques.

### Sales and Marketing • Internship

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## EDUCATION

### B.Tech, Computer Science & Engineering

2023 - 2027

IILM University, Greater Noida

### Bachelor of Technology (B.Tech),

2023 - 2027

IILM University, Greater Noida

### Senior Secondary (XII), CBSE

2022

Maharishi Vidya Mandir

Percentage: 79.20%

### Secondary (X), CBSE

2020

Maharishi Vidya Mandir

Percentage: 79.20%

## TRAININGS / CERTIFICATIONS

### Younity Sales And Marketing, personality Development

Aug 2023 - Sep 2023

Younity, Virtual

Throughout the internship, I'll receive mentorship and guidance from experienced professionals, allowing you to grow both personally and professionally in a supportive environment. This internship promises a rewarding experience for individuals passionate about sales and marketing, offering valuable insights into the strategies and tactics driving success in today's competitive business landscape.

## PORTFOLIO

[GitHub link ↗](#)

[Portfolio link ↗](#)

## PROJECTS

### 360 climate check

May 2024 - Present

The 360 Real-Time Weather Check website offers users an immersive and comprehensive experience for staying informed about current weather conditions around the globe. With real-time updates and intuitive navigation, users can access accurate and up-to-date weather information anytime, anywhere.

## SKILLS

• English Proficiency (Written)

• HTML&CSS

• Python

- Creative Writing
- MS-Excel
- Search Engine Optimization (SEO)
- UI & UX Design
- Digital Marketing
- Business Research
- Subject Matter Expert (SME)
- Business Analysis
- English Proficiency (Spoken)
- Design Thinking

#### **EXTRA CURRICULAR ACTIVITIES**

- As a volunteer at Ignite Fest, I'll play a crucial role in facilitating engaging and memorable experiences for participants in the Robo War, Just a Minute (JAM), and Ideathon events. my dedication and support will contribute to the overall success .

#### **ADDITIONAL DETAILS**

- JAM competition, robo war, ideathon 2nd Position in IIC Council: I have secured the 2nd position in the IIC Council, demonstrating leadership, initiative, and dedication to fostering innovation and entrepreneurship within the institution.