FROM THE VERYCREATIVE TEAM

NPT MIND DONATIONS INTERFACE

IMPLEMENTING THE PAYMENT SOLUTION

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The payment solution would be implemented as follows:

1) Prompt the user for the amount that they would like to donate; we are going to give the user 5 options: £5, £10, £25, £50, and a custom amount that they can enter

2) Prompt the user for how often they would like to make a payment:

   i. If it is a one-off payment, they will be shown a list of options (e.g., Google Pay, PayPal, Credit/Debit card) to choose from.
   Google Pay and other services will have an automatic form that will pop up separately from the donation page

   ii. A credit/Debit card transaction will display a page for the user to fill in, containing card number, cardholder name, expiry date, CVC, and postcode & house number/name

3) If it is a repeating payment, then the user will be taken to a page to fill in a direct debit form. Once the form has been filled in correctly, the user will then be prompted to select how often they would like to donate to NPT Mind

4) The user will have 3 options to select from

  i. Weekly (starting on the current day, the next payments will be every 7 days)

  ii. Fortnightly (starting on the current day, the next payments will be every 14 days)

  iii. Monthly (every payment will occur on the Nth of the month, where N = the current day)

When the user is satisfied with their donation, they will press a button marked 'Confirm Donation'

5) The user will be presented with an onscreen confirmation message, and will also receive an email with their name, the amount they donated, the campaign(s) they donated to, and (if applicable) when the next donation will occur.

UNIQUE FEATURES

Share donations evenly over multiple campaigns
If the user has a set amount they are able to donate but can't choose between two campaigns, they can select both and their money will be shared evenly between the causes they select

No-account/login donations
To donate, the user should not be forced to log in. Instead, they can donate 'anonymously' by simply putting in their email

Two-factor authentication
When a user creates an account, they will receive an email from a no-reply address on behalf of NPT Mind, asking them to confirm their email. THis is to ensure that secure transactions from their account always occur

DELIVERY PLAN; A BRIEF OVERVIEW & THE REQUIREMENTS

DELIVERY PLAN; A BRIEF OVERVIEW

The goals for this project are as follows:

- Create a user interface that is simple, informative, and transparent

- Allow users to select how much they would like to donate, where this money goes, and how often they make this donation again

- Allow a user to make an anonymous donation to the charity. A user may still make a donation with an account

- No personal data aside from the user's name and email will be stored in the database

- When a user is donating with an account, they will be able to see their donation history with the campaigns and the amounts they chose

DELIVERY PLAN; THE REQUIREMENTS

- User interface must be simple and easy to use - 1 month

- All financial information must be clear and transparent to the end user - 1 week

- Payment options; one-off and recurring - 3 weeks

- Automated thank you email/receipt - 2 weeks

- Project specific donations (e.g., donate to counselling service) or the general charity - 1 week

- Account system for Mind staff and Users - 2 months

DELIVERY PLAN; THE REQUIREMENTS (CONTINUED)

- Pre-set amounts for donation: £50/£25/£10/£5/Custom - 3 days

- Goal progress tracker page - 2 days

- Sharing options for spreading the word about your donation - 2 weeks

- Direct links to social media (Facebook, Twitter, LinkedIn, Instagram) - 1 day

- Information pages; FAQ, How will Mind use my donation?, How will Mind support my fundraising? - 7 days

- Contact Us form - 3 days

A DEMONSTRATION OF OUR SOLUTION

FROM THE VERYCREATIVE TEAM

THANK YOU