

# KAUSTUBH BHATTER

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[kaustubhbhatter.github.io](https://github.com/kaustubhbhatter)

## SKILLS

### Technical

SQL, Excel, Python, Statistics,  
Tableau, Android Studio

### Product Management

Agile, User Stories, Strategy, OKRs,  
Metrics, Prioritization, JIRA

### Languages

English, Hindi, Bengali, French

## EDUCATION

**B. Tech:** VIT, Vellore (2014-18)

Electronics and Communication

C.G.P.A.: 8.38

**School:** Don Bosco, Kolkata

I.S.C (2013): 93%

I.C.S.E (2011): 94%

## CERTIFICATIONS:

[Reviews and Metrics for Software](#)

[Improvements:](#) University of Alberta

[Software Processes and Agile](#)

[Practices:](#) University of Alberta

[Introduction to Data Science using](#)

[Python:](#) University of Michigan

## IMPORTANT ROLES

-> Publicity Co-ordinator, Riviera: Led state-level publicity in West Bengal.

-> Core Member, The Electronics Club: Responsible for seminars and workshops.

## AWARDS

**Debating** - National Champion

**Drama** - State Champion

**Basketball** - State Champion

**Writing** - TTIS Reporter of The Year

## PROFESSIONAL EXPERIENCE

### 123Stores Inc.

An e-commerce establishment, funded by MIT, that uses proprietary technology and a data-intensive approach to sell in the US, annual revenue - \$150M

#### Product Manager

Apr'20 – Present

**Product:** Warehouse Module

- Enabled recognition and inventory management for **2500** returns a month.
- Introduced **dynamic pricing** based on age, inventory and demand, expected to reduce stock build-up and wastage by **31%** and save **\$11K/** month.

#### Assistant Product Manager

Apr'19 – Apr'20

**Product:** Returns Module

- **User-free Return Tracking System:** Created a customer and Brand Partner notifications for returns, impacting **5000** returns and products worth over **\$100K** every month.

**Product:** Feedback Module

- **Feedback Categorization:** Used **keyword analyzation** on nearly **10,000** negative feedbacks to identify the associated business weak-points and system flaws, with an identification accuracy of **70%**.

### Futures First

A global organization for research and trading in commodities and derivatives.

#### Market Analyst

Jul'18 – Apr'19

- Designed **data-driven automated trading strategies** using content from Reuters and Bloomberg based on European interest rates to execute quarterly transactions of over **\$20K**.
- Created weekly-algorithm reports to visualize financial analysis, transactional volume, market variations and algorithm precision.

### Phazr India

A startup offering industry's broadest portfolio of production-ready and cost-effective 5G-Millimeter wave systems in the US.

#### Android Software Developer Intern

May'18 – Jun'18

- Created an Android application to test the upload and download speed of the 5G connection based on server file transfer.
- Created an Android application to test the signal strength of the local router, which was show cased in the organization's conference in US.

## PROJECTS

- **System for Advanced Locking and Ticketing: SALT**, ensures authentic seat occupancy and in-motion seat booking and monitoring. A local server was signalled a lock/unlock status which was relayed onto Google Firebase, which provided an overview on an Android app.
- **Nanoparticle based Water Treatment System:** A well-funded novel water purification method using nanoparticles. The system utilized automatic particle dispersion and recovery via synchronized stepper motors and valves.

## VOLUNTEER

### Nature Club

Led my team to educate underprivileged children and raise awareness about eco-preservation across Tamil Nadu via street plays, seminars and events.