KAUSTUBH BHATTER

PRODUCT MANAGER

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SKILLS

Technical
SQL, Python, Statistics, Excel, Android, Java

Product Management
Agile, JIRA, OKR, User Stories, Strategy and Roadmaps

Languages
English, Hindi, Bengali, French

EDUCATION

VIT, Vellore
B. Tech – ECE: 8.38
Don Bosco, Kolkata
I.S.C (2013): 93%
I.C.S.E (2011): 94%

CERTIFICATIONS:

[Reviews and Metrics for Software Improvements](#)
[Software Processes and Agile Practices](#)
[Introduction to Data Science using Python](#)

VOLUNTEER

Nature Club
Led my team to educate underprivileged children and about eco-preservation.

IMPORTANT ROLES

-> West Bengal State Publicity Head, Riviera
-> Senior Member, TEC

AWARDS

Debating - National
Drama - State
Basketball - State
Writing - Reporter of the Year

WORK EXPERIENCE

123Stores Inc.
An e-commerce establishment, funded by MIT, that uses proprietary technology and a data-intensive approach to sell in the US, annual revenue - $150M

Product Manager   *Apr'20 – Present*

Assistant Product Manager   *Apr'19 – Apr'20*

- Created an alternative **buyer-seller communication platform** using Amazon MWS for the Customer Service team. Incorporated cross-module utility functions in the platform, leading to a decrease in working time by **65%** and a **40%** increase in positive feedback.
- Designed an automated warehouse recognition and handing for **2500** returns/month.
- Improved inventory utilization by introducing **dynamic pricing** based on age, inventory and demand, reducing stock build-up and wastage by **31%** and save **$11K**/ month.
- Created a customer and Brand Partner notifications system for returns, impacting **5000** returns and products worth over **$100K** every month.
- Setup a **keyword analyzation system** on negative feedbacks to identify the associated business weak-points and system flaws, with an accuracy of **70%.**

Futures First
A global organization for research and trading in commodities and derivatives.

Market Analyst   *Jul'18 – Apr'19*

- Designed **data-driven trading algorithms** using content from Reuters and Bloomberg based on European interest rates to execute quarterly transactions of **$20K.**
- Created weekly-algorithm reports to visualize financial analysis, transactional volume, market variations and algorithm precision.
- Quantified geopolitical trends to incorporate any potential algorithm variations.

Phazr India
A startup offering industry's broadest portfolio of production-ready and cost-effective 5G-Millimeter wave systems in the US.

Android Software Developer Intern   *May'18 – Jun'18*

- Created an Android application to test the upload and download speed of the 5G connection based on server file transfer.
- Created an Android application to test the signal strength of the local router, which was show cased in the organization's conference in US.

PROJECTS AND PUBLICATIONS

- **System for Advanced Locking and Ticketing: SALT,** ensures authentic seat occupancy and in-motion seat booking and monitoring. A local server was signalled a lock/unlock status which was relayed onto Google Firebase, providing an overview on an app.
[Publication: International Research Journal of Engineering and Technology – Vol 7/7](#)
- **Nanoparticle based Water Treatment System:** A well-funded novel water purification method using nanoparticles. The system utilized automatic particle dispersion and recovery via synchronized stepper motors and valves.