

#### Overview

This document is designed to assist AWS Certified individuals in the correct use of the logo associated with the **AWS Certified Solutions Architect – Associate Level** certification ("AWS Certification Mark"). These guidelines must be followed when using the AWS Certification Mark. Failure to abide by these guidelines and/or the <u>AWS Certification Program Agreement</u> governing our Certification program will result in revocation of all usage rights.

## **Legal Guidelines**

AWS authorizes use of the AWS Certification Mark for the **AWS Certified Solutions Architect – Associate Level** in accordance with the rules set forth below:

- AWS Certification requires meeting specific certification requirements, including passing an AWS
  certification exam. Only individuals who have been certified by AWS testing provider <u>Kryterion</u> are
  allowed to use AWS Certification Mark.
- AWS Certification Mark may only be used in connection with you presenting yourself out as certified as AWS Certified Solutions Architect Associate Level. This AWS Certification Mark is nontransferable.
- AWS Certification Mark must be used and reproduced in accordance with the AWS Certification Logo Usage Guidelines.
- AWS Certification Mark may only be reproduced from approved artwork, and may not be recreated by any
  other means, in any other form, or altered in any way, including the use of unapproved taglines,
  abbreviations or translations.
- AWS Certification Mark must never be used to portray AWS products and/or services in a negative way.
- AWS Certification Mark may not be combined with any other symbols, including words, other logos, icons, graphics, photos, slogans, numbers, or any other design elements.
- AWS Certification Mark should not be used to imply or suggest:
  - That you have achieved a level of certification that you have not achieved or do not currently have;
  - That any partnership, joint venture or other relationship exists between you and AWS;
  - That AWS recommends or endorses your services.
- You shall make any revisions respecting the AWS Certification Mark in such materials that AWS may request.

Your acceptance of AWS Certification Mark in this document indicates your acceptance of the terms and conditions of these Guidelines and reconfirms your acceptance of the AWS Certification Program Agreement. AWS reserves the right to change these guidelines and the nature of this program at its own discretion.



## **Logo Use Guidelines**

The following is an overview of AWS Certification Mark usage.

#### AWS Certified Solutions Architect - Associate Level Logo



#### For Use with One Color Prints Only



## **Logo Sizing**

Many sizes are available to utilize in PNG, JPG and EPS formats.

Small Medium Large EPS

230px - 294px 300px - 588px 600px - 1176px 200px - 1176px Preferred for Print

### When and Where to use the AWS Certified Logos

Logos can be used on web, email and printed collateral.

## **Email Usage Example**



## **Business Card Usage Example**



#### **Multiple Certifications**

If you have achieved multiple certifications, you may display stacked AWS Certification Marks.



## Start with AWS Certified base



# Find your certifications

Solutions Architect - Associate

Solutions Architect - Professional

## Assemble your badge



### How Not to Use the AWS Certified Logo

The following are examples of ways not to display AWS Certification Marks.

- 1 Do not: Distort the AWS Logo
  2 Do not: Overlay Graphics or Text
  3 Do not: Add Tag lines underneath
  Do not: Place on a Patterned Background
  Do not: Remove/edit elements
  Do not: Alter the color
  Do not: Make your own logo
  Do not: Tilt the logo
- Do not: cut off portions

  Do not: unevenly space levels

  Do not: place levels above "AWS Certified"
- 6 Do not: Use a level without "AWS Certified"



Developer - Associate