

Media Rights Agreement

This Media Rights Agreement (the "Agreement") is made effective as of [Date], by and between [Producer/Content Creator Name], located at [Address] (hereinafter referred to as "Producer"), and [Media Company Name], located at [Address] (hereinafter referred to as "Media Company").

1. Purpose

The purpose of this Agreement is to establish the terms and conditions under which Producer grants Media Company certain rights to use, distribute, and exploit the media content created by Producer, as further described herein.

2. Media Content

Producer agrees to provide Media Company with the following media content (the "Content"):

- A. Description: [Description of the Content]
- B. Format: [Format of the Content]
- C. Duration: [Duration of the Content]
- D. Delivery Method: [Method of delivering the Content to Media Company]

3. Media Rights

Producer hereby grants Media Company the exclusive rights to:

- A. Broadcast, exhibit, and distribute the Content via any and all media platforms, including but not limited to television, internet, streaming services, and social media.
- B. Make adaptations, translations, and edits to the Content as necessary for its distribution and exploitation.
- C. Use Producer's name, likeness, and biographical information in connection with the promotion and marketing of the Content.
- D. Sub-license the rights granted herein to third parties for the purpose of further distribution and exploitation of the Content.

4. Options

Media Company shall have the option to renew the rights granted herein for an additional term upon the expiration of the initial term. The terms and conditions of such renewal shall be negotiated in good faith by both parties.

5. Obligations

- A. Producer shall deliver the Content to Media Company in the agreed-upon format and within the agreed-upon timeframe.
- B. Producer warrants that it has the full legal right and authority to grant the rights granted herein, and that the Content does not infringe upon the intellectual property rights of any third party.
- C. Media Company shall make reasonable efforts to exploit the rights granted herein in a manner that maximizes the exposure and revenue potential of the Content.
- D. Media Company shall provide Producer with regular updates regarding the distribution and exploitation of the Content.

6. Compensation

In consideration for the rights granted herein, Media Company shall pay Producer the sum of [Amount] upon execution of this Agreement, and an additional sum of [Amount] upon delivery and acceptance of the Content. Additionally, Producer shall be entitled to receive [Percentage]% of any net revenue generated from the exploitation of the Content by Media Company.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country], without regard to its conflict of law principles.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

[Producer Name] [Date]

[Media Company Name] [Date]