

Age

19

80

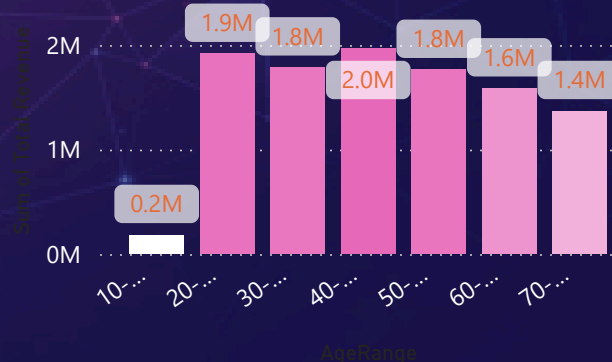
Total Revenue

21.36

11,979.34

# Company Performance Analysis

Total Revenue by Age



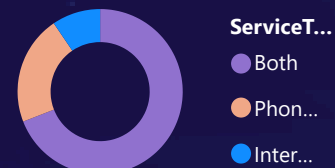
Total Charges

7.96M

Total Revenue

10.55M

Count of Customer ID by ServiceType



## Customer CHURN Analysis

Churn Rate

26.92

Internet Type

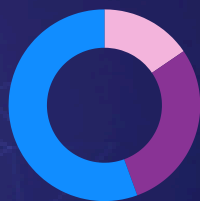
All

City &amp; No. of Customers



Internet Type

Internet Type: Cable, DSL, Fiber Optic



Gender



Married?

No

Yes

Avg. Rvn. per Customer

3.03K

Avg. Tenure in Months

32.26

No. of Customers by Referral Range



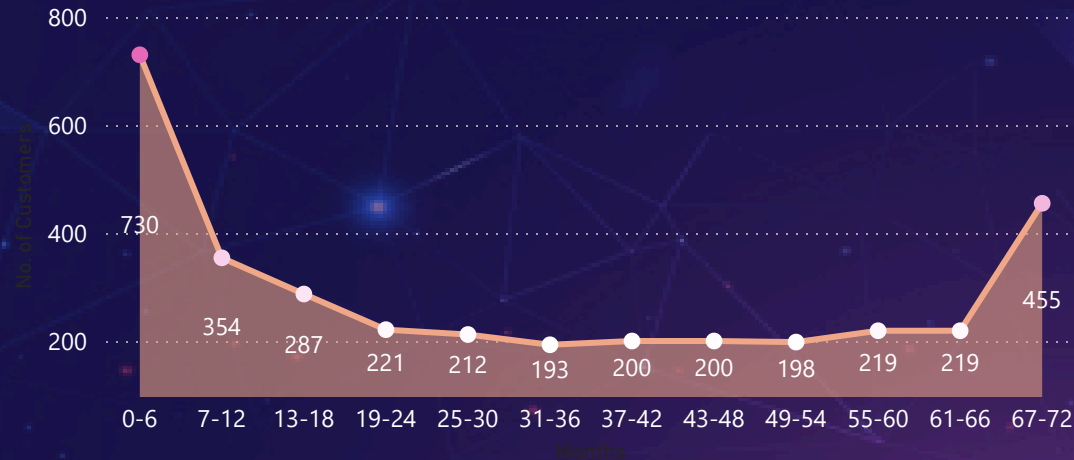
Total Customers

3488

High Value Customers (Top 20%)

690

No. of Customers by Months



Churn Category

No. of Customers

	2549
Competitor	420
Attitude	166
Dissatisfaction	158
Price	110
Total	3488

Customer Status

Stayed	Churned
2.34K	0.94K