Smart learning plan (training)

Dear Sophia,

This plan is designed to support your learning during the training period.

1. Learning objectives

Module 1: Understanding AI basics

- Evaluate advanced AI technologies specifically relevant to business analytics platforms in the European market, with focus on privacy-preserving AI methods that align with GDPR requirements for your SaaS platform.

Module 2: AI for Business Planning

- Adapt your AI-powered business analytics concept to address the specific needs and regulatory requirements of European SMEs, with particular attention to the Nordic business environment and sustainability reporting requirements.

Module 3: Business Prompting Workshop

- Develop sophisticated prompting strategies to extract industry-specific insights for European SMEs, focusing on creating compliance-ready analytics frameworks and data visualization prompts for your platform.

Module 4: AI for Business Success

- Design an AI-enhanced go-to-market strategy for your analytics platform that resonates with the Finnish and broader European business culture, emphasizing sustainability metrics and GDPR compliance as competitive advantages.

2. Your tailored learning plan

For Module 1 objective:

1. Compare European AI regulations with Canadian frameworks you're familiar with, noting key differences
2. Research and document privacy-preserving AI techniques (federated learning, differential privacy, etc.) applicable to business analytics
3. Evaluate existing European AI analytics platforms to identify compliance features and gaps

4. Create a compliance checklist specific to your platform's AI components
5. Test various AI tools with privacy-focused prompts to assess their handling of sensitive business data

For Module 2 objective:

1. Use AI tools to conduct a targeted analysis of Nordic SMEs' digital transformation challenges
2. Research sustainability reporting requirements for European businesses and how your platform could automate these
3. Identify key differences between North American and European SME needs regarding analytics
4. Develop customer personas specifically for Finnish/Nordic potential clients
5. Refine your business plan to emphasize European-specific value propositions and compliance advantages

For Module 3 objective:

1. Develop industry-specific prompt templates for different European business sectors
2. Create a library of GDPR-compliant prompts for data analysis scenarios
3. Design multilingual prompting strategies to leverage your platform across different European markets
4. Build specialized prompts for sustainability metrics and reporting
5. Develop a custom GPT focused on European business regulations and compliance requirements

For Module 4 objective:

1. Research successful SaaS marketing strategies in the Nordic region
2. Develop AI-generated content templates that resonate with European business culture
3. Create a networking strategy using AI tools to identify potential partners in the Finnish ecosystem
4. Design a customer engagement framework that balances AI automation with the human-centered approach valued in Nordic business culture
5. Develop future scenarios for your platform that align with EU's digital and sustainability roadmaps

3. Extra Assignments

Assignment for Module 1:

GDPR-Compliant Analytics Prototype
Use generative AI to design a mockup of a GDPR-compliant dashboard for your analytics platform. Document how you used AI tools to ensure the design incorporates privacy by design principles, and explain the prompts you used to generate compliant data visualization concepts that don't

compromise user privacy.

Assignment for Module 2:

Nordic SME Digital Transformation Needs Analysis
Leverage AI tools to conduct a comprehensive analysis of the specific digital transformation challenges faced by Nordic SMEs compared to North American ones. Use structured prompts to extract insights from various sources, then create a visual comparison that highlights how your platform can be positioned to address these unique needs. Document your prompt strategy and tools used.

Assignment for Module 3:

Multilingual Compliance Assistant
Create a prototype of a multilingual prompt system that helps SMEs navigate business regulations across different European countries. Your system should demonstrate how AI can simplify complex compliance requirements for businesses operating across borders. Document the prompt engineering techniques you used to ensure accurate regulatory information and the tools you leveraged.

Assignment for Module 4:

Sustainability Metrics Generator
Develop an AI-powered tool that helps European SMEs identify, track, and report on sustainability metrics relevant to their industry. The tool should generate customized sustainability KPIs and reporting templates based on company size, industry, and location within Europe. Document your process, including the AI tools and prompt strategies you used to ensure accuracy and relevance.

4. Tips

Leverage your cross-cultural experience: Your experience in both North American and now European markets gives you a unique perspective. Use AI tools to help you articulate these comparative insights in your business planning.

Build a bilingual AI workflow: Utilize your French and English fluency to create bilingual prompting strategies that can help you better serve multilingual European markets and potentially give your platform a competitive edge.

Connect AI expertise with mentorship: Consider how your AI platform could incorporate elements of the mentorship you provided at the Canadian startup incubator, creating a hybrid of AI analytics and human guidance that might appeal to the Nordic preference for human-centered technology.

Document your AI adaptation journey: As you adapt to the Finnish business ecosystem, document your process of using AI to navigate this transition. This could become valuable content for your marketing and a unique selling point for your platform.

Balance technical and sustainable focus: The Nordic region is known for both technological advancement and sustainability leadership. Use AI tools to help you find the sweet spot where your analytics platform can excel at both simultaneously.

Network strategically with AI assistance: Use AI tools to identify and research key players in the Finnish business ecosystem before meetings, allowing you to make more meaningful connections that can accelerate your business development.

We hope you have a fruitful learning period. If you have any questions, please contact teachers.