

Smart learning plan (training)

Dear Sophia,

These recommendations are designed to support your preparation for module 3.

Learning objectives

Understand AI's role in compliance with European legal and tax regulations: Explore how AI can assist in navigating the complexities of GDPR and other regulatory frameworks relevant to your AI-powered analytics platform.

Assess the validity and reliability of AI tools for business applications: Evaluate various AI tools that can enhance your business operations, focusing on their effectiveness in the context of European SMEs.

Utilize content creation tools to develop marketing materials for your platform: Create compelling business materials, such as a pitch deck and marketing content, that resonate with your target audience in Europe.

Apply structured prompts to generate industry-specific insights and self-development resources: Develop prompts that can help you extract valuable insights from AI tools, tailored to the analytics needs of European SMEs.

Assignments

Compliance Analysis Assignment: Research and summarize how AI tools can help ensure compliance with GDPR and other relevant regulations for your analytics platform. Use a generative AI tool to create a brief report outlining key compliance strategies, including prompts you used to gather information.

AI Tool Evaluation: Select three AI tools that you believe could enhance your business operations. Create a comparison chart that assesses their validity and reliability based on specific criteria (e.g., user reviews, case studies). Document the prompts you used to gather data on these tools.

Pitch Deck Creation: Use an AI content creation tool to design a pitch deck for your AI-powered analytics platform. Focus on how your platform addresses the needs of European SMEs. Share the process you followed, including the prompts used to generate content and visuals.

Insight Generation Exercise: Develop a set of structured prompts aimed at extracting insights related to market trends and customer needs in the European analytics space. Use an AI tool to generate a report based on these prompts, and reflect on how these insights can inform your business strategy.

We hope these recommendations will help you prepare for module 3. If you have any questions, please contact teachers.