

Best Practices

- Keep a “Sign In” button for those that have a login already
- Keep a “Help” button for users that need assistance signing up
- Headline your company and the benefits the company gives to users
- Try to have the lowest number of required fields as possible
- Avoid putting input fields side-to-side. Allow the user to go through the form, top to bottom.
- Let autofill take the wheel. (phone numbers need dashes, dates need slashes, transition from one to field to the next automatically)
- Reassure the users about how their information is being protected

Pain Points

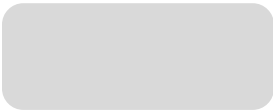
- User having to go elsewhere to check a date or find needed information
- Many text input fields can discourage users from completing the form
- Repeated fields can be frustrating
- Errors should be revealed as they leave that field.. not after they press ‘submit’.



Full Name:

Email:

Phone Number:





Name your Baked Good:

Dessert Description:

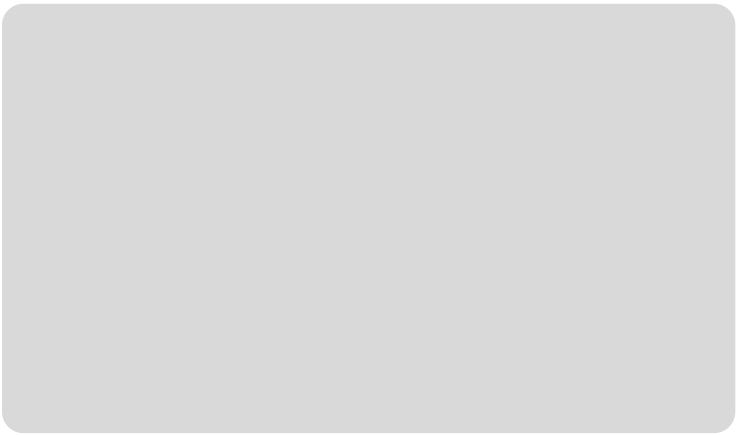
Ingredients:

Price Per Quantity

Time to Prepare:

Time to Cook:







Tell us your name!

Contact

Register

Complete

Full Name:

Email:

Phone Number:

Next

Sign In

[Sign In](#) if you already
have a login





Register Your Goodies!

Contact

Register

Complete

Name your Baked Good:

Dessert Description:

Ingredients:

Price Per Quantity

Time to Prepare:

Time to Cook:

Next





All Done!

Contact

Register

Complete

Thanks for registering your
Baked Goodies!



[Sign Up](#) to make this process
easier

Sign Up

Or go back to [Home](#)
to restart this process

