

## **Revision 1**

**Date: 02 May 2019**

### **Registration/Ads Process:**

A website for listing business, products and services. It will include information about every shop in the cities. Admin will register these shops either by himself, through agents or business owner can register himself. During registration he will fill a registration form and choose a plan according to his need. These plans will be Quarterly, Half Yearly, Annually. After registration, registration details will go to admin and agents. After that agents (or admin) will go to these shops for verification, if they find all the info correct then they will submit it for admin so that admin can also check these details by himself, then admin will decide to make it available on website or not. If agents or admin makes any correction in any of the registrations then it should tell who corrected on which date and time. It will be shown to admin only. 15 days before expiring of the business listing plan or ads plan (2 days), an email will be sent to the shop owner's/ads owner's registered email address and this expiration detail will also show on admin dashboard too. Admin/agent can see how many businesses he verified on current day, and in between dates. Admin can see how many ads he got in between dates. Text in ads should be animated, and have text editor to format ad text according to needs.

### **Discount Coupons Process:**

If a person wants to promote his business through discounts or wants to give some discount on any occasion, then he will select on which item he wants to give discount, how much discount in percentage and how many coupons, from which date to which date, after entering these details coupons will be generated. These coupons will display to admin with the details who created them, business owner, and customer. If a customer wants discount then he will have to give some details like Name, Age, Mobile Number, Email Address. After entering these details an email will be sent to his email address for verification, when he verifies his email address, he will get a unique coupon code, now he can go to the particular shop who created this coupon and get discount on that particular item. Shop owner will enter this coupon to give discount. After purchase customer will get sales invoice **(to be discussed)** on his email. Shop owner can track how many items he sold through coupons.

**Ads:** Admin will post ads. Each ad will have a location.

### **Admin Dashboard:**

Total Balance, Total Registrations, Total Ads, Total Agents. Total Coupons

New Registrations, New Ads, Registrations expiring soon, Ads expiring soon, Active Coupons, Businesses Verified Today.

Admin will control everything, search everything, edit, delete, modify anything, this will require a master password.

Admin can see which agent register which shop on which date, admin can see every detail about shops and agents.

If a shop owner registers his shop, then there should be registration date and time too which can be seen by admin and agent.

If agent/admin edit or makes any correction during shop verification then they can see when they verified this shop and by whom. If they make any correction in future then it can be also seen with date and time.

Admin can see how much salary he gave to agent. Agent will send a withdraw request to admin.

Can know everything about ads, how much he earned through ads between dates, monthly, total.

Shop owner will buy ads from his account. If the shop owner is not registered then he can buy ads without registration. For ads there will be registration for ads only.

Create registration packages for shops. Registration packages should be quarterly, half yearly, yearly and customized packages like 2 or 8 months, these can be given to some clients for free or in offer.

Create ad packages for shop ads. Ad packages will be customized, we will set how many days ad will display, how much is the ad fees, and timing. like 10 seconds or 20 seconds.

Chat support for admin, so that visitors can easily reach to admin.

Geotag for location, show nearest shop to user location.

Show location and route in map.

User can search products/ services using voice too.

#### **AGENT:**

When a shop owner registers his shop himself, then this goes for verification to admin and agent both. Then both can verify it. If an agent verifies it, then it goes to admin first then admin will check and verify it.

Register shops. Check registration form filled by shop owners. Can see all the shop registration details.

If there is anything wrong then he can correct them using his login id. When he corrects them there should be a mention of date and time of editing by which agent, it can be seen

by admin too. After that agent can proceed that form to admin, then admin will verify this form once again. If admin thinks the provided info is correct then he can list that shop on website.

Without agent ID no shop owner can register (decision to be taken, for now don't do it. I will tell you when to do it.).

Agent will get commission on the basis of per shop registered. This commission can be changed from admin panel anytime.

Agent will have unique ID. In agent dashboard, they can see how many shops they registered. How much commission they got by registration on which date, how much they withdraw on which date and remaining amount.

They can see total shop registered, shops registered between dates, monthly shop registered. Total amount, monthly amount, amount between dates.

Agent will send a withdraw request to admin, admin can approve or disapprove it. Same as champs. (Decision to be taken later.)

## **SHOP OWNERS**

Have unique id

Can register only. List their services and product. Write their intro about their shop or service, upload banner, photo etc. Select his package. Apply for ads.

Create coupons on different products/services.

They cannot make any changes after form submit. If they want to change something after form submit, they have to contact admin or agent. Whoever makes correction should be seen as LAST UPDATED on 26/04/2019 (date and time stamp.) by AgentID/Admin.

Customers can directly chat with shop owners.