

# Karla Avalos **UI/UX Designer**

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## PROJECTS

### **Graphic Designs**

February 2022 - Present

- Utilize Adobe Creative Cloud to create graphics for Design@UCI's social media
- Collaboratively created graphics with the Creative Director of Design@UCI, as well as individual projects from scratch
- Often use gradients, shape tools, and the pen tool to create designs that are cohesive with the brand's image

### **YumTum**

July 2022 - August 2022

- Took on the role of a solo UI and UX designer to create an app design using Adobe Creative Cloud and Figma, consisting of 10 screens, for people who want to eat healthy homemade food
- Created a moodboard with corresponding typography and a pattern library to help determine the look and feel of the app
- Wireframed mid-fidelity mockups to help develop an interactive prototype

### **Rooted**

February 2022 - April 2022

- Collaboratively created an app, with a team of 6, for beginner plant parents
- Researched competitor apps in order to find their strengths/weaknesses
- Interviewed a total of 12 potential users to gain insight over what the app's users want/need
- Wireframed and made an interactive prototype via Figma

## EXPERIENCE

### **Design & Partnership Lab Research Assistant**

September 2022 - Present

- Collaboratively helped design a data visualization site for math teachers in the SAUSD school district, using human centered design techniques

### **Girls Who Code Lead Teaching Assistant**

June 2021 - August 2021, June 2022 - August 2022

- Taught high school students how to make a website using HTML, CSS, and Javascript
- Worked with Synchrony, K1, Walmart, Moodys, and EY during partner events.
- Each summer session consisted of 3 rounds of classrooms, each classroom having about 60 students enrolled

### **English Oral Tutor**

September 2019 - June 2019, September 2021 - June 2022

- Helped international graduate students develop their English pronunciation, conversational skills, and presentation skills.
- Sessions were 1 on 1 tutoring to give students individualized support

### **Summer Program Coordinator & Mentor**

June 2019 - June 2021

- Taught boolean algebra, python, and app development using Thunkable
- Mentored first year and transfer college students, providing advice on what classes they could take throughout the year, being there for them whenever they had questions, and helping them build community with their peers

## EDUCATION

### **University of California, Irvine**

September 2019- June 2023

Informatics B.S. with a specialization in Human-Computer Interaction & Minor in Digital Arts

## SKILLS

- Fluent in English and Spanish, beginner in Korean
- HTML, CSS, JavaScript, Java, and Python, Angular
- Figma, Jira, Microsoft Office, Google Suite, Adobe Creative Cloud, Thunkable