

Gujarat Technological University



(Navyug Vidyabhavan Trust)

C. K. Pithawala College of Engineering & Technology
C. K. Pithawala Institute Of Pharmaceutical Science & Research
Near Malvan Mandir, via Magdalla Port, Dumas Road, Surat-395007
Phone: 0261 2728282, 0261 2729292

No : GTU Zonal Techfest/_____/2018

Date: _____

To,

Subject: Financial Assistance for GTU Zonal TechFest 2018.

Dear Sir,

C.K. Pithawalla Collage of Engineering and Technology, Surat established in 1998 under Navyug Vidhyabhavan Trust, is one of the premier Institute imparting technical education in various disciplines of Engineering and Technology, namely Computer, Electronics & Communication, Electrical, Civil and Mechanical Engineering.

The Institute is organizing National Level TechFest(INSPIRE) since 2009. Since last year we are organizing GTU TechFest for zone V (i.e. South Gujarat Zone, more than 80 colleges). At GTU TechFest 2017, more than 6500 participants were there at 34 different events spanned over six engineering disciplines and Pharmaceutical Sciences.

This year too, we are entrusted with GTU Zonal TechFest and expecting participation of more than 7000 participants of Engineering and Pharmacy in events like Auto Spy, Junkyard War, Battle of Bots (Robo war), Death Race (Robo race), Pharma recipe and many more.

We have planned to publish a souvenir/magazine to introduce the development and research goals to aspiring technocrats. The souvenir will be released at Inaugural function.

Such events require financial support from different esteemed organizations. The details of various events and rates for sponsorship are attached in Annexure1. Your active participation will certainly encourage us to impart and share knowledge in the field of engineering, technology and Pharmaceutical Science.

Note: Cheque should be in favor of "C.K. Pithawala College of Engineering and Technology".

Yours Truly,

Co-ordinator(s)

ANNEXURE 1: DETAILS AND RATES OF VARIOUS EVENTS.

1. Main Sponsor : Rs. 1,00,000 /-

- ✓ Banner at main entry.
- ✓ Banner on main stage.
- ✓ “Company’s Name” to be acknowledged in inauguration, valedictory function and various on-going events.
- ✓ Advertisement on our website.
- ✓ Company’s Logo on Souvenir.
- ✓ Company’s Logo in volunteer’s Identity Card.

2. Sponsorship rates for Banners:

- ✓ Banner on the other places in the college premises Rs. 10,000/- (Banners to be provided by Sponsors).

3. Display Stalls: Rs. 20,000 /-

- ✓ The stall would be provided to the company in the ground. (10 by 10)

4. Registration kit (Folder, Pen, Notepad etc.) : Rs. 70,000 /-

- ✓ Leaflets inside the kit: Rs. 10,000/-

5. Advertisement in souvenir:

- ✓ Back Cover : Rs. 40,000 /-
- ✓ Inside of back cover / Front cover: Rs. 30,000 /-
- ✓ Full Page : Rs. 25,000 /-
- ✓ Half Page : Rs. 20,000 /-
- ✓ Quarter Page : Rs. 15,000 /-

6. Advertisement for Organizers/Guests : Mementoes : Rs. 60,000 /-

- ✓ Company logo on Mementoes.

7. Food Stalls: Rs. 10,000 /-

- ✓ The stall would be provided to the company in the ground. (10 by 10)

